

Agenda
Tobacco and Health Trust Fund Board
Wednesday, May 15, 2013
Room 1E
Legislative Office Building
Hartford, Connecticut

- I. Welcome
- II. Approval of April 2013 Meeting Minutes
- III. Discussion of Public Hearing Comments
- IV. Discussion of 2013 Funding Recommendations
- V. Next Steps

Meeting Summary

Tobacco and Health Trust Fund Board

April 11, 2013

1:00 p.m. - 3:00 p.m.

Room 2A

*Office of Policy and Management
Hartford, Connecticut*

Members Present: Anne Foley (Chair), Patricia Checko, Geralyn Laut, Diane Becker, Cheryl Resha (via audio conference), Ellen Dornelas, Elaine O'Keefe, Larry Deutsch, Robert Zavoski, Ken Ferrucci, Michael Rell, Katharine Lewis and Robert Leighton.

Members Absent: Cindy Adams, Joel Rudikoff, Douglas Fishman, Lisa Hammersley.

Item	Discussion/Action
Welcome and Introductions	The meeting was convened at 1:05 p.m. The Chair introduced three new board members: Katharine Lewis, Deputy Commission of the Public Health, appointed by Governor Malloy, Robert Leighton, CEO of Kardea Nutrition, appointed by Representative Brendan Sharkey and Michael Rell, Director of Outreach for the House Republican Caucus, Connecticut General Assembly, appointed by Representative Cafero.
Approval of October 2012 Minutes	Patricia Checko moved approval of the October, 2012 meeting minutes. The motion was seconded by Elaine O'Keefe. The minutes were approved on a voice vote. There were five abstentions: Robert Leighton, Robert Zavoski, Michael Rell, Katharine Lewis, and Larry Deutsch.

Update on Current Trust Fund Programs

Kathleen Maurer, Christine Fortunato, and Amy James participated by audio conferencing to update members on the Department of Correction's (DOC) smoking cessation program.

Highlights include:

- Developing teams responsible for implementation of the smoking cessation projects at the Hartford and New Haven Correctional Centers, Manson Youth Institution and York Correctional Institution.
- Working with five community health centers that will provide services after program participants are released from incarceration.
- Developing a database for entry of survey data.
- Gathering educational and other appropriate information from experts.
- Planning a kick-off of the project scheduled for May 2013.
- Hired a durational Project Director.
- Finalized and approved the smoking prevalence survey for inmates entering the correctional facilities.

Members requested a copy of the prevalence health survey. Members expressed their appreciation for all the work DOC has done to begin program implementation within a short period of time.

Barbara Walsh provided an update on current and on-going trust fund programs. Highlights include:

- During 2012, in Connecticut, 4.6% of middle school students; 19.9% of high school students and 19.7% of adults used some form of tobacco in the past thirty

days.

- Community Tobacco Cessation Program Data for 2012:
 - 3,120 enrollments
 - 62.4% female and 37.6% male
 - most referrals made by a clinician
 - 26.1% quit rate at program completion
 - 13.3% quit rate at 4 month follow-up
 - 8.7% quit rate at 7 month follow-up
- Tobacco Prevention Program Data for 2012:
 - 1,320 (53.05%) female and 1,168 (46.95) males for a total of 2,488 enrolled.
- In 2012, the Quitline reached 2.02% of the smokers in Connecticut, higher than the average reach of other state quitlines.
- The media buy was increased between 2011 and 2012. Evaluation concluded that the use of social media is a low cost way to reach potentially large numbers of people and should be continued, although use must be monitored. Rate of intensity of ads should be increased in order to be more effective.

DPH is preparing to distribute RFPs to secure vendors for: Quitline (\$1,600,000); Media Campaign (\$2,000,000); Cessation Programs (\$1,481,630) and Program Evaluation (\$486,000) with 2012 funds. Patricia Checko and Diane Becker volunteered to serve on the committee to evaluate proposals. An e-mail will be sent to members not in attendance at the last meeting to ask if they are interested in serving on the evaluation committee.

<p>Discussion of 2013 Funding Recommendations</p>	<p>The Chair reviewed the Board's Guiding Principles for Funding Decisions. The Chair asked members to identify current existing research documents or data sources that the board may use to assist in its decisions to recommend programs for funding. The data will be used to ensure that funding decisions are consistent with current existing data. The following data sources were identified: Center for Disease Control (CDC) Youth Tobacco Survey and Quitline Data; Connecticut's Tobacco Merchant Violation Rates; DMHAS operated and funded substance abuse programs that are smoke-free; National Cancer Institute; Rewards to Quit Program and Medicaid data on tobacco cessation pharmacy spending levels-DSS. The board identified youth and individuals with substance abuse issues as potential groups to serve with 2013 funding.</p> <p>After a brief discussion, board members requested information on the cost effectiveness of trust fund programs. Members requested information on the amount of funds expended and how many people quit smoking by year and program type. DPH and OPM will work together to gather information and report on cost effectiveness of programs.</p>
<p>Next Steps</p>	<p>The board agreed to hold a public hearing in May 2013 to receive input on potential funding recommendations. The board will hold a meeting immediately following the public hearing.</p>

For office use only.

Site: _____

Survey Number: _____

CT DOC SMOKING AND TOBACCO USE Health Survey

Please do not put your name on this survey – it is anonymous and confidential. The information you provide will help DOC plan programs for inmates on smoking and tobacco use. We thank you for your time and input!

1. What is your age? _____

2. What is your current marital status?
 - Currently married
 - Legally separated
 - Divorced
 - Widowed
 - Never married
 - Other (specify: _____)

3. Are you Hispanic or Latino/a?
 - Yes
 - No

4. Which of the following best describes your race? You may select more than one category.
 - Black or African American
 - White
 - Other (specify: _____)

5. What is your gender?
 - Male
 - Female
 - Other (specify: _____)

**DOC HAS DOC INFO
APPROVED**

~~4-4-13~~ *End of study
or revision*

For office use only.

