



HANNOVER MESSE 2012

CONNECTICUT HYDROGEN AND FUEL CELL EXHIBIT

APRIL 8 – 12, 2013, HANNOVER GERMANY

REGISTER TODAY!

The Connecticut Department of Economic and Community Development (DECD), the Connecticut Center for Advanced Technology (CCAT), the Connecticut Hydrogen and Fuel Cell Coalition (CHFCC) and the U.S. Small Business Administration (STEP GRANT) invites Connecticut's hydrogen and fuel cell supply chain companies to exhibit at Hannover Messe, the world's largest industrial technology trade show held April 8-12, 2013 in Hannover, Germany. Our shared Connecticut booth at Hannover Messe will assist in the promotion of Connecticut's hydrogen and fuel cell industry, and increase awareness, exports, sales and revenue.

Details:

- Shared exhibit space in the Connecticut booth is available on a first-come, first-serve basis
- Group Exhibit is located in the H2+FC Energy Hall
- Cost is approximately \$106 per SF + a co-location fee
- Hannover Messe is a Connecticut-approved STEP Grant event
- Eligible small businesses who participate in the Connecticut exhibit may receive up to a 90% subsidy on the booth cost from the [CT STEP GRANT](#)

What You Get:

- Floor space for 5 full days of exhibition, 9:00AM – 6:00PM
- Exhibitor signage; Production of posters for each company
- Furniture, lights, carpet, electricity and display set-up support
- One 20-minute forum presentation (based on availability)
- 4 networking events
- Exhibitor passes and parking passes; Unlimited visitor tickets
- Catered meals and beverages all week
- International Promotion
- **Press & VIP Tours**; Photo and Video Documentation
- Translation of marketing materials (limited)

What's Not Included:

- All travel, lodging, shipping of marketing materials, and meals (away from the show) are the responsibility of each company

Why You Should Go:

- New business opportunities
- Contact with industry executives
- Interact with hydrogen and fuel cell suppliers
- Synergy with numerous energy topics at Hannover Messe: Wind, Solar, Hydro, Geothermal Power, Energy Storage and Batteries Power Plant Efficiency and More!
- Eight interconnected trade fairs within Hannover Messe
- 200,000 international visitors attend Hannover Messe

For more information, contact:

Mr. Paul Aresta, CCAT, 222 Pitkin Street, East Hartford, CT 06108, 860-282-4206, paresta@ccat.us

For STEP Grant info:

Visit the [DECD STEP Grant Website](#) or contact Mr. Aaron Knight, DECD, at 860-270-8059, aaron.knight@ct.gov

