Working Group to Develop a Public Awareness Campaign on Synthetic Microfiber Pollution

September 18, 2018

Gina McCarthy Auditorium, Hartford, Connecticut

8:30am – 9:00am - Sign In and Light Breakfast

Agenda

I. Welcome - 9:00 – 9:10
   Rob Klee – Commissioner, Connecticut Department of Energy and Environmental Protection

II. Background into the Law – 9:10 – 9:20
   Senator Ted Kennedy Jr.

III. Introductions – 9:20 – 9:35

IV. Overview of Law and Mission for the Working group – 9:35 – 9:45
   Tom Metzner, Connecticut Department of Energy and Environmental Protection

V. Presentations on Synthetic Microfiber Pollution - 9:45 – 10:15
   Timnit Kefala, Bren School of Environmental Science & Management, University of California, Santa Barbara
   Lisa Erdle, University of Toronto

Break – 10:15 – 10:30

VI. Group Discussion of Content for Public Awareness Campaign 10:30 – 11:10

VII. Group Discussion of Route for Messaging 11:10 – 11:45

VIII. Next Steps, Timeline, Goals 11:45 – 12:00
   a. MOU
   b. Recommendations
   c. Website
   d. Agenda for next in person meeting

12:00 - adjourn