



# State of Connecticut Appliance Rebate Program

Wednesday, January 20, 2010



Connecticut  
Light & Power  
The Northeast Utilities System



The United Illuminating Company



Yankee Gas  
The Northeast Utilities System



Connecticut's Energy Efficiency Programs are funded by a Charge on Customer energy bills.  
The Programs are designed to help customers manage their energy usage and cost.

# Agenda

---

- Welcome!
- Background
- Program Objectives
  - Who Qualifies
  - Rebate Levels
  - Timing
- Field Implementation & Retailer Outreach
- Rebate Process
- Q&A

# Background

---

- Congress appropriated \$300 million nationwide to support state rebate programs for residential ENERGY STAR appliance products
- State of CT Office of Policy Management (OPM)  
Estimated Allocation: **\$3,400,000**

# Program Objectives

---

- Save energy by encouraging appliance replacement through consumer rebates
- Make rebates available to consumers
- Enhance existing rebate programs by leveraging ENERGY STAR national partner relationships and local program infrastructure

# Who Qualifies

---

- The rebates will be available to consumers beginning January 25<sup>th</sup> for qualified appliances installed in **Connecticut residences**. Appliances must be a replacement of an existing appliance in order to qualify.
- Appliances may be purchased at any retailer.
- One appliance rebate per residential consumer with the exception of room AC where 3 rebates per residence are allowed.

# Rebate Levels

Rebate Detail		
Qualified Appliances	Rebate Level (\$)	Minimum Efficiency Level
Refrigerators	\$50	ENERGY STAR
Clothes Washers	\$100	ENERGY STAR CEE Tier 2 and up MEF 2.0 / WF ≤ 6.0
Freezers	\$50	ENERGY STAR
Room Air Conditioners	\$50	ENERGY STAR
Central A/C	\$500	ENERGY STAR AHRI Rated CEE Tier 2

# Timing

---

- The mail-in rebates will apply to eligible appliances purchased between January 25<sup>th</sup> and April 30<sup>th</sup>, 2010.
- Program will run in possibly 3 phases.
- Phases will be based on availability of funds.

# Field Implementation & Retailer Outreach

---

The companies have hired Applied Proactive Technologies (APT) to provide retailer support including:

- Retailer Training
- POP and Rebate Form Delivery and Placement

APT will be sending out a fax, email and place a packet in the mail containing a letter that describes the program as well as a handful of rebates.

# Appliance Rebate

## CT RECOVERY Appliance Rebate Program

Mail-in Rebates are available for the following ENERGY STAR® Qualified Appliances\*:

Did you know that the average home spends about \$2,200 on energy bills every year?

Change to appliances that have earned the ENERGY STAR®, and you can save \$75 a year in energy costs, while saving the environment.

### Save Energy, Save Money

When buying an appliance, remember that it has two price tags: what you pay to take it home and what you pay for the energy and water it uses. ENERGY STAR qualified appliances incorporate advanced technologies that use 10-50 percent less energy and water than standard models. The money you save on your utility bills can more than make up for the investment in a more efficient ENERGY STAR model.

\*Rebate can not exceed 50 percent of the cost of the appliance. Funding for this rebate program is limited to the period indicated or while funds last.

MEF: Modified Energy Factor  
WF: Water Factor

**\$100 OFF**  
**Clothes Washers**

(ENERGY STAR minimum of MEF 2.0 and WF 6.0\*\* or greater)



**\$50 OFF**  
**Refrigerators**



**\$50 OFF**  
**Freezers**



**\$50 OFF**  
**Room Air Conditioners**



LOOK FOR THE ENERGY STAR. Find it at participating retailers.

This program is funded by the American Recovery and Reinvestment Act of 2009.



Connecticut's Energy Efficiency Programs are funded by a Charge on Customer energy bills. The Programs are designed to help customers manage their energy usage and cost.

Call 1-877 WISE USE or visit [www.ct.gov/opm/ApplianceRebates](http://www.ct.gov/opm/ApplianceRebates) for program details.

