

Table 7.3--Effective Buying Income (EBI)*
 United States, New England, Connecticut, and its Counties

Region	1999					Median Household Income			
	Total Income* (in thousands)	Population** (in thousands)	Per Capita Income*	Total Households** (in thousands)	Average Household Income	1984	1989	1994	1999
	United States	\$4,621,491,730	273,537.8	\$16,895	101,562.7	\$45,504	\$25,496	\$25,976	\$35,056
New England	\$268,347,466	13,471.8	\$19,919	5,101.2	\$52,605	\$28,965	\$31,773	\$41,189	\$42,203
Connecticut	\$78,957,548	3,288.1	\$24,013	1,237.7	\$63,794	\$34,107	\$36,407	\$47,345	\$49,393
County:									
Fairfield	\$27,796,449	842.2	\$33,005	311.4	\$89,263	\$39,223	\$42,568	\$55,536	\$63,217
Hartford	17,972,915	831.0	21,628	318.8	56,377	33,570	35,477	46,412	46,650
Litchfield	4,014,432	181.6	22,106	69.9	57,431	33,528	36,749	45,521	47,747
Middlesex	3,401,595	151.1	22,512	58.2	58,447	33,633	36,952	51,206	49,933
New Haven	16,199,220	795.8	20,356	303.1	53,445	32,071	34,456	44,310	44,807
New London	5,115,329	246.9	20,718	91.1	56,151	32,220	31,946	42,387	46,619
Tolland	2,634,084	133.6	19,716	46.8	56,284	33,747	38,774	48,098	49,528
Windham	1,823,524	105.9	17,219	38.4	47,488	28,563	29,142	38,571	40,359

*: Income shown in this table is effective buying income (EBI). EBI is income adjusted to account for personal tax expenditures.

** : Population and households estimates for this table are from Sales and Marketing Management and therefore do not match estimates shown in other tables

Source: "Survey of Buying Power, 1999", Sales & Marketing Management