



STATE OF CONNECTICUT
GOVERNOR DANIEL P. MALLOY

Date: January 30, 2015

To: Nonprofit Community-Based Provider Organizations
Provider Trade Associations

From: Terry Edelstein, Governor's Nonprofit Liaison

Re: Updates from the Governor's Nonprofit Liaison

- Nonprofit Grant Program for Capital Expenditures: UPDATE
- Social Innovation Fund Grant Opportunity – Notice of Intent Due Feb 20th
- Scholarship Opportunity for Nonprofit Leaders – Due Feb 16th
- Report on P.A. 11-242 Regarding Uniform Licensing and Deemed Status
- Earthquake Preparedness Report
- Governor's Cabinet on Nonprofit Health and Human Services Report Released
- Advocacy Tips
- UConn MPA Graduate Support for Your Agency
- Nonprofit Toolkit Resource Nearing Completion—Send Suggestions!

NONPROFIT GRANT PROGRAM FOR CAPITAL EXPENDITURES: UPDATE

The January 12, 2015 State Bond Commission meeting approved a request for \$20 million to support the Nonprofit Grant Program. See Item No. 19, p. 26 on the agenda:

http://www.ct.gov/opm/lib/opm/Agenda_Jan12_2015.pdf

Legislation passed in 2014 (PA 14-98) allowed the Office of Policy and Management (OPM) Secretary to utilize up to \$20 M of available funds to support projects that were already submitted as part of the FY14 RFA cycle.

All organizations that submitted projects in 2014 have been contacted by OPM regarding the status of their application. If you have been deemed eligible to **potentially** receive funding in this current round, you have until February 13, 2015 to complete and submit the questionnaire sent to you by OPM.

See the list of organizations that have been deemed eligible to receive funding in this second round of the Nonprofit Grant Program:

<http://www.ct.gov/opm/cwp/view.asp?a=2978&q=544408&PM=1>

PA 14-98 allows up to an additional \$30 million in funding for “grants-in-aid to private, nonprofit health and human service organizations that are exempt under Section 501(c)(3) of the Internal Revenue Code of 1986, and that receive funds from the state to provide direct health or human services to state agency clients, for alterations, renovations, improvements, additions and new construction, including health, safety, compliance with the Americans with Disabilities Act and energy conservation improvements, information technology systems, technology for independence, purchase of vehicles and acquisition of property.”

Watch for information in the next few weeks about the availability of this funding. The official RFA will be issued on the Department of Administrative Service (DAS) procurement site (<http://das.ct.gov/cr1.aspx?page=8>) and it will be posted on the OPM website.

SOCIAL INNOVATION FUND GRANT OPPORTUNITY AND WEBINAR

The Corporation for National Community Service recently announced \$51 million available for social innovation funding, \$40 million of which is dedicated to new grants.

From a recent press release:

The Social Innovation Fund's fifth funding competition is now live! During FY 2015, we will invest \$51 million (with \$11 million going towards continuation for existing recipients) in experienced grantmaking organizations that are well-positioned within communities to identify the most promising programs and guide them towards greater impact and stronger evidence of success. These grants will range from \$1-\$10 million annually for five years.

The Notice of Intent deadline is February 20, 2015. The application deadline is March 17, 2015 at 5 p.m. ET.

More information about the grant opportunity can be found at their website:

<http://www.nationalservice.gov/programs/social-innovation-fund/social-innovation-fund-grants-2015>

HARVARD BUSINESS SCHOOL SCHOLARSHIP OPPORTUNITY FOR NONPROFIT LEADERS

From a recent press release:

The Harvard Business School Club of Connecticut Community Partners announces its 2015 scholarship for an exceptional leader of a nonprofit organization in Connecticut to attend Harvard Business School's Strategic Perspectives in Nonprofit Management (SPNM), an intensive, one-week program taught by leading Harvard Business School faculty and

attended by nonprofit executives from around the world. Community Partners would like to invite leaders of nonprofit organizations in the state to apply for the scholarship.

This year, SPNM will be held at the HBS campus July 12-18, 2015. There are only 2 prerequisites:

- Applicants must have served in their capacity of Executive Director or Chief Executive Officer for at least one year prior to their application.
- Their organization must be of sufficient scale to require an annual budget in excess of \$500,000.

Applications for SPNM can be found at: www.hbsconnecticut.org. The deadline for applying is February 16, 2015.

REPORT ON P.A. 11-242 REGARDING UNIFORM LICENSING AND DEEMED STATUS

I recently submitted a report required under P.A. 11-242 sec. 55, which is described below. The report can be found as a PDF on the Nonprofit Liaison website: <http://www.governor.ct.gov/malloy/cwp/view.asp?a=3997&q=512660>

P.A. 11-242 AN ACT CONCERNING VARIOUS REVISIONS TO PUBLIC HEALTH RELATED STATUTES sec. 55 requires the Nonprofit Liaison to the Governor to report “to the joint standing committees of the General Assembly having cognizance of matters relating to public health and human services on the feasibility of (A) establishing a uniform licensing process for community-based providers, and (B) implementing deemed status” and to make any recommendations for legislative action.