### APPLIANCE MAIL-IN REBATE

Every Appliance Rebate Program on your purchase of an eligible ENERGY STAR qualified appliance(s) has been made January 25, 2010 through April 30, 2010. All rebate requests must be postmarked no later than May 15, 2010. Please fill out this form completely and mail it with a copy of your dated invoice/sales receipt and model number on, with a copy of your recent electric bill to:

EFI-CT-ARP  
40 Washington Street, Suite 2000  
Westborough, MA 01581

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Installed Address (if different from mailing): \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_ Installed City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Electric Account No. \_\_\_\_\_  CLAP  UI  
Power Company  Jewett City Department of Public Utilities  Norwich Public Utilities  
or  Third Saving District Electric Department  Wallingford Electric Division

In my home:

Type	Age of Appliance
<input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil <input type="checkbox"/> Other	_____ years old
<input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil <input type="checkbox"/> Other	_____ years old
<input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil <input type="checkbox"/> Other	_____ years old

Condo/apartment  Multifamily \_\_\_\_\_ # of Units  
 Rent

**Apply, you must:**  
1. Sign one Rebate Application within 30 days of appliance(s) purchase;  
2. Appliance(s) dated invoice/sales receipt(s) showing purchase price, purchase date, model number(s);  
3. Recent electric bill.

Rebate will be postmarked no later than May 15, 2010.  
I request 50 percent of the cost of the appliance. Funding for this rebate program is limited to the while funds last.

EFI-CT-ARP  
40 Washington Street, Suite 2000  
Westborough, MA 01581  
I understand and agree that this rebate program is limited to the while funds last. I understand and agree that this rebate program is limited to the while funds last. I understand and agree that this rebate program is limited to the while funds last.

Complete the required product/sales information in the area provided.

\$ \_\_\_\_\_ Rebate Requested

Store City: \_\_\_\_\_  
Model No.: \_\_\_\_\_  
MEF: \_\_\_\_\_ WF: \_\_\_\_\_  
Purchase Date: \_\_\_\_\_

\$ \_\_\_\_\_ Rebate Requested

Store City: \_\_\_\_\_  
Model No.: \_\_\_\_\_  
Purchase Date: \_\_\_\_\_

\$ \_\_\_\_\_ Rebate Requested

Store City: \_\_\_\_\_  
Model No.: \_\_\_\_\_  
Purchase Date: \_\_\_\_\_

Rebate Requested \$50.00 x \_\_\_\_\_ = \$ \_\_\_\_\_ Rebate Requested

Store City: \_\_\_\_\_  
Model No.: \_\_\_\_\_  
Purchase Date: \_\_\_\_\_

Rebate Requested \$ \_\_\_\_\_

Store City: \_\_\_\_\_  
Model No.: \_\_\_\_\_  
Purchase Date: \_\_\_\_\_

Rebate Requested \$ \_\_\_\_\_

Store City: \_\_\_\_\_  
Model No.: \_\_\_\_\_  
Purchase Date: \_\_\_\_\_

ENERGY STAR appliances must allow for use in the Connecticut residential address. I understand and agree that this rebate program is limited to the while funds last. I understand and agree that this rebate program is limited to the while funds last. I understand and agree that this rebate program is limited to the while funds last.

### CONDITIONS

Rebates made January 25, 2010 through April 30, 2010. Rebates will be paid within 30 days of appliance(s) purchase. All rebate requests must be received by the Connecticut residence on record. This rebate program is limited to the period indicated or while funds last.

**OWNER'S CERTIFICATION:** By signing this rebate, the owner certifies that he/she has purchased and installed the appliance(s) listed on this Application at the defined location. Owner agrees that all information is true and that he/she has confirmed to all program and equipment requirements listed. Owner understands that the rebate is through the American Recovery and Reinvestment Act of 2009 (ARRA) and is subject to special conditions governing ARRA funded projects.