Site: _____

Survey Number: _____

6. What is the highest level of schooling you have completed?
- 8th grade or less
 - Some high school
 - Finished high school
 - Completed GED
 - Vocational/Trade/Business school
 - Some college or 2-year degree
 - Finished 4-year college degree
 - Master's degree or above
7. Have you ever been diagnosed with a serious mental illness (for example, bipolar, major depression or schizophrenia)?
- Yes
 - No
8. Have you ever been in the hospital or gone to the emergency room due to a mental health problem?
- Yes
 - No
9. After your release, will you be living in a home with children (18 years old or younger)?
- Yes
 - No

These next questions are about cigarette smoking. If you're not sure about specific dates or numbers, that's okay – just estimate what you think it was.

10. Have you smoked at least 100 **cigarettes** (not including cigars or marijuana) in your entire life?
- Yes
 - No**

****If No, this is the end of your survey. Please turn in your form.
Thank you for your time!**

For office use only.

Site: _____

Survey Number: _____

11. How old were you when you first started to smoke cigarettes regularly?

Age

or

Never smoked cigarettes regularly

12. When did you start your current jail/prison stay?

Month _____ Year _____

13. In the 30 days before your current incarceration, did you smoke cigarettes --

- every day
- some days, or
- not at all (*Skip to question 21*)

14. In the 30 days before your current incarceration, how many days did you smoke cigarettes?

Number of days

15. Before your current incarceration, how soon after you woke up did you smoke your first cigarette?

- Within 5 minutes
- 6-30 minutes
- 31-60 minutes
- After 60 minutes

16. Did you find it difficult to keep from smoking in places where it wasn't allowed?

- Yes
- No

17. Before your incarceration, which cigarette would you have hated most to give up?

- the first in the morning
- any other

For office use only.

Site: _____

Survey Number: _____

18. How many cigarettes per day did you smoke?
- 10 or less
 - 11-20
 - 21-30
 - 31 or more
19. Did you smoke more often during the first hours after waking up than during the rest of the day?
- Yes
 - No
20. Did you smoke even if you were so ill that you were in bed most of the day?
- Yes
 - No
21. How many times have you tried to quit smoking? _____
22. What are the **barriers** to your staying off cigarettes after your release?
(Check all that apply.)
- I enjoy smoking
 - Cravings
 - Smoking helps me with stress or bad moods
 - Withdrawal symptoms
 - Weight gain
 - Failed past attempts to quit
 - Cost of meds or other products to help me quit (like nicotine patch or gum)
 - Other smokers in my household, or friends that smoke
 - Not enough support from people in my life
 - Smoking goes along with drinking
 - Other: _____
23. What would **help** you to stay off cigarettes after your release?
(Check all that apply.)
- You can't smoke in a lot of places now
 - I would save money
 - Support from friends and family
 - Affordable meds or other products to help me quit (like nicotine patch or gum)
 - A doctor's help
 - Free quitting support, like a toll-free phone line or website
 - Exercise/sports
 - A new hobby or interest

For office use only.

Site: _____

Survey Number: _____

I want to be healthy

Other: _____

Please read each statement carefully and then circle the number that best describes your response to each statement.

24. How much do you want to quit smoking? (*Circle one number.*)

Not at all 1 2 3 4 5 6 7 Very much

25. How likely is it that you will stay off cigarettes after you are released from jail/prison? (*Circle one number.*)

Extremely Unlikely 1 2 3 4 5 6 7 Extremely Likely

26. Please rate your confidence level on a scale from 0 to 100, where 0 means there is no chance of quitting and 100 means that you're confident about successfully quitting within 6 months after release:

Please mark your confidence anywhere on the line below:

0 _____ 100

You are now done with the survey. Please turn it in to the assistant.

Thank you very much!

Medicaid data on tobacco cessation pharmacy spending for the period of 1/1/2012 – 03/22/2013:

J3C = \$2,161,118.40 (J3BA/Chantix)

J3A = \$1,036,513.30 (patch, gum, etc.)

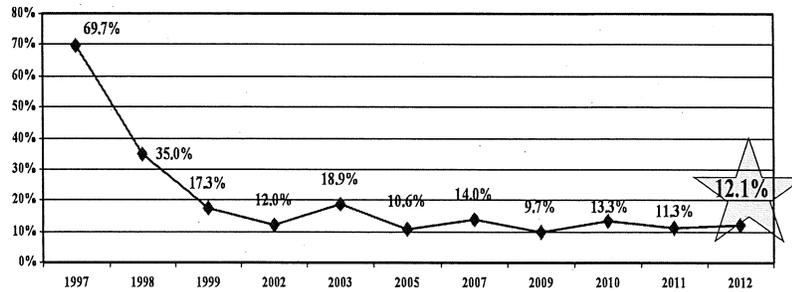
31439 = \$13,079.00 (Zyban, bupropion)

Total Husky A, C, and D expenditures for Smoking Cessation products = \$3,210,710.70

Synar Results



- Connecticut's 2012 Synar retailer violation rate is 12.1%.



- This chart reflects some of the past years of Synar Connecticut's Retailer Violation Rate
- This year's Synar sample consisted of 525 locations – 518 OTC and 7 VM retailers
- The protocol for conducting unannounced random inspections and calculating the retailer violation rate (RVR) is implemented.
- The RVR is a reliable measure of tobacco sellers compliance with the law which makes it illegal to sell, give or deliver tobacco products to minors.
- The 2012 rate is up .8% percentage points from the 2011 CT Synar Retailer Violation Rate of 11.3%