

Connecticut Health Insurance Exchange



WEEKLY UPDATE

May 4 2012

Governor Malloy and Lt. Governor Nancy Wyman help us become Official!



KMPG Update

KPMG, LLP (KPMG) is making steady progress in its efforts to provide business and technical requirements to support the procurement of a Health Insurance Exchange solution. KPMG has been working with members of the Exchange as well as meeting with other stakeholders to gather and review requirements and proposed business processes. Outputs for this period include: Analysis of the Information Technology Fit Gap and the Blue Print of the Current State of Consumer Experience.

Welcome Julie and Virginia!

The Exchange is very pleased to welcome **Julie Lyons, Director of Policy and Plan Management and Virginia Lamb, General Counsel** to the team—both are starting today!

Julie brings an expansive knowledge base about the CT health insurance marketplace, the ability to analyze and synthesize complex federal and state regulatory issues for benefit plan and policy development, and exceptional interpersonal and communication skills to our team. Virginia is a Connecticut Attorney with extensive knowledge of healthcare and contract law who will be a valuable asset to our Exchange as we put policies and practices in place. Additionally, she has proven financial expertise, consulting, leadership, start-up experience, and an entrepreneurial spirit. I look forward to formally introducing both Julie and Virginia to you in the near future.

Mintz & Hoke

Mintz & Hoke continues work on the initial phase of consumer outreach, and has made noteworthy progress. They have ramped up the Bridging Campaign by designing message boards for use with consumer focus groups, drafting postcards for outreach by mail, creating a bi-weekly

Accounting Department Update: Policies and procedures for internal controls have been developed to guide the Exchange in its Accounting and Financial management practices. Contracted obligations have been transferred from OPM to the Exchange. Check processing, invoicing and purchasing are now currently being handled by us. The Exchange's first financial reporting to OPM will be done on May 15, 2012 and the month of April marks the Exchange's first month end financial reconciliation and reporting.

Articles of Interest

"In Fight Over Obama Health Law, a Front in Minnesota" <http://www.nytimes.com/2012/05/01/health/policy/in-fight-over-obama-health-law-a-front-in-minnesota.html>

"Cuomo Acts to Advance Health Law in New York" <http://www.nytimes.com/2012/04/13/nyregion/cuomo-orders-health-insurance-exchange-in-new-york.html>

"Obamacare Collapse Would Put Employers in Charge." (April 24, 2012) <http://www.businessweek.com/ap/2012-04/D9UBCBG00.htm>

newsletter for updates by email, and building the structure and content for a sitelet that will allow broader public access to information about the Exchange.

The network of community-level participants continues to build as Mintz & Hoke arranges calls with newly-identified contacts. In order to reach additional groups within Connecticut's diverse population, they have partnered with Bauza & Associates for assistance in conducting research with multicultural audiences.

The work sessions with the Consumer Experience and Outreach Advisory Committee have solicited great responses from committee members, and provided Mintz & Hoke with constructive feedback on outreach strategies. To encourage additional collaboration with stakeholders, they have organized 3 webinar forum sessions during the month of May, dates and discussion guides for which may be found on the Exchange website.