

Agenda
Tobacco and Health Trust Fund Board

Friday, October 19, 2012

9:00 a.m. - 11:00 a.m.

Room 410

State Capitol

Hartford, Connecticut

- I. Welcome and Introductions

- II. Approval of August 2012 Minutes

- III. Review Draft Tobacco Report

- IV. Review Tobacco Program Evaluations

- V. Preliminary Discussion of 2013 Funding Recommendations

- VI. Next Steps
 - A. Next Meeting
Friday, November 16, 2012

Meeting Summary

Tobacco and Health Trust Fund Board

August 9, 2012

9:00 a.m.

Room 2A

Office of Policy and Management

Hartford, Connecticut

Members Present: Anne Foley (Chair), Patricia Checko, Geralyn Laut, Andy Salner, Diane Becker, Cheryl Resha, and Nina Holmes for Robert Zavoski.

Members Present -Auto Conference: Ellen Dornelas, Elaine O'Keefe, Lisa Hammersley, and Joel Rudikoff.

Members Absent: Cindy Adams, Doug Fishman, and Larry Deutsch

Item	Discussion/Action
Welcome and Introductions	The meeting was convened at 9:05 a.m.
Approval of July 2012 Minutes	Joel Rudikoff moved approval of the July 2012 meeting minutes. The motion was seconded by Elaine O'Keefe. The minutes were approved on a voice vote with two abstentions, Cheryl Resha and Diane Becker.
Discussion of 2012 Funding Recommendations	Kathleen Maurer and Christine Fortunato attended the meeting to discuss DOC's revised smoking cessation program proposal. Major revisions include: <ul data-bbox="711 1661 1279 1877" style="list-style-type: none">• Funding for a two year program at <u>\$447,370</u> for the first year of implementation and \$441,300 for the second year, for a total requested of \$888,670.

- Replace state positions with consultants. DOC is proposing to subcontract with UConn as the consultant.
- Reduce the number of subpopulations to be served.

After a detailed discussion on the specific changes to the proposal, Patricia Checko made a motion recommending funding in the amount of \$447,370 for the first year of implementation and for the board to consider funding the second year of implementation in the amount of \$441,300. The motion was seconded by Andrew Salner with the following change: to revise the proposal to include a description of the proposed recruitment protocol that will be used to identify and refer participants to specific behavioral interventions. The motion was approved on a voice vote.

The board reviewed the revised media campaign proposal submitted by the Department of Public Health (DPH). The revision addressed the board's request to use funds to cover the cost of existing media ads instead of developing new ads. Andrew Salner's motion to approve the media campaign funding level at \$2 million was seconded by Cheryl Resha. The motion was approved on a voice vote. DPH will secure a vendor through a competitive bidding process.

The recommendation for Quiline funding remained unchanged at \$1.6 million. Patricia Checko's motion to approve the current funding level was seconded by Andrew Salner. The motion was approved on a voice vote.

The board briefly discussed the Community

	<p>Cessation Programs administered by the community health centers. The board agreed to expand the eligibility criteria beyond the community health centers to allow other community entities to apply for cessations program funds. Priority will be given to community health centers.</p> <p>Joel Rudikoff's motion to approve funding in the amount of \$1,481,630 for the cessation program funding category was seconded by Elaine O'Keefe. The motion was approved on a voice vote.</p> <p>The board suggested that all programs including the DOC's cessation program are evaluated. Pat Checko's motion to approve the evaluation funding category at \$486,000 was seconded by Andrew Salner. The motion was approved on a voice vote.</p> <p>DPH will submit for review all past evaluations. At the September meeting the board will focus on the evaluation results to assist in the planning of 2013 disbursement recommendations.</p>
Next Meeting	The next meeting will be held on Friday, September 28 at 9:00 a.m. in Conference Room 2A at the Office of Policy and Management.