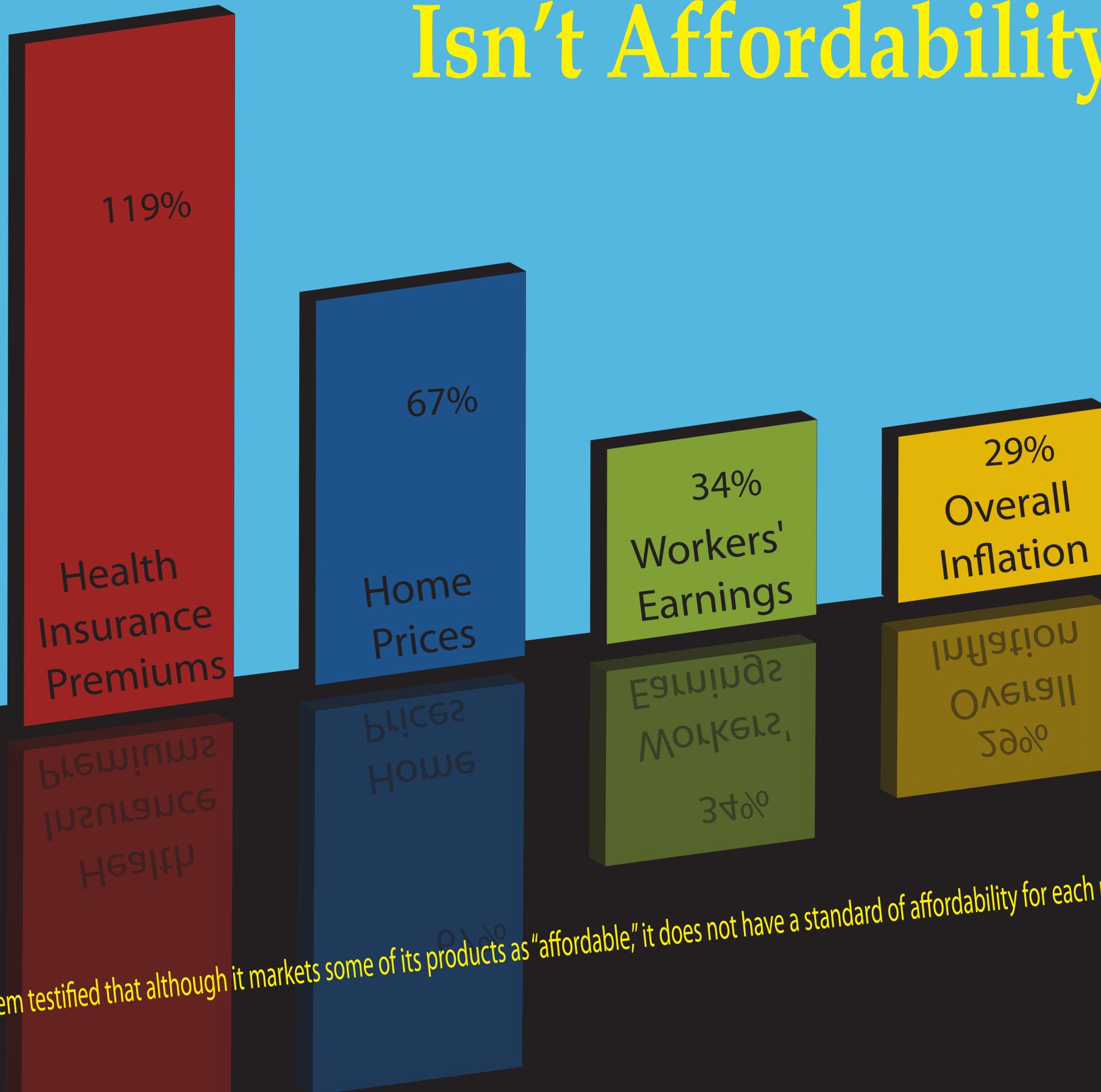


Isn't Affordability Relevant?



