

# Save the Date: Thursday, October 23, 2014



## Cross-Cultural Communication: HOW TO BE HEARD

**Are you trying  
to be heard in  
ethnic,  
immigrant  
and refugee  
communities?**

**Thursday, October 23, 2014  
Connecticut Convention Center**

A statewide one-day symposium for anyone communicating with diverse communities, especially ethnic, immigrant and refugee communities.

Nationally recognized experts in the field will examine non-traditional means of cross-cultural communication including: the role of cultural brokers, influencers and intermediaries; the use of storytelling and art-based outreach; and strategies for partnering with ethnic media.

Sponsored by the Connecticut State Department of Consumer Protection. Free of charge. Early registration is advised.

For more information contact:  
[DCP.Symposium@ct.gov](mailto:DCP.Symposium@ct.gov).

For updates and registration information:  
[www.ct.gov/dcp](http://www.ct.gov/dcp).