**FORWARD CAPACITY MARKET AND CLASS III CREDITS:** By signing this document and as a condition to receiving a rebate pursuant to this program, customer hereby assigns to its Connecticut electric utility (in the case may be and as applicable) any and all payments, benefits, and/or credits in connection with the CT Recovery Appliance Rebate Program or any currently existing or successor replacement markets, (including but not limited to, any and all "LEAP", "TOP", transitional credits or payments or any and all other capacity-related credits, payments and/or benefits for which customer is eligible) and that are associated with or applicable to customer's participation in the CT Recovery Appliance Rebate Program. Customer hereby assigns to its Connecticut electric utility (in the case may be and as applicable) all of its right, title and interest in and to any and all such capacity payments, credits, and/or benefits and shall take any and all action, including executing and delivering any and all documents and/or instruments, as requested by such Connecticut electric utility (in the case may be and as applicable) to evidence the same. Forward Capacity Market means the market for procuring capacity pursuant to ISO-NE Staff EDC Directive Staff No. 3, Section III, Market Rule 1, Section 11, any modifications to the Forward Capacity Market, or any successor or replacement market capacity procurement process.

In accordance with the Department of Public Utility Control's (DPUC) September 29, 2009 Decision on Order No. 09-078 (EFC) "EFC". Pursuant to the DPUC's September 29, 2009 Decision on Order No. 09-078 (EFC) "EFC", Standard Class III - 2007 Revisions, Customer is not eligible to receive or retain any Class III connection credits in connection with the CT Recovery Appliance Rebate Program and Customer hereby acknowledges and agrees the same. Customer further acknowledges and agrees that such credits shall be retained by its Connecticut electric utility (in the case may be and as applicable) for the benefit of its customers through the Connecticut Energy Efficiency Fund. In the event that the DPUC amends or modifies the allocation of Class III connection credits as reflected in its September 29, 2009 Decision, then the allocation of such credits utilized by such Connecticut electric utility (in the case may be and as applicable) shall be the allocation in effect (per the applicable DPUC decision) on the date that the Customer submitted its rebate application documents pursuant to these terms and conditions.

# Appliance POP

Table Tent

**CT RECOVERY**  
**Appliance Rebate Program**

Ask about Rebates for the following  
**ENERGY STAR®** Qualified Appliances:

<b>\$100 OFF</b> <b>Clothes Washers</b> ENERGY STAR minimum of MEF 2.0 and WF 6.0 or greater	<b>\$50 OFF</b> <b>Refrigerators</b>
<b>\$50 OFF</b> <b>Freezers</b>	<b>\$50 OFF</b> <b>Room Air Conditioners</b>

**LOOK FOR THE ENERGY STAR. Find it at participating retailers.**

This program is funded by The American Recovery and Reinvestment Act of 2009.

Connecticut Energy Efficiency Programs are funded by a charge on Customer energy bills. The Programs are designed to help customers save money on energy usage and costs.

Call **1-877 WISE USE** or visit [www.ct.gov/opm/ApplianceRebates](http://www.ct.gov/opm/ApplianceRebates) for program details.

03147 Rev 12/09

Cling

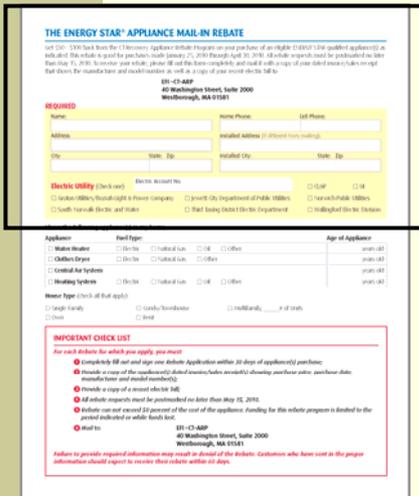
**CT RECOVERY**  
**Appliance Rebate Program**

**ASK ABOUT THE REBATE AVAILABLE ON THIS APPLIANCE!**

C0148 Rev 12/09

# Rebate Process

- Customer fills out all required information and mails it with a copy of the appliance sales receipt and customer's recent electric bill