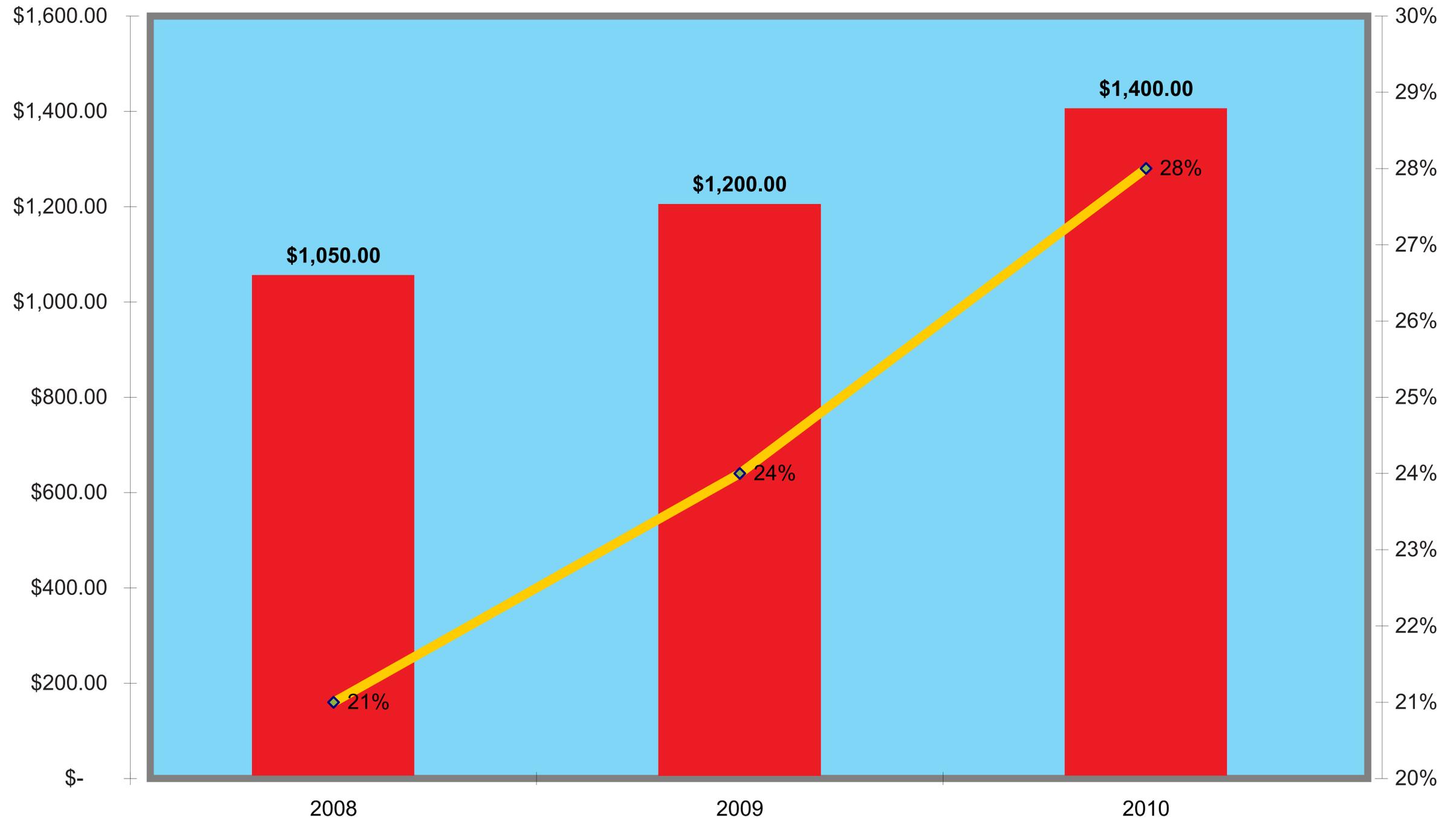
Anthem testified that it does not factor into its rate projections whether or not people will "fall off" their policies because they cannot afford them anymore.

Anthem Rate Hearing, 7/29/2009

Anthem testified that although it markets some of its products as "affordable," it does not have a standard of affordability for each product that it uses to actually evaluate the affordability of that product.
Anthem Rate Hearing, 7/29/2009

Increase of Health Insurance Premium and Percent of Total Income

Based on a Family of Four with Total Annual Income of \$60,000 maintained over three years



Based on CID's Approved Recommended Rate Increase for Anthem Individual Policies

Premium % of Income