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HUNDREDS OF CT RESIDENTS RACE TO COMPLETE FILM IN JUST ONE WEEKEND – AUGUST 5 TO AUGUST 7, 2011

Each year, the 48 Hour Film Project, the world's largest filmmaking competition visits nearly 100 cities, challenging teams to complete an entire film from writing and casting to filming and editing in a mere 48 hours! The challenge will be hitting New Haven, CT for the first time from Friday August 5 to Sunday August 7, 2011 and there are several ways for you to cover this extraordinary competition. More importantly, getting the word out about this competition to local filmmakers would be extremely helpful.

ANGLES FOR YOUR COVERAGE:**Pre-Event Coverage**

- If you'd like to run pre-event coverage, you can let your readers know how they can participate in the competition by signing up here: <http://www.48hourfilm.com/tour/how.php>
- For your non-filmmaking readers, you can let them know that the competition has begun and let them know how they can watch the films submitted in your city at the public screening event (see below for public screening details)
- We can also set you up with an interview with the Executive Producers of the 48 Hour Film Project Mark Ruppert and Liz Langston and/or participants to discuss their experiences

Follow a team in your city to see the excitement, frustration, and creative process first-hand

- If you'd like to cover this angle for the 48 Hour Film Project, we can set you up with a team to follow and interview (see below for details about where and when the teams are meeting to kick-off the competition)
- We can provide photos or videos for your coverage or you can send a photographer/crew to capture the moments

Post-Event Coverage

- Once the event in your city is over, we can provide hard facts in regards to how many people in your city participated, how many teams were in your city, and how many films were submitted in your city.
- Let your readers know where they can go view these films, as all of the films submitted will be available for public viewing the week following the competition (see below for public screening details). A panel of judges will also be choosing New Haven's best films at the screening.
- Announce the winning films from your city.

QUICK FACTS ABOUT THE 48 HOUR FILM PROJECT:**LINK:** www.48hourfilm.com/newhaven**PRESS RELEASE:**

The 48 Hour Film Project's 2011 national press release can be found below.

MISSION/HOW THE COMPETITION WORKS:

On August 5, 2011 participating teams will gather at The Outer Space where they will be given a genre, a character, a prop, and a line of dialogue that they must work into their film. As this is the first year New Haven is participating there must also be an iconic shot of New Haven in each film. Films submitted even one minute late on August 7, 2011 will be disqualified.

This year, New Haven will be one of a record almost 100 cities worldwide – from Beijing to Lisbon - competing in the 48 Hour Film Project.

Submitted films will be screened for the public at the Whitney Humanities Center 53 Wall Street, New Haven on August 10 & 11, 2011. There will be 2 screening times for each group – so times for specific films will be posted at www.48hourfilm.com/newhaven. The films will be judged by a panel of experts and the Best Films will screen at the Whitney Humanities Center on a later date. The winners will then be in the running for top honors at Filmapalooza, the 48 Hour Film Project's annual awards. The top 12 international 48HFP films screened at the Cannes Short Film Corner in 2011.

THE COMPETITION STARTS HERE (TEAMS WILL MEET HERE TO RECEIVE DETAILS FOR THEIR FILMS):Friday August 5, 20116:00pm (Teams Leave at 7pm)The Outer Space295 Treadwell Street, Hamden, CT**THE COMPETITION ENDS HERE (TEAMS WILL MEET HERE TO SUBMIT THE FILM THEY'VE CREATED):**Sunday August 7, 20117:30 (Drop off time, some teams arrive earlier or later)The Outer Space295 Treadwell Street, Hamden, CT**INFORMATION FOR PUBLIC SCREENING OF SUBMITTED FILMS FROM YOUR CITY:**7:00 pm & 9:30 pm Wednesday August 10 & 11, 2011Whitney Humanities Center, 53 Wall Street, New Haven, CT

Visit: www.48hourfilm.com/newhaven to see how to purchase tickets

PRIZE FOR THE WINNING FILM:

The New Haven Best Film is awarded a trophy, is screened at the 48HFP Filmapalooza. The Grand Prize winner receives \$3000 cash, filmmaking equipment, and the Grand Prize Trophy. At the screenings there will also be ballots to cast votes for favorites.

OVERALL STATISTICS FROM THE 48 HOUR FILM PROJECT:

- 40,000 filmmakers made 3,000 films in 76 cities in 2009.

LINK TO PRESSROOM:

<http://www.48hourfilm.com/about/press.php>

LINK TO PRESS PHOTOS:

<http://www.48hourfilm.com/stills/>

INTERNATIONAL 2011 TOUR PRESS RELEASE:

EXPANDING TO NEARLY 100 CITIES, THE 48 HOUR FILM PROJECT ENTERS ITS 11TH YEAR

FILMMAKING HAS BECOME AN INTERNATIONAL ENDEAVOR

www.48hourfilm.com

WASHINGTON, D.C. (May 5, 2011) — The 48 Hour Film Project, the world's largest timed filmmaking competition, is celebrating its 10th anniversary this year. Starting with just one team in Washington, DC, in 2001, it has expanded to 3,000 films per year in 100 cities around the world.

The 48 Hour Film Project's 2011 Tour will challenge tens of thousands of filmmakers worldwide to complete the entire filmmaking process in a mere 48 hours. Since its 2001 launch in Washington, DC, by filmmakers Mark Ruppert and Liz Langston, the project has become a global cultural phenomenon, with more than 218,000 participants producing over 13,000 short films. Last year, a record 48,000 filmmakers made over 3,000 films in 80 cities. The newest cities include:

Beruit, Lebanon
Brasov, Romania
Karachi, Pakistan
Hanoi, Vietnam
Kaohsiung, Taiwan
Prague, Czech Republic

The 48 Hour Film Project's 2011 Tour kicked off at Filmapalooza at the Miami International Film Festival in March. Winning films were then screened at the National Association of Broadcasters (NAB) Show in Las Vegas in April, and will screen as part of the Cannes Film Festival Short Film Corner in May 2011. The tour will go on to visit 100 cities through November. An expected 3,000 teams will rely on inspiration, adrenaline, and gallons of coffee to complete short films of up to seven minutes in only two sleepless days. Films submitted even one minute late are disqualified.

"In the indie film world, vastly more films are started than ever see completion," said Langston, co-Executive Producer of the 48 Hour Film Project. "The 48HFP changes that. Ready or not, our teams turn in a completed film. It gets them over the perfectionist hurdle that blocks so many good projects."

"We're experiencing tremendous growth internationally," said Ruppert, co-Executive Producer of the 48 Hour Film Project. "Seeing the diversity of the films, the different filming styles, and the wide range of stories from around the world has been phenomenal."

Filmmaking teams of all levels begin at 7PM on a Friday and deliver a finished 4 to 7 minute film by 7:30PM Sunday. Each team is assigned a genre, character, prop, and line of dialogue that they must work into their film. They are responsible for putting together a cast and crew, and getting equipment and anything else necessary to make a movie in just a weekend. Any team, regardless of skill level, is eligible to participate in this competition.

For a complete tour schedule and instructions on how to participate, please visit: www.48hourfilm.com.

About the 48 Hour Film Project

The 48 Hour Film Project is the oldest and largest timed film competition in the world. The 48 Hour Film Project's mission is to advance filmmaking and promote filmmakers. The tight 48-hour deadline puts the focus squarely on the filmmaking, emphasizing creativity and teamwork and "doing" instead of "talking." The emphasis is also on building communities of local creative people, facilitating making new connections, showcasing skills, and celebrating what creativity and teamwork can accomplish in just one weekend. In 2010, more than 38,000 filmmakers in 80 cities participated.