

45th World Forum for Medicine

Best of New England at the U.S. Pavilion **MEDICA 2013**

Exhibit

At

MEDICA 2013

*Find your future clients
at the world's largest and
most comprehensive
medical products &
services exhibition.*



***November 20-23,
2013 in
Düsseldorf,
Germany***

**For More Event
Information Visit:**



What is MEDICA?

The world's largest medical trade fair MEDICA, covers the entire spectrum of exhibits for both ambulant and in-patient treatment. Over 140,000 visitors are expected this year, from all around the world.

Key product categories include:

- Electromedicine and medical technology
- Laboratory equipment
- Resuscitation equipment
- Emergency medicine
- Diagnostics
- Physiotherapy, orthopedic technology
- Single-use and consumer items
- Information and communication technology
- Facility management, building services engineering
- Textiles
- OR equipment
- Medical furniture and equipment
- Services and publications

A subset of MEDICA will be COMPAMED, the leading international marketplace for the medical supplier industry, components and product development!

The states of CT, ME, NH, RI, and VT have exhibit space in the U.S. Pavilion for companies of those states interested in joining us! Participation is on a first come, first serve basis, so don't delay! Most space for the Best of New England booth is already reserved.

MEDICA has become the leading international meeting point for people in the medical field from around the world. More than 4,000 exhibitors participate every year.

With over 17 halls of exhibitions, what better place to identify potential sales!

Still unsure if MEDICA is right for you? Give Laura Jaworski at CT DECD a call. She'll help you decide.

Additional Programs:

Participation and Fees:

Showcase Global Program - The U.S. Commercial service will conduct pre-show promotion on your company's behalf via their European-wide network at other U.S. Embassies and Consulates to alert international distributors that you will be at the show, and invite them to visit our booth.

Showtime - Meet one-on-one with the medical industry specialists from the U.S. Commercial Service from around the world. These specialists can give you in-depth information on the markets in their countries, including sales opportunities and applicable regulations.



Global Industry Focused Promotion - An innovative (and free!) international trade lead program only for U.S. exhibitors provided by the U.S. Commercial Service.

Market Research and Counseling— Before, during and after the show.

- \$4,000 per participant
- Payment and registration by August 1, 2013

Fees include:

- Best of New England Booth with company display areas
- Your products listed in MEDICA Exhibitor Directory
- Fulltime booth staffing by state reps
- US Pavilion receptions & networking events
- MEDICA trade show passes (2 per company)
- Advance marketing assistance
- Business appointment assistance
- Reserved meeting areas with access to beverage service and additional meeting areas (in the U.S. Pavilion)

Testimonials:

* We knew that MEDICA was vital for introducing our product to the international medical device community, but as a small company we lacked the resources to exhibit on our own. The opportunity to exhibit in the "Best of New England" pavilion connected us with the new customers and potential distributors we needed to reach at a fraction of the investment on our part. And we expect a high rate of return on that in terms of projected overseas sales. It was a very worth- while event for us." - Bowles Corporation., Vermont

* ALPCO has gone to MEDICA for the past 5 years and consider this meeting to be crucial for our organizational success. We exhibit at over 20 conferences a year so we understand the logistical headaches that can occur with any meeting, especially a meeting outside of the US. What is so great about going with the Best of New England booth is that all of these logistical and coordination-type details are all managed ahead of time so we can completely focus on preparing for our business meetings at the conference. ALPCO Diagnostics, New Hampshire

Organized and Sponsored By:



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Cancellation Policy:

- Written notification to Laura Jaworski at the Office of International and Domestic Affairs. Notice must be received no later than 12:00 noon on Aug 7, 2013. Refunds will not be issued after that date.