

DRAFT

Tobacco and Health Trust Fund Board Meeting

Friday, February 20, 2015

1:00 p.m.

Legislative Office Building

Room 1A

Hartford, Connecticut

Members Present: Anne Foley-Chair, Diane Becker, Patricia Checko, Elaine O’Keefe, Ellen Dornelas, Kelly Leppard, Ken Ferrucci, Cheryl Resha, Suchitra Krishnan-Sarin, Geralyn Laut, Katharine Lewis, and Fatmata Williams for Robert Zavoski.

Members Absent: Larry Deutsch, Robert Leighton, Joel Rudikoff, Michael Rell and Lisa Hammersley.

Welcome	The Chair, Anne Foley, convened the meeting at 1:10 p.m. Members introduced themselves.
Approval of November 21, 2014 Meeting Minutes	Suchitra Krishnan-Sarin moved approval of the November 21, 2014 meeting minutes. The motion was seconded by Patricia Checko. The minutes were approved unanimously on a voice vote.
Teen Kids News (TKN) a) View Program Segments	<p>The Chair introduced Marilou Yacoub from TKN. Marilou Yacoub provided an overview of TKN and showed members two videos CT: Tobacco Overview (already aired) and How to Help Your Boy/Girlfriend Quit.</p> <p>After a brief discussion, members recommended that future program segments include more diversity to better reflect the demographic make-up of those individuals with the highest prevalence of smoking, such as minority populations.</p>

b) Discuss and Approve Program Scripts

- What is Nicotine?
- Tar Wars
- Why E-cigarettes Get and F
- Nicotine Replacement Therapy
- Second Hand Smoke
- Could Smoking Be Banned Outdoors in CT?

Elaine O'Keefe will provide a list of organizations to assist TKN in this effort.

Board members reviewed TKN program scripts, including the video on How to Help your Boy/Girlfriend Quit. After a detailed discussion, Patricia Checko moved approval of the program scripts with the following changes:

What is Nicotine? Remove the statement "If you were to try your first cigarette when you're 14 you're much, much more likely to get addicted to cigarettes than if you wanted and tried your first cigarette as an adult".

Add VAPE Pens to the statement " And that means all kinds of cigarettes and tobacco products...even many e-cigarettes or VAPE Pens contain nicotine".

Tar Wars. Delete the statement that "Connecticut ranks 5th in the nation for smoking" with current smoking and tobacco use rates in Connecticut.

Why E-Cigarettes Get An F? Replace the word Vaporizer with VAPE Pens. Add VAPE Pens to the statement "By the way, if you already smoke, changing to E-cigarettes or taking VAPE Pens is not the best way to quit".

Nicotine Replacement Therapy. TKN will provide source for data on teens who smoke.

Second Hand Smoke. TKN will provide source for smoking data related to Connecticut middle and high school

	<p>students who have been in places with someone smoking.</p> <p>Should Smoking Be Banned in Outside Areas? No recommended changes to this program script.</p> <p>Patricia Checko will provide a list of towns with laws preventing people from smoking in outside area.</p> <p>Other. Tag QuitLine information on all appropriate program segments.</p> <p>The motion was seconded by Fatmata Williams and approved unanimously on a voice vote.</p>
Update on 2015 Board Disbursement	<p>Barbara Walsh, DPH updated members on the status of the board's 2015 disbursements. Highlights include:</p> <p>Infrastructure, Administration and Management-\$175,000. DPH will amend the current contract with Connecticut Cancer Partnership (American Cancer Society) to add administrative and technical assistance dedicated to the tobacco trust funded programs.</p> <p>Request for Proposal (RFP). DPH is in the process of drafting the RFP. One RFP will be issued with multiple program intervention components (State and Community, Mass-Reach Health Communication, Cessation and Evaluation).</p> <p>DPH asked for volunteers to review the draft RFP and/or serve on the Evaluation Committee. All members present at the meeting, with the exception of the Chair,</p>

	<p>agreed to assist in one capacity or the other.</p>
Next Steps	<p>The Chair gave a brief overview of the Governor's FY 2016-17 Budget Proposal as it relates to the Tobacco and Health Trust Fund. She stated that the Governor's Proposed Budget makes about \$600 million in expenditure reductions to address current services budget gaps and raises about \$600 million in revenue. She noted that the budget transfers \$12 million in FY16 and FY17 from the Tobacco and Health Trust Fund to the General Fund. She also noted there is about \$4 million in unobligated trust funds that may be used for future board disbursement recommendations.</p> <p>Board members requested an update on the Biorepository Project administered by UConn Health Center and information about the legislative proposal for the Tobacco and Health Trust Fund after FY17</p> <p>Board members will hold a public hearing in June 2015. Members asked to change the scope of the public hearing to focus on tobacco needs and issues rather than specific programs.</p> <p>The meeting was adjourned at 3:05 p.m.</p>