

MILITARY VALUE ANALYSIS

How the Game is Played

Numbers Count
So Do Evaluation Rules
Beware of the Stacked Deck

Military Value Pitfalls

- **Stacking the Deck**
 - Introducing irrelevant value criteria for the comparisons being made- e.g. applying surface ship criteria to subsurface comparisons (CVN capability, firing range etc)
 - Low balling the rating of a site parameter-e.g. piers
 - Overvaluing criteria easily changed-amenities
 - Undervaluing/excluding criteria not easily changed
 - Ignoring externalities
 - Using statistics selectively to support thesis
- **Black Box Approach**
 - Configuration Analysis
 - Applied Judgment
 - Fundamental Assumption/Truths Arguments

Lessons Learned

- Military Value In Part A Fungible Criteria
- SUBASE to maintain scores and improve scores on heavily weighted criteria
- SUBASE needs to keep investment pace
- Need to broaden SUBASE capabilities as number of bases shrinks
- If on a list, examine and understand everything, determine fatal flaws