

**Health Information Technology Exchange of Connecticut
Special Populations Committee**

Meeting Minutes

Thursday, March 8, 2012

COMMITTEE MEMBERS PRESENT: Brenda Kelley, Matthew J. Cook, Mary Ann O'Brien, Sherry Ostrout for Sheila Moloney (phone), Nancy Shaffer (phone), Kathy Null, Egondy Onyejekwe (phone)

HITE-CT MEMBERS: Lori Reed-Fourquet (phone), David Gilbertson, Christine Kraus

PUBLIC: Michael Crampton

CALL TO ORDER

Brenda Kelley called the meeting to order at 3:00 PM. She thanked everyone for attending and asked for introductions of participants.

REVIEW OF MINUTES

MOTION: B. Kelley made a motion to adopt the October 27, 2011 minutes. The motion was seconded by Matt Cook, Mary Ann O'Brien, and Kathy Null and approved. **MOTION PASSED.**

STATUS UPDATE ON HITE-CT

D. Gilbertson, CEO, provided a status update as follows:

- The core policies were approved by the Board of Directors and are available at: http://www.ct.gov/dph/cwp/view.asp?a=3936&q=486116&dphNav=|&dphNav_GID=1993
- The Testing Agreement and the Business Associate agreement have been finalized.
- Twenty-one HITE-CT pilot applications have been received to date – (Five 1-9 person physician offices; nine 10-50 person organizations; three mid-sized organizations and four hospitals with key areas in Central CT; Norwalk and New London areas).
- AXWAY (infrastructure vendor) is working with GE and Nextgate on building the infrastructure. We are testing the staging area, which should be ready in two months. We are working with three organizations to test it. The team is working on a process to onboard the pilot sites.
- The system setup for live data is scheduled for mid-April.
- We are working on a solution to foster HITE-CT sustainability, which includes a fee schedule. A draft fee schedule based on the Gartner Study for Sustainability (http://www.ct.gov/dph/lib/dph/research_&_development/ct_hie_fss_hie_sustainability_model_-_final_exec_summary_v20101207.pdf) has been submitted to the Board of Directors. Board members are helping to shape a value proposition for HIE as they represent different constituents (e.g., consumer, physicians, hospitals, insurance, etc.).
- D. Gilbertson and C. Kraus met with students from the HIT Program at Capital Community College who are interesting in contributing to the HITE-CT initiative in a volunteer capacity.

- D. Gilbertson and the HITE-CT Board continue to work with groups across the state to research avenues for funding (e.g., CT Hospital Association, DSS, legislature, etc.).

FOLLOW-UP

- The Consumer Materials Working Group has reviewed HIE websites and ONC materials.
- M. Cook is working with the graphic designer on the HITE-CT logo.
- C. Kraus distributed mock web pages for review.

CONSUMER EDUCATION DISCUSSION

Consumer Brochure

- B. Kelley reviewed the brochure with the group and suggested that we add a link to the Office of Healthcare Advocate website. Vickie Veltri, the State Healthcare Advocate, has offered to promote HITE-CT by including information and links on the OHA website and brochures, and in outreach presentations around the state.
- The group agreed to use the stock photos in the brochure and will check into the cost.
- The group discussed distribution and printing of the brochure and agreed that it would be published in limited quantities, but would primarily be available as a printable pdf through a website link.

Consumer Section of HITE-CT Website

- C. Kraus reviewed a content website outline and some mock up web pages. Work will continue on the website and volunteers are requested for assistance on reviewing content.
- M. Cook presented some draft logos for both the website and other consumer materials. The group offered various opinions about the graphics. The logo will be distributed to the broader group for additional feedback.
- The group discussed the possibility of having a tagline as part of the branding effort.

Consumer Education Video

- C. Kraus, M. O'Brien, and K. Null met with Bill Hengstenberg at the UCHC Biomedical and Media Communications Department about assistance with the consumer video for the HITE-CT website. If an edited master can be obtained, the UCHC Media group can edit and create a consumer video for HITE-CT at a nominal cost.

Call for Special Populations Committee Members for Consumer Education Materials Workgroup

- B. Kelley asked for volunteers to continue work on the website and consumer materials.

Other Discussion

- B. Kelley mentioned that we have an opportunity for a full page story in the September AARP bulletin.
- B. Kelley noted that Bill 368 An Act Concerning the Health Information Technology Exchange of Connecticut has been introduced in the CT State Legislature, which will affect the current "opt-out" policy. The group discussed that whatever policy is adopted, it needs to be implementable and consistent.

NEXT STEPS

- There was consensus to continue the Educational Materials Working Group meetings.
- Feedback on the HITE-CT logo should be sent to M. Cook and C. Kraus. Feedback on web pages should be directed to C. Kraus.

- Members offered to review HIE videos to determine what additional clips need to be added to the Colorado video.
- C. Kraus will continue efforts to obtain the edited master of the consumer video.
- Members interested in working on the web pages are asked to contact C. Kraus.

MEETING SCHEDULE

- Next meeting will be scheduled May; date TBD. Topics for discussion include how best to spread the word about HITE-CT and health information exchange.

ADJOURN

The meeting adjourned at 5:05 p.m.