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Posting of Signs at Gasoline Service Stations

Sec. 16a-15a-1. Posting of full-serve, mini-serve and self-serve prices on the premises

Where any gasoline or other product intended as a fuel for aircraft, motor boats or motor vehicles is sold on a full-serve, mini-serve and self-serve basis, any price signs displayed at a location on the premises other than at a dispenser shall conform with the following:

- (a) Signs shall indicate the full-serve, mini-serve and self-serve price per gallon;
- (b) The posted prices shall correspond by method of sale: e.g., Full-serve/Cash — 1.20⁹, Mini-serve/cash — 1.15⁹, Self-serve/Cash — 1.10⁹;
- (c) The price signs shall be of equal size, both in terms of the actual sign size and also in corresponding numerals and lettering on said sign; and
- (d) (1) Signs directing customers to the location of full-serve, mini-serve and self-serve fuel dispensers shall be displayed in one of the following manners: as part of the island canopy; attached to or part of a multi-product dispenser; or free standing and next to the appropriate island.
- (2) Each sign shall be clearly visible to the members of the public. The letters on such sign shall be of contrasting color to the background and large enough to direct customers to the appropriate dispenser.

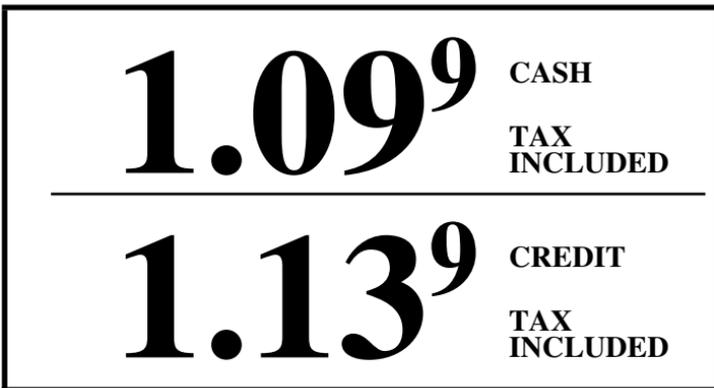
(Effective May 23, 1988)

Sec. 16a-15a-2. Posting of cash payment and credit card prices

(a) At the dispensers or islands where cash discounts are offered, retail dealers shall display clear and conspicuous signs posting the price per gallon reduction for cash payment.

- (1) Each sign shall be 7¹/₄" high and 9¹/₂" wide.
- (2) Each sign shall be clearly visible to the members of the public. The letters on such sign shall be of contrasting color to the background and large enough to direct customers to the appropriate dispenser.

(b) One method by which retailers may meet the cash-credit price posting requirement set forth in subsection (a) of this section is with a split sign that is 7¹/₄" high by 9¹/₂" wide, showing the cash price per gallon on the top half of the sign and the credit price on the bottom half. The numerals on such sign shall be at least 2³/₄" high and ³/₈ wide and shall look like the following example:



(c) If an island or dispenser is dedicated exclusively to cash sales, the price posted shall be the cash purchase price.

(d) If a non-cash form of payment, including, but not limited to, a credit card, debit card, gift card, store card, cash card or gas card is accepted as a form of payment, and a cash discount is offered for the purchase of motor fuel, disclosure by the retailer in a form acceptable to the commissioner shall be posted in a prominent manner at the point of dispensing of motor fuel. Such disclosure shall alert consumers to the form or forms of payment to which the cash discount price does not apply.

(Effective May 23, 1988, amended October 5, 2011)

Sec. 16a-15a-3. Refueling service for handicapped drivers

(a) Retail dealers of gasoline or motor fuel who offer full-serve, mini-serve and self-serve facilities shall post a sign for the direction of handicapped drivers to the appropriate self-service dispenser for refueling.

(b) (1) Said sign shall indicate that the refueling service is available to any handicapped driver of a vehicle which bears a special international symbol of access license plate issued pursuant to section 14-253a of the general statutes as amended.

(2) Said sign shall further indicate that refueling service to the handicapped driver shall be provided at self-service prices.

(c) The sign shall be clearly visible to the members of the public. The letters and symbols on such sign shall be of contrasting color to the background and large enough to direct customers to the appropriate dispenser.

(d) The provisions of this section shall not apply to retail dealers whose facilities (1) have remotely controlled dispensers, or (2) are operated by a single cashier.

(Effective May 23, 1988)

Sec. 16a-15a-4. Definitions

For the purposes of sections 16a-15a-1 to 16a-15a-3 inclusive:

(a) "Full Serve" means that service which is offered at any service station where a retail purchaser shall expect to have an employee of the service station perform services and checks associated with the routine maintenance of vehicles in addition to his facilitating the transfer of fuel from the dispenser of the service station to the purchaser's vehicle.

(b) "Mini Serve" means that service which is offered at any service station where a retail purchaser shall only expect to have an employee of the service station facilitate the transfer of fuel from the dispenser of the service station to the purchaser's vehicle.

(c) "Self Serve" means that service which is offered at any service station where a retail purchaser shall expect to personally facilitate the transfer of fuel from the dispenser of the service station to his vehicle.

(d) "Dispenser" means any self contained suction pump or remote pedestal motor fuel dispensing system.

(Effective May 23, 1988)