

# SEEARP Progress Report

## State Information and Cover Sheet

### Instructions:

Begin by entering information in each of the shaded cells below. Be sure to select the year and quarter covered by this report. Then complete the three following tabs (Narrative, Rebate Processing Data, Appliance Disposal Data). Additional information on how to enter data is provided in the Instructions tab.

### 1. State Information

DOE award number:	DE-EE0001580
State/Territory Name:	Connecticut
State Agency Administering Program:	Office of Policy and Management (OPM)

### 2. Reporting Period

Year:	2010
Quarter:	1- January, February, March

### 3. Report Completed By:

Name:	Maraide Sullivan
Title:	Purchase of Services Policy Manager
Organization:	Office of Policy and Management
Phone:	860-418-6371
Email:	

### 4. Report Completed On:

Date report completed:	4/27/2010
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Submit completed report to:

[psdrept@id.doe.gov](mailto:psdrept@id.doe.gov)

[james.rannels@ee.doe.gov](mailto:james.rannels@ee.doe.gov)

# SEEARP Progress Report

## Progress Narrative

### Instructions:

Please provide a short narrative on each of the following points. A paragraph or two will typically be sufficient. Cells will automatically expand as needed.

### 1. Major milestones and key activities accomplished during the reporting period:

OPM launched the rebate program on Monday, January 25, 2010. It was a very smooth launch. We received exceptional earned media. On Sunday, January 24th, there was a front page article in the "Live Smart" section of the Hartford Courant. Free television and radio coverage followed during the week, along with positive newspaper articles across the state. The website with rebate forms and FAQ was up and ready before the launch. There wasn't any public criticism of the program or irate calls from consumers. The retailers had received a webinar before the launch and felt competent in promoting the program. There was an immediate effect of increased sales. Many retailers mentioned that there were additional sales of other items while consumers were in their stores. Manufacturers also added rebates, thus giving the consumer a terrific value.

### 2. Rebate status (please list rebates that were in effect during the reporting period, noting the start or end dates):

The phase I of the rebate period was listed as January 25-April 30, 2010. The qualified appliances and rebate levels are the following: refrigerators \$50; clothes washers \$100; freezers \$50; room air conditioners \$50; central a.c. \$500.

### 3. Issues and obstacles faced, and how these were/will be addressed:

We did not have all the rebate application forms in the stores by the start date, but the retailers and consumers were aware that they could get them at [www.ct.gov/opm/appliancerebates](http://www.ct.gov/opm/appliancerebates). However, the forms were available in all the stores by Feb. 1st or earlier. We made sure that consumers could also call an #800 number to have rebate applications sent to them. We received very few complaints and the process went smoothly.

### 4. Oversight mechanisms employed for quality assurance and fraud prevention:

The Connecticut utility companies have contracted with an experienced company in rebate processing. There are automatic alerts built into their system to counter fraud and ensure quality assurance.

### 5. Additional notes:

The only complaints we received had to do with the fact that the program was not retroactive. People heard about the program last fall in the national media and thus assumed that they could get some kind of rebate for appliances purchased at the end of 2009.



# SEEARP Progress Report

## Rebate Processing Information

**Instructions:**  
 For each individual rebate, enter the requested information. More detailed definitions for each column are included on the "Instructions" tab. Rows 13 to 15 are provided as example rows, and will not affect the reporting data.

1A	1B	1C	1D	1E	1F	3A	3B	3C	3D	
<b>Rebate Requirements</b>						<b>Rebate Processing Data</b>				
Product	Rebate Criteria	Product Rebate Amount		Haul Away and Disposal Required (Yes/No)	Recycling Required (Yes/No)	Recycling Rebate (\$)	February 2010			
		\$	%				# of Product Rebates Paid	Product Rebate Funds Paid (\$)	# of Recycling Rebates Paid	Recycling Rebate Funds Paid (\$)
<i>Example: Refrigerator</i>	ENERGY STAR	\$ 100			Yes	\$ -				
<i>Example: Gas Furnace</i>	AFUE >= 92%		20%	Yes		\$ -				
<i>Example: Dishwasher</i>	CEE Tier 1	\$ 75		No	No	\$ 25				
Refrigerator	ENERGY STAR	\$ 50		No	No	\$ -	536	\$ 26,800	-	\$ -
Freezer	ENERGY STAR	\$ 50		No	No	\$ -	32	\$ 1,600	-	\$ -
Room Air Conditioners	ENERGY STAR	\$ 50		No	No	\$ -	65	\$ 3,250	-	\$ -
Clothes Washer	ENERGY STAR MEF 2.0 less than WF 6.0	\$ 100		No	No	\$ -	976	\$ 97,600	-	\$ -
Central Air Systems		\$ 500		No	No	\$ -	9	\$ 4,500	-	\$ -
	Split-ENERGY STAR 15 SEER/12.5 EER min. +									
	Packaged- ENERGY STAR 14 SEER/12EER min+									
	Ductless Heat Pump									
	ENERGY STAR 15 SEER/12.5 EER/ 8.5 HSPF min+									
	Air to Air Heat Pump	\$ 500				\$ -	7	\$ 3,500	-	\$ -
	ENERGY STAR 15 SEER/ 12.5 EER/ 8.5 HSPF min+									
						1,625	\$ 137,250	-	\$ -	