## THE ENERGY STAR® APPLIANCE MAIL-IN REBATE

Get \$50 – \$100 back from the CT Recovery Appliance Rebate Program on your purchase of an eligible ENERGY STAR qualified appliance(s) as indicated. This rebate is good for purchases made January 25, 2010 through April 30, 2010. All rebate requests must be postmarked no later than May 15, 2010. To receive your rebate, please fill out this form completely and mail it with a copy of your dated invoice/sales receipt that shows the manufacturer and model number as well as a copy of your recent electric bill to:

**EFI –CT-ARP**  
**40 Washington Street, Suite 2000**  
**Westborough, MA 01581**

**REQUIRED**

Name:	<input type="text"/>	Home Phone:	<input type="text"/>	Cell Phone:	<input type="text"/>
Address:	<input type="text"/>				
City:	State:	Zip:	Installed City:	State:	Zip:
<input type="text"/>					

**Electric Utility (Check one)**

<input type="checkbox"/> Groton Utilities/Bozrah Light & Power Company	<input type="checkbox"/> Jewett City Department of Public Utilities	<input type="checkbox"/> CL&P	<input type="checkbox"/> UI
<input type="checkbox"/> South Norwalk Electric and Water	<input type="checkbox"/> Third Taxing District Electric Department	<input type="checkbox"/> Norwich Public Utilities	<input type="checkbox"/> Wallingford Electric Division

**Appliance**

Appliance	Appl Type:	Age of Appliance
<input type="checkbox"/> Water Heater	<input type="checkbox"/> Electric <input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil	<input type="checkbox"/> 1-5 yrs <input type="checkbox"/> 6-10 yrs
<input type="checkbox"/> Dishwasher	<input type="checkbox"/> Electric <input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil	<input type="checkbox"/> 1-5 yrs <input type="checkbox"/> 6-10 yrs
<input type="checkbox"/> Central Air System	<input type="checkbox"/> Electric <input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil	<input type="checkbox"/> 1-5 yrs <input type="checkbox"/> 6-10 yrs
<input type="checkbox"/> Heating System	<input type="checkbox"/> Electric <input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil	<input type="checkbox"/> 1-5 yrs <input type="checkbox"/> 6-10 yrs

**Heating Type (Check all that apply)**

<input type="checkbox"/> Single Family	<input type="checkbox"/> Single/Tenement	<input type="checkbox"/> Multi-Family	<input type="checkbox"/> Other
--	--	---------------------------------------	--------------------------------

**IMPORTANT CHECK LIST**

For each Rebate for which you apply, you must:

- Completely fill out and sign one Rebate Application within 30 days of appliance(s) purchase;
- Provide a copy of the manufacturer's dated invoice/sales receipt(s) showing purchase date, purchase date, manufacturer name and model number(s);
- Provide a copy of a recent electric bill;
- All rebate requests must be postmarked no later than May 15, 2010;
- Rebate can not exceed 50 percent of the cost of the appliance. Funding for this rebate program is limited to the amount indicated on this rebate form.

**EFI –CT-ARP**  
**40 Washington Street, Suite 2000**  
**Westborough, MA 01581**

*Failure to provide required information may result in denial of the rebate. Customers who have sent in the proper information should expect to receive their rebate within six weeks.*

# Rebate Process

**THE ENERGY STAR® APPLIANCE MAIL-IN REBATE**

Get \$200 - \$300 back from the Efficiency Appliance Rebate Program on your purchase of an eligible ENERGY STAR qualified appliance(s) at retail price. This rebate is good for your home, made January 1, 2010 through April 30, 2010. All rebate requests must be postmarked no later than May 15, 2010. To receive your rebate, please fill out this form completely, and mail it with a copy of your electric bill and receipt for the purchase to the rebate administrator and model number to: **EFI-CT-ARP**, 40 Washington Street, Suite 2000, Westborough, MA 01581

**REQUIRED**

Name: \_\_\_\_\_ Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ Installed Address (if different from mailing): \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Installed City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Electric Utility (Check one)**      Electric Account No.       GSP       E

Southern Electric, Natural Gas & Power Company       Smart (City Department of Public Utilities)       Massachusetts Electric  
 South Norwalk Electric and Gas       East Long Beach Electric Department       Middlesex Electric Division

