



Program Development Officer

**Health Information Technology Exchange of CT
East Hartford, CT**

The Health Information Technology Exchange of Connecticut (HITE-CT) is seeking a qualified Program Development Officer (PDO) to drive health information exchange adoption by locating, developing, defining, negotiating, and establishing business relationships. The qualified candidate will develop and execute an approved adoption strategy; build and maintain contacts with current and prospective customers, establish business partners, and build strategic alliances. The PDO will develop innovative approaches to market HIE by communicating the health and business value; facilitate contract signing and on-going customer relations; and educate providers and consumers (patients) through modern social media, seminars, educational marketing, and outreach. Other responsibilities include identifying and securing grants and other funding opportunities; and creating new business plans, products, and services to improve revenue and achieve sustainability.

Minimum Qualifications: Bachelor's degree in a related field; 5+ years of experience in sales, marketing, or relevant business role; a successful sales record with proven success in securing funding including grants. Must have strong written and verbal communication skills, as well as a demonstrated ability to build positive relations with customers and stakeholders.

Preferred Qualifications: Masters' degree; healthcare or clinical experience; experience in health information exchange/health information technology

This is a full-time, permanent position. Salary is commensurate with qualifications and experience.

This position will remain open until filled.

The Health Information Technology Exchange of Connecticut is an Equal Employment Opportunity/Affirmative Action Employer. All positions are designed as security-sensitive positions and are subject to background checks prior to employment.

Please apply for this position by submitting your resume via www.indeed.com (Search HITE-CT)