

THE SUN PRODUCTS CORPORATION TO LOCATE NEW NORTH AMERICAN TECHNOLOGY CENTER IN TRUMBULL

February 18th, 2009, Trumbull, CT— The Sun Products Corporation, a leading North American provider of laundry detergent and household cleaning products including such well known brands as 'all', Wisk, Snuggle and Sun, today announced the signing of a long term lease agreement to locate its North American Technology Center at 30 Trefoil Drive in Trumbull, CT.

The new location at 30 Trefoil, along with the Company's existing R&D facility in Salt Lake City, Utah, will support all of the research and development requirements of the Company. Sun Products will initially employ approximately 50 full time associates at the Trumbull location and is expected to take occupancy of the space this fall.

Craig Slavtcheff, Senior Vice President, Research & Development for Sun Products talked about the role the facility will play in the future growth of Sun Products.

"The significant investment that Sun Products is making in the Technology Center underscores its commitment to technology and innovation as a driver to growing the business. The Laundry market has become increasingly competitive and new technology allows us to develop products that perform better for the consumer.

We have designed the facility to focus on interactions with consumers. In addition to laboratories and package design facilities, we will have facilities where test panelists can come in to do laundry and use other household products, sharing their thoughts on how the product designs work best for them, which will steer our design work. "

The town of Trumbull has a history of supporting development in the technology area. "We are delighted that The Sun Products Corporation has selected Trumbull for their R&D facility," stated First Selectman Ray Baldwin. Deborah Cox, Director of Economic Development in Trumbull added, "The available scientific and engineering workforce, along with a convenient location and sophisticated infrastructure, made the town well suited to meet the company's needs."

The Connecticut Department of Economic and Community Development is providing a loan of \$1.5 million as well as Job Creation Tax Credits to Sun Products to offset some of the costs of establishing the headquarters facility in Wilton and the R&D facility in Trumbull, which together will employ almost 200 full time associates in the state.

"I want Connecticut to continue to be a hub for high-tech R&D growth," said Governor M. Jodi Rell. "Helping The Sun Products Corporation establish operations in Connecticut will preserve these quality jobs right here in the state. With its headquarters in Wilton and its planned research and development facility in Trumbull, the company is committed to growing jobs here. That's why we are proud to support this investment."

Gregory V. Frisoli, senior director of Cushman & Wakefield, represented The Sun Products Corporation in the lease negotiations, and Thomas J. O'Leary, also a senior director of Cushman & Wakefield, represented the landlord, the New Boston Fund.

"30 Trefoil Drive offered Sun Products the rare opportunity to lease an entire building within close proximity to its employee base and its Wilton headquarters," notes Gregory V. Frisoli, senior director of Cushman & Wakefield. "This not only marks one the largest deals secured in Fairfield County this year, but it also continues to confirm the attractiveness of Fairfield County to those corporations seeking access to a highly-skilled labor pool. It's a bit of great news for the local economy."

About The Sun Products Corporation

The Sun Products Corporation headquartered in Wilton, Connecticut, is a leading provider of laundry detergent and fabric softeners and related household and personal care products in the North American market.

The Company was recently created through the combination of Huish Detergents, Inc. and the Unilever North American Laundry Care business. The Company's products include well known brands, including 'all', Snuggle, Sun, Wisk, Sunlight (Canada) and Surf. In addition, Sun Products is the private label laundry manufacturing partner for the majority of North American retailers.

The new Company, with annual sales of more than \$2 billion, will maintain offices and R&D facilities in Fairfield County, Connecticut; Salt Lake City, Utah and Toronto, Canada. The Company will also maintain manufacturing facilities in Salt Lake City, Utah; Bowling Green, Kentucky; Dyersburg, Tennessee; Baltimore, Maryland and Houston, Texas.

To find out more about The Sun Products Corporation, visit www.sunproductscorp.com.

About Cushman & Wakefield

Cushman & Wakefield is the world's largest privately-held commercial real estate services firm. Founded in 1917, it has 227 offices in 59 countries and more than 15,000 employees. The firm represents a diverse customer base ranging from small businesses to Fortune 500 companies. It offers a complete range of services within four primary disciplines: Transaction Services, including tenant and landlord representation in office, industrial and retail real estate; Capital Markets, including property sales, investment management, valuation services, investment banking, debt and equity financing; Client Solutions, including integrated real estate strategies for large corporations and property owners, and Consulting Services, including business and real estate consulting. A recognized leader in global real estate research, the firm publishes a broad array of proprietary reports available on its online Knowledge Center at www.cushmanwakefield.com

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