Check the following appliance(s) in my home:

Appliance	Fuel Type	Age of Appliance
<input type="checkbox"/> Water Heaters	<input type="checkbox"/> Electric <input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil	years (4)
<input type="checkbox"/> Dishwashers	<input type="checkbox"/> Electric <input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil	years (4)
<input type="checkbox"/> Central Air Systems	<input type="checkbox"/> Electric <input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil	years (4)
<input type="checkbox"/> Heating Systems	<input type="checkbox"/> Electric <input type="checkbox"/> Natural Gas <input type="checkbox"/> Oil	years (4)

Home Type (check all that apply): \_\_\_\_\_

**IMPORTANT CHECK LIST**

For each Rebate for which you apply, you must:

- 1. Completely fill out and sign one Rebate Application within 30 days of appliance(s) purchase;
- 2. Provide a copy of the manufacturer's dated invoice/sales receipt(s) showing purchase price, purchase date, manufacturer and model number(s);
- 3. Provide a copy of a recent electric bill;
- 4. Rebate requests must be postmarked no later than May 15, 2010;
- 5. Rebate can not exceed 50 percent of the cost of the appliance. Funding for this rebate program is limited to the period indicated or while funds last.

Mail to: **EFI-CT-ARP**, 40 Washington Street, Suite 2000, Westborough, MA 01581

Failure to provide required information may result in denial of the Rebate. Customers who have sent in the proper information should expect to receive their rebate within 60 days.

## IMPORTANT CHECK LIST

*For each Rebate for which you apply, you must:*

1. Completely fill out and sign one Rebate Application within 30 days of appliance(s) purchase;
2. Provide a copy of the appliance(s) dated invoice/sales receipt(s) showing purchase price, purchase date, manufacturer and model number(s);
3. Provide a copy of a recent electric bill;
4. All rebate requests must be postmarked no later than May 15, 2010.
5. Rebate can not exceed 50 percent of the cost of the appliance. Funding for this rebate program is limited to the period indicated or while funds last.

6. Mail to:

**EFI-CT-ARP**  
**40 Washington Street, Suite 2000**  
**Westborough, MA 01581**

**Failure to provide required information may result in denial of the Rebate. Customers who have sent in the proper information should expect to receive their rebate within 60 days.**

# Rebate Process

- Recycling of the customers old is highly encouraged and the customer attests that they will do so in accordance with local, state and federal guidelines.

By signing this form, I certify that I purchased the ENERGY STAR® appliance(s) noted above for use in the Connecticut residential address stated. **Qualifying appliance(s) replace(s) an existing less efficient model and is not a first time new appliance purchase.** I agree to recycle the replaced appliance(s) in accordance with state standards and regulations. I have read and understand the terms and conditions on the back of this form. The information I have provided is true and correct and the appliance(s) and/or equipment for which I am requesting a rebate meet(s) the requirements in this application.

Customer Signature (Required)

Date:

<input type="text"/>	<input type="text"/>
----------------------	----------------------

# Sample Rebate

Check the following appliances you have purchased and complete the required product/sales information in the area provided.

One clothes washer rebate per residence.



Store Name: \_\_\_\_\_  
 Manufacturer: \_\_\_\_\_  
 Purchase Price: \_\_\_\_\_ Purchase Date: \_\_\_\_\_

Store City: \_\_\_\_\_  
 Model No.: \_\_\_\_\_  
 MEF: \_\_\_\_\_ WF: \_\_\_\_\_

\$ \_\_\_\_\_ Rebate Requested

One refrigerator rebate per residence.



Store Name: \_\_\_\_\_  
 Manufacturer: \_\_\_\_\_  
 Purchase Price: \_\_\_\_\_ Purchase Date: \_\_\_\_\_

Store City: \_\_\_\_\_  
 Model No.: \_\_\_\_\_  
 Purchase Date: \_\_\_\_\_

\$ \_\_\_\_\_ Rebate Requested

One freezer rebate per residence.



