### Details on the Signage Program

The Agricultural Directional Signage Program is a partnership between the CT Department of Agriculture and the Department of Transportation. It is conducted on a permit basis though the Department of Agriculture and has an annual cost of \$50.

The requirements to participate include:

- Signs are allowed only on state roadways.
- Only CT Grown products are eligible for signage.
- Farmers must be engaged in agriculture as a trade or business.
- Signs cannot be placed farther than five miles from the farm and only one sign is allowed for each direction of travel. Signs can only be located at intersections of the nearest state highway.
- Farms must have regular hours of operation, five days a week and 35 hours/week, on either seasonal or year-round basis.
- All costs associated with the making, installation, maintenance & liability of the signs is the responsibility of the farm permit holder.
- Permits are subject to annual review by the Department of Agriculture.
- Farm stands do not qualify unless they are on a farm & the products sold are solely produced on the farm.
- Public safety shall take priority over the placement of any sign authorized under this program. DOT has the right to relocate, adjust, remove etc. any sign in this program.
- The permit holder is responsible for maintaining the minimum standard requirements for use of directional signs as established by the Department of Agriculture. Any deviation from these requirements may result in the revocation of the permit.
- Erection & maintenance of all signs in the state highway-right-of-way shall require issuance of an encroachment permit by DOT. Application for the encroachment permit shall not be submitted by the contractor until the farm's application has been approved by the Department of Agriculture. All signage work shall be in conformance with the requirements of the encroachment permit.
- Only signs approved by the Department of Agriculture will be allowed for installation.

#### **Produced By:**

# CONNECTICUT DEPARTMENT OF AGRICULTURE

MARKETING BUREAU



## Dannel P. Malloy Governor, State of Connecticut

Steven K. Reviczky
Commissioner, Department of Agriculture

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# THE CT GROWN SIGNAGE PROGRAM





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### **Showcase of Certified Logos**



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**Apple Cider** 



Blueberries



Buffalo



**Christmas Trees** 



Cows



Eggs



Fern



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Garlic



**Greenhouse/Plants** 



Honey



Ice Cream



**Maple Syrup** 



Milk



Mums



**Peaches** 



**Pears** 



Swine/Pork



**Pumpkins** 



Pick-Your-Own



**PYO Apples** 



**PYO Blueberries** 



**PYO Fruit** 



**PYO Peaches** 



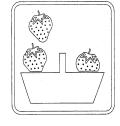
**PYO Pears** 



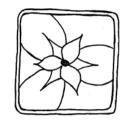
**PYO Raspberries** 



Raspberries



Strawberries



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Vegetables



Vegetables 2



Wine