



Connecticut WIC Program Retailer Bulletin February 2016

The enclosed Connecticut WIC Approved Food Guides dated January 2016 are for use with eWIC cards only. Please be sure to keep a copy of each at every cash register.

IMPORTANT-This eWIC Food Guide contains the following changes:

- Deli cheese is not allowed with eWIC cards. All cheese purchased with an eWIC card must be pre-packaged.
- Purchasing the least expensive brand of WIC approved foods is no longer required with eWIC cards. However, maximum prices are still in effect and vendors need to meet the pricing criteria.
- Additional brands of whole wheat breads are now approved.
- Additional brands of whole wheat/whole grain pastas are now approved.

The existing WIC Approved Food List/Participant ID Booklet dated December 1, 2014 with the May 1, 2015 Addendum is still to be used with the redemption of WIC checks only through December 2016. Please be sure to keep a copy of each at every cash register.

- Participants using WIC checks may continue to select deli-sliced, American cheese.
- Participants using WIC checks must continue to purchase the least expensive brands of WIC-approved foods.

When you have questions or concerns, please contact the State WIC Office via email at ctwic@ct.gov, 1-800-741-2142, 860-509-8084, www.ct.gov/dph/wic.