

BE PART OF A VIDEO PROJECT



In 2013, the State Department on Aging formed the Coalition for Elder Justice in Connecticut (CEJC). The Coalition is a public / private partnership that utilizes a collaborative approach to protecting rights and preventing abuse and fraud. You can be a part of raising awareness in Connecticut by being a part of a special video about the need for Elder Justice in Connecticut.

We can achieve Elder Justice when we promote elder rights and protect all elders from all types of abuse - physical, emotional, financial exploitation and intentional neglect.

WHAT'S THE GOAL?

Connecticut must be a place without elder abuse. We need more people to know about Elder Justice and how to contribute to Elder Justice. To do that, we need YOU to add your voices, your experiences and your words to this effort. **It may take a village to raise a child, but it also takes a village to protect elders!**

HOW CAN YOU MAKE THAT HAPPEN?

Make a video! Tell us what you understand about Elder Justice in a short sentence; make it a personal statement. Feel free to hold up a sign, use sign language, speak in languages other than English (with translation) etc. The video should capture the ideas of all persons in Connecticut who care about the elderly. Video background should display where you live, eat, hang out, and work.

Film yourself (and/or someone else) answering one of the questions:

- What Is Elder Justice?
- What Can I Do About Elder Abuse?

BASIC INFORMATION TO GET STARTED

1. Find some Connecticut people to film or have someone film you!
2. Answer questions about Elder Justice.
3. Take a 15 or 30 second video clip with your Cell Phone, a digital camera or even a flip cam but **REMEMBER** take a horizontal shot ←-----→
4. Click on this link to send the video: www.ct.gov/agingservices/submitvideo

WHO AND WHEN CAN YOU SUBMIT YOUR VIDEOS?

Submission period begins on World Elder Abuse Awareness Day, **June 15, 2015 and the deadline is Friday, July 31, 2015**. We are sorry but not all video clips submitted will be used in the video collage due such concerns as limited space, clarity and scope of comments. Video clips will be edited with attention to video quality, visual appeal, appropriateness, creativity, and depiction of theme. Selected video clips will be featured in online publications, conferences and the Coalition's general awareness campaigns.

YOUR RELEASE

All submitted video clips, will become the property of the Coalition for Elder Justice in Connecticut and the Connecticut State Department on Aging and may be used, published or republished, in whole or in part, royalty free, in any printed or electronic media and in promotional material, online publications. By sending your videos you provide the Coalition for Elder Justice and the State Department on Aging, with exclusive ownership of the video. Under age 18, a parent or guardian must acknowledge.

QUESTIONS?

Please email us with any questions at ltop@ct.gov

PREMIER SHOWING!

We will have a premier showing of the video collage this fall at a statewide conference. Also look for it in Personal Services Announcements, in literature and on YouTube and then share with your friends.

WANT TO KNOW MORE ABOUT ELDER JUSTICE ?

Click on these links –

<http://www.ct.gov/agingservices/cwp/view.asp?q=536572&a=2513> or
http://www.aoa.gov/AoA_programs/elder_rights/EA_prevention/weaad.aspx