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1A	1B	1C	1D	1E	1F					
Rebate Requirements						Rebate Processing Data				
Product	Rebate Criteria	Product Rebate Amount		Haul Away and Disposal Required (Yes/No)	Recycling Required (Yes/No)	Recycling Rebate (\$)	2010 Quarter 1 Total			
		\$	%				# of Product Rebates Paid	Product Rebate Funds Paid (\$)	# of Recycling Rebates Paid	Recycling Rebate Funds Paid (\$)
<i>Example: Refrigerator</i>	<i>ENERGY STAR</i>	\$ 100			Yes	\$ -	100	\$ 10,000	-	-
<i>Example: Gas Furnace</i>	<i>AFUE &gt;= 92%</i>		20%	Yes		\$ -	50	\$ 10,000	-	-
<i>Example: Dishwasher</i>	<i>CEE Tier 1</i>	\$ 75		No	No	\$ 25	200	\$ 15,000	50	1,250
							-	\$ -	-	-
							-	\$ -	-	-
Refrigerator	ENERGY STAR	\$ 50		No	No	\$ -	1,767	\$ 88,350	-	-
Freezer	ENERGY STAR	\$ 50		No	No	\$ -	123	\$ 6,150	-	-
Room Air Conditioners	ENERGY STAR	\$ 50		No	No	\$ -	115	\$ 5,750	-	-
Clothes Washer	ENERGY STAR MEF 2.0						-	\$ -	-	-
	less than WF 6.0	\$ 100		No	No	\$ -	2,874	\$ 287,400	-	-
Central Air Systems		\$ 500		No	No	\$ -	31	\$ 15,500	-	-
	Split-ENERGY STAR						-	\$ -	-	-
	15 SEER/12.5 EER min. +						-	\$ -	-	-
							-	\$ -	-	-
	Packaged- ENERGY STAR						-	\$ -	-	-
	14 SEER/12EER min+						-	\$ -	-	-
							-	\$ -	-	-
	Ductless Heat Pump						-	\$ -	-	-
	ENERGY STAR 15 SEER/12.5 EER/ 8.5						-	\$ -	-	-
	HSPF min+						-	\$ -	-	-
							-	\$ -	-	-
	Air to Air Heat Pump	\$ 500				\$ -	19	\$ 9,500	-	-
	ENERGY STAR 15 SEER/ 12.5 EER/ 8.5						-	\$ -	-	-
	HSPF min+						-	\$ -	-	-
							-	\$ -	-	-
							4,929	\$ 412,650	-	-

# SEEARP Progress Report

## Appliance Disposal Summary

**Instructions:**

For each individual rebate, enter the requested information. More detailed definitions for each column are included on the "Instructions" tab. Rows 13 to 15 are provided as example rows, and will not affect the reporting data.