Store Name: \_\_\_\_\_  
 Manufacturer: \_\_\_\_\_  
 Purchase Price: \_\_\_\_\_ Purchase Date: \_\_\_\_\_

Store City: \_\_\_\_\_  
 Model No.: \_\_\_\_\_  
 Purchase Date: \_\_\_\_\_

\$ \_\_\_\_\_ Rebate Requested

Maximum three Room A/C rebates per residence.



Store Name: \_\_\_\_\_  
 Manufacturer: \_\_\_\_\_  
 Purchase Price: \_\_\_\_\_ Purchase Date: \_\_\_\_\_

Store City: \_\_\_\_\_  
 Model No.: \_\_\_\_\_  
 Size: \_\_\_\_\_ EER: \_\_\_\_\_

\$50.00 x \_\_\_\_\_ = \$ \_\_\_\_\_ Rebate Requested



Store Name: \_\_\_\_\_  
 Manufacturer: \_\_\_\_\_  
 Purchase Price: \_\_\_\_\_ Purchase Date: \_\_\_\_\_

Store City: \_\_\_\_\_  
 Model No.: \_\_\_\_\_  
 Size: \_\_\_\_\_ EER: \_\_\_\_\_



Store Name: \_\_\_\_\_  
 Manufacturer: \_\_\_\_\_  
 Purchase Price: \_\_\_\_\_ Purchase Date: \_\_\_\_\_

Store City: \_\_\_\_\_  
 Model No.: \_\_\_\_\_  
 Size: \_\_\_\_\_ EER: \_\_\_\_\_

Grand Total Rebate Requested \$ \_\_\_\_\_ (add all rebate amounts from above lines)

By signing this form, I certify that I purchased the ENERGY STAR® appliance(s) noted above for use in the Connecticut residential address stated. Qualifying appliance(s) replace(s) an existing less efficient model and is not a first time new appliance purchase. I agree to recycle the replaced appliance(s) in accordance with state standards and regulations. I have read and understand the terms and conditions on the back of this form. The information I have provided is true and correct and the appliance(s) and/or equipment for which I am requesting a rebate meet(s) the requirements in this application.

Customer Signature (Required) \_\_\_\_\_

Date: \_\_\_\_\_

\$ 100 Rebate Requested

Store City: \_\_\_\_\_

Model No.: \_\_\_\_\_

MEF: \_\_\_\_\_ WF: \_\_\_\_\_

\$ 50 Rebate Requested

Store City: \_\_\_\_\_

Model No.: \_\_\_\_\_

Purchase Date: \_\_\_\_\_

\$ 50 Rebate Requested

Store City: \_\_\_\_\_

Model No.: \_\_\_\_\_

Purchase Date: \_\_\_\_\_

\$50.00 x 2 = \$ 100 Rebate Requested

Store City: \_\_\_\_\_

Grand Total Rebate Requested \$ 300 (add all rebate amounts from above lines)

...d the ENERGY STAR® appliance(s) noted above for use in the Connecticut residential address

# Please Note

---

- *The rebate program will not be retroactive. It will only apply to purchases made once the program officially begins January 25<sup>th</sup>, 2010.*
- *Mail-in rebates are awarded to consumers on a first-come, first-served basis.*
- *Rebates will be delivered to all stores later this week and into early next week.*
- *Rebates can be downloaded beginning January 25<sup>th</sup> at [www.ct.gov/opm/ApplianceRebates](http://www.ct.gov/opm/ApplianceRebates)*

# Program Contact Information

---

- Diane Damino, Program Administrator  
The United Illuminating Company  
(203) 499-2843  
[diane.damino@uinet.com](mailto:diane.damino@uinet.com)
- Jesus Pernia, Program Administrator  
Connecticut Light & Power  
(860) 832-4961  
[pernijl@nu.com](mailto:pernijl@nu.com)
- Mike Cascella  
Connecticut Municipal Electric Energy Cooperative  
(860) 965-2526  
[mecassella@aol.com](mailto:mecassella@aol.com)
- Maraide Sullivan  
State of CT, Office of Policy Management  
(860) 418-6371  
[maraide.sullivan@ct.gov](mailto:maraide.sullivan@ct.gov)