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Organization of Department of Commerce

Sec. 32-167-1. General

The Connecticut Department of Commerce is the agency of state government responsible for promoting the economic development of Connecticut.

Its three major programs are:

Services to foster the growth and vigor of business and industry in Connecticut.

Selective attraction of business and industry into Connecticut from out of state.

The year-round promotion of tourism in Connecticut.

To implement these programs, the Commerce Department is structured into six functional divisions: administrative, business, communication, financial, location and tourism.

(Effective May 8, 1974)

Sec. 32-167-2. Administrative services

The administrative services division is responsible for the overall supervision of the department staff and performs all administrative services required by the department. It cooperates with the Committee of Concern for Connecticut Jobs, provides state funds for use by Small Business Development Centers and offers services to minority groups. It also manages the Connecticut Building at the Eastern States Exposition grounds in West Springfield, Massachusetts.

(Effective May 8, 1974)

Sec. 32-167-3. Business services

The business services division supplies a variety of technical and informational assistance to business and industry through the following units: development technology, economic and marketing research, international trade and marine commerce. The results of this work are measured in terms of new non-defense business for Connecticut firms, new product markets, improved technological skills and more diversified production.

(Effective May 8, 1974)

Sec. 32-167-4. Communication services

The communication services division provides the public with a better understanding of the state's economic problems and opportunities, reports on department activities and promotes Connecticut's advantages as a place to live and work. It also promotes tourism in Connecticut. It produces news and features stories, photographs, promotional films and a variety of special publications, as well as advertising campaigns to promote industrial and business locations, the state's tourist attractions and to support department services. It also answers inquiries about Connecticut from the general public.

(Effective May 8, 1974)

Sec. 32-167-5. Financial services

The financial services division works with the Connecticut Development Authority and administers the industrial revenue bonding program. The division also administers the state's industrial mortgage insurance plan. It offers cooperative financing to local development corporations for federal Small Business Administration and Economic Development Administration loan programs.

(Effective May 8, 1974)

Sec. 32-167-6. Location services

The location services division provides site and locational assistance to Connecticut firms seeking to expand or relocate within the state. It works to attract desirable new business and industry into Connecticut, providing prospects with necessary information, then dealing cooperatively with incoming firms in all phases of company relocation. The division also is responsible for administering the industrial and business development grant-in-aid program established by Chapter 132, Connecticut General Statutes.

(Effective May 8, 1974)

Sec. 32-167-7. Tourism services

The tourism services division executes a year-round campaign to promote Connecticut vacation attractions to out-of-state tourists. This involves the creation and placement of sales advertising in out-of-state media, issuance of feature material dealing with points of interest and special events, operation of in-state highway travel information centers at major points of entry, the packaging and promotion of group travel plans and the co-sponsorship with four other New England states of a travel information center in New York City. It also seeks to promote Connecticut's vacation attractions to its residents of the state.

(Effective May 8, 1974)