Thanks to the diligent efforts of a large team of nonprofit agency representatives and state agency licensing and legal officials, we developed a uniform licensing application and a streamlined electronic posting process. <http://das.ct.gov/fp1.aspx?page=443>

As with all new systems, rollout takes time and there may be "bugs." I'd welcome your input and ideas of ways that we can improve the licensing system.

EARTHQUAKE PREPAREDNESS REPORT FROM AMERICAN RED CROSS

The Red Cross has issued an earthquake preparedness checklist in English, Spanish, and seven other languages.

Here is the link to the website: <http://www.redcross.org/prepare/disaster-safety-library>

GOVERNOR'S CABINET ON NONPROFIT HEALTH AND HUMAN SERVICES **REPORT RELEASED**

Governor's Cabinet on Nonprofit Health and Human Services released its 2014 report in December: http://www.ct.gov/opm/lib/opm/2014_Report_Governor%27s_Cabinet_on_Nonprofit_Health_and_Human_Services.pdf

2014 Report Materials, including resources and appendix materials, can be found at the following website: <http://www.ct.gov/opm/cwp/view.asp?a=2998&q=559000>

For more information about the Cabinet, including archived meeting materials, please visit the Cabinet's website: <http://www.ct.gov/opm/cwp/view.asp?a=2998&Q=490946>

ADVOCACY TIPS

With the legislative session in full swing I've gotten several questions about strategies for advocating at the Capitol.

Here are a few tips. For additional information you might want to search the Legislature's website. It provides orientation to the Capitol and Legislative Office buildings and information about making contacts. <http://www.cga.ct.gov/>

In addition you might want to review your trade association websites that often include extensive information about advocacy.

The first step is to identify the legislators that are in the districts where your agency provides service/ and where your clients live. Once you've identified the two – thirty or so legislators, email them through the CGA website (CT General Assembly website, above) and ask to set up brief meetings with them. Tell them VERY briefly why you'll be at the Capitol and tell them BRIEFLY what it is they can assist you with. That way your message gets to them even if you aren't able to schedule time to talk.

When you come to the Capitol bring a number of copies of a ONE PAGE fact sheet about your agency and your "asks" as well as your business card. Also bring your list of legislators. Plan to walk throughout the Legislative Office Building to each of their offices and hope to "catch" the legislator for five minutes, and if not, to leave the printed materials with your contact information. Those legislators in your direct service area are the most likely to be responsive. Their staff should be very helpful as well.

In the ideal you'll be joining other nonprofit providers in common messaging at the Capitol. That's the most effective strategy of all.

I'd welcome receiving copies of your materials and would be glad to help orient you when you're at the Capitol.

UCONN MPA GRADUATE SUPPORT FOR YOUR AGENCY

From a recent email sent by UConn's Department of Public Policy:

Through the Internship and Professional Practice (IPP) program, highly-skilled University of Connecticut Master of Public Administration (MPA) second year graduate students, on track for careers in the public and nonprofit sectors, can bring their talents to your agency's work.

Your Next Step - Intent to Participate Form Due March 1.

To ensure consideration for a skilled IPP graduate intern for your organization starting on August 22, 2015, the program is asking that you submit an *Intent to Participate Form* by March 1. This is not a commitment by you, only an expression of intent. You have no obligation until you choose to select an IPP student.

To obtain an *Intent to Participate Form* and to find out more information, please visit the **Internship and Professional Practice Program website** or contact Dr. David Garvey at 860-570-9087 or david.garvey@uconn.edu for more details.

NONPROFIT TOOLKIT NEARING COMPLETION

Brandon Cirillo, Public Policy Intern to the Governor's Nonprofit Liaison, is currently creating a "Nonprofit Toolkit" resource for nonprofit organizations in Connecticut for centralized information about bonding from various state agencies, uniform licensing, offerings from the Department of Administrative Services as well as from the Department of Economic and Community Development, and links to useful content pages such as the CT Open Data Portal.

If you have suggestions for topics you would like to see included, please contact him:

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RECEIVE UPDATES FROM THE GOVERNOR'S PRESS OFFICE

Sign up for media releases from Governor Malloy's press office to keep up with the latest news and announcements: <http://www.ct.gov/malloy/guestaccount/login.asp>

MAILING LIST

To be included on the Nonprofit Liaison's mailing list, send an e-mail to Amy Tibor at Amy.Tibor@ct.gov or call Amy at (860) 418-6287.

- Nonprofit Liaison mailing list – receive occasional alerts, news briefings and updates
- The Governor's Cabinet on Nonprofit Health and Human Services mailing list – receive news about the work of the Cabinet including meeting announcements and materials

MEETING WITH YOU

I welcome the opportunity to meet with your associations and your boards of directors. You can contact me at Terry.Edelstein@ct.gov to arrange a visit.

CHECK THE NONPROFIT LIAISON'S WEBSITE FOR UP-TO-DATE INFO

Check for updates affecting nonprofit providers on the Nonprofit Liaison website:
<http://www.governor.ct.gov/malloy/cwp/view.asp?a=3997&q=512660>

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