1A	1B	1C	1D	1E	1F	2A	2B	3A	3B	3C	3D	
Rebate Requirements								Appliance Disposal Data				
Product	Rebate Criteria	Purchase Rebate Amount		Haul Away for Disposal Required	Recycling Required	Recycling Rebate (\$)	Haul Away for Disposal Verification	Recycling Verification	January 2010			
		\$	%						# of Product Rebates	# of Units Hauled Away for Disposal	# of Units Recycled	# of Units Unknown
<i>Example: Refrigerator</i>	ENERGY STAR	\$ 100	0%	0	Yes	\$ -		Documented	100	-	100	-
<i>Example: Gas Furnace</i>	AFUE >= 92%		20%	Yes	0	\$ -	Self-Reported		50	50	-	-
<i>Example: Dishwasher</i>	CEE Tier 1	\$ 75	0%	No	No	\$ 25	Estimated	Documented	200	100	50	50
		0	0%	0	0				-			
		0	0%	0	0				-			
Refrigerator	ENERGY STAR	\$ 50	0%	No	No	\$ -			-			
Freezer	ENERGY STAR	\$ 50	0%	No	No	\$ -			-	-	-	-
Room Air Conditioners	ENERGY STAR	\$ 50	0%	No	No	\$ -			-	-	-	-
Clothes Washer	ENERGY STAR MEF 2.0	\$ -	0%	0	0	\$ -			-			
	less than WF 6.0	\$ 100	0%	No	No	\$ -			-	-	-	-
Central Air Systems		\$ 500	0%	No	No	\$ -			-	-	-	-
	Split-ENERGY STAR	\$ -	0%	0	0	\$ -			-			
	15 SEER/12.5 EER min. +	\$ -	0%	0	0	\$ -			-			
	Packaged- ENERGY STAR	\$ -	0%	0	0	\$ -			-			
	14 SEER/12EER min+	\$ -	0%	0	0	\$ -			-			
	Ductless Heat Pump	\$ -	0%	0	0	\$ -			-			
	ENERGY STAR 15 SEER/12.5 EER/ 8.5	\$ -	0%	0	0	\$ -			-			
	Air to Air Heat Pump	\$ 500	0%	0	0	\$ -			-	-	-	-
	ENERGY STAR 15 SEER/ 12.5 EER/ 8.5	\$ -	0%	0	0	\$ -			-			
		0	0%	0	0				-			
									-	-	-	-

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For each individual rebate, enter the requested information. More detailed definitions for each column are included on the "Instructions" tab. Rows 13 to 15 are provided as example rows, and will not affect the reporting data.

1A	1B	1C	1D	1E	1F	2A	2B	4A	4B	4C	4D	
Rebate Requirements								Appliance Disposal Data				
Product	Rebate Criteria	Purchase Rebate Amount		Haul Away for Disposal Required	Recycling Required	Recycling Rebate (\$)	Haul Away for Disposal Verification	Recycling Verification	February 2010			
		\$	%						# of Product Rebates	# of Units Hauled Away for Disposal	# of Units Recycled	# of Units Unknown
<i>Example: Refrigerator</i>	ENERGY STAR	\$ 100	0%	0	Yes	\$ -		Documented	-			
<i>Example: Gas Furnace</i>	AFUE >= 92%	\$ -	20%	Yes	0	\$ -	Self-Reported		-			
<i>Example: Dishwasher</i>	CEE Tier 1	\$ 75	0%	No	No	\$ 25	Estimated	Documented	-			
		\$ -	0%	0	0	\$ -			-			
		\$ -	0%	0	0	\$ -			-			
Refrigerator	ENERGY STAR	\$ 50	0%	No	No	\$ -			536			
Freezer	ENERGY STAR	\$ 50	0%	No	No	\$ -			32	-	-	-
Room Air Conditioners	ENERGY STAR	\$ 50	0%	No	No	\$ -			65	-	-	-
Clothes Washer	ENERGY STAR MEF 2.0	\$ -	0%	0	0	\$ -			-			
	less than WF 6.0	\$ 100	0%	No	No	\$ -			976	-	-	-
Central Air Systems	Split-ENERGY STAR	\$ 500	0%	No	No	\$ -			9	-	-	-
	15 SEER/12.5 EER min. +	\$ -	0%	0	0	\$ -			-			
		\$ -	0%	0	0	\$ -			-			
	Packaged- ENERGY STAR	\$ -	0%	0	0	\$ -			-			
	14 SEER/12EER min+	\$ -	0%	0	0	\$ -			-			
		\$ -	0%	0	0	\$ -			-			
	Ductless Heat Pump	\$ -	0%	0	0	\$ -			-			
	ENERGY STAR 15 SEER/12.5 EER/ 8.5	\$ -	0%	0	0	\$ -			-			
		\$ -	0%	0	0	\$ -			-			
	Air to Air Heat Pump	\$ 500	0%	0	0	\$ -			7	-	-	-
	ENERGY STAR 15 SEER/ 12.5 EER/ 8.5	\$ -	0%	0	0	\$ -			-			
		\$ -	0%	0	0	\$ -			-			
									1,625	-	-	-

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1A	1B	1C	1D	1E	1F	2A	2B	5A	5B	5C	5D	
Rebate Requirements								Appliance Disposal Data				
Product	Rebate Criteria	Purchase Rebate Amount		Haul Away for Disposal Required	Recycling Required	Recycling Rebate (\$)	Haul Away for Disposal Verification	Recycling Verification	March 2010			
		\$	%						# of Product Rebates	# of Units Hauled Away for Disposal	# of Units Recycled	# of Units Unknown
<i>Example: Refrigerator</i>	ENERGY STAR	\$ 100	0%	0	Yes	\$ -		Documented	-			
<i>Example: Gas Furnace</i>	AFUE >= 92%	\$ -	20%	Yes	0	\$ -	Self-Reported		-			
<i>Example: Dishwasher</i>	CEE Tier 1	\$ 75	0%	No	No	\$ 25	Estimated	Documented	-			
		\$ -	0%	0	0	\$ -			-			
		\$ -	0%	0	0	\$ -			-			
Refrigerator	ENERGY STAR	\$ 50	0%	No	No	\$ -			1,231			
Freezer	ENERGY STAR	\$ 50	0%	No	No	\$ -			91	-	-	-
Room Air Conditioners	ENERGY STAR	\$ 50	0%	No	No	\$ -			50	-	-	-
Clothes Washer	ENERGY STAR MEF 2.0	\$ -	0%	0	0	\$ -			-			
	less than WF 6.0	\$ 100	0%	No	No	\$ -			1,898	-	-	-
Central Air Systems		\$ 500	0%	No	No	\$ -			22	-	-	-
	Split-ENERGY STAR	\$ -	0%	0	0	\$ -			-			
	15 SEER/12.5 EER min. +	\$ -	0%	0	0	\$ -			-			
	Packaged- ENERGY STAR	\$ -	0%	0	0	\$ -			-			
	14 SEER/12EER min+	\$ -	0%	0	0	\$ -			-			
	Ductless Heat Pump	\$ -	0%	0	0	\$ -			-			
	ENERGY STAR 15 SEER/12.5 EER/ 8.5	\$ -	0%	0	0	\$ -			-			
	Air to Air Heat Pump	\$ 500	0%	0	0	\$ -			12	-	-	-
	ENERGY STAR 15 SEER/ 12.5 EER/ 8.5	\$ -	0%	0	0	\$ -			-			
		\$ -	0%	0	0	\$ -			-			
									3,304	-	-	-

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1A		1B		1C		1D	1E	1F	2A	2B	Appliance Disposal Data			
Product	Rebate Criteria	Purchase Rebate Amount		Haul Away for Disposal Required	Recycling Required	Recycling Rebate (\$)	Haul Away for Disposal Verification	Recycling Verification	2010 Quarter 1 Total					
		\$	%						# of Product Rebates	# of Units Hauled Away for Disposal	# of Units Recycled	# of Units Unknown		
<i>Example: Refrigerator</i>	ENERGY STAR	\$ 100	0%	0	Yes	\$ -		Documented	100	-	100	-		
<i>Example: Gas Furnace</i>	AFUE >= 92%		20%	Yes	0	\$ -	Self-Reported		50	50	-	-		
<i>Example: Dishwasher</i>	CEE Tier 1	\$ 75	0%	No	No	\$ 25	Estimated	Documented	200	100	50	50		
		0	0%	0	0	\$ -			-	-	-	-		
		0	0%	0	0	\$ -			-	-	-	-		
Refrigerator	ENERGY STAR	\$ 50	0%	No	No	\$ -			1,767	-	-	-		
Freezer	ENERGY STAR	\$ 50	0%	No	No	\$ -			123	-	-	-		
Room Air Conditioners	ENERGY STAR	\$ 50	0%	No	No	\$ -			115	-	-	-		
Clothes Washer	ENERGY STAR MEF 2.0	\$ -	0%	0	0	\$ -			-	-	-	-		
	less than WF 6.0	\$ 100	0%	No	No	\$ -			2,874	-	-	-		
Central Air Systems	Split-ENERGY STAR	\$ 500	0%	No	No	\$ -			31	-	-	-		
	15 SEER/12.5 EER min. +	\$ -	0%	0	0	\$ -			-	-	-	-		
		0	0%	0	0	\$ -			-	-	-	-		
	Packaged- ENERGY STAR	\$ -	0%	0	0	\$ -			-	-	-	-		
	14 SEER/12EER min+	\$ -	0%	0	0	\$ -			-	-	-	-		
		0	0%	0	0	\$ -			-	-	-	-		
	Ductless Heat Pump	\$ -	0%	0	0	\$ -			-	-	-	-		
	ENERGY STAR 15 SEER/12.5 EER/ 8.5	\$ -	0%	0	0	\$ -			-	-	-	-		
		0	0%	0	0	\$ -			-	-	-	-		
	Air to Air Heat Pump	\$ 500	0%	0	0	\$ -			19	-	-	-		
	ENERGY STAR 15 SEER/ 12.5 EER/ 8.5	\$ -	0%	0	0	\$ -			-	-	-	-		
		0	0%	0	0	\$ -			-	-	-	-		
									4,929	-	-	-		