

Healthy Housing SHIP Coalition meeting
August 1, 2016

Judy – introductions

Objective for today: Develop 2017 Action Agenda

- 3-5 priorities, don't want to over-reach
 - Want to be able to leverage (Andrea)
- Confirm/revise strategies (will affect overall population health)
- Identify action steps and lead organizations to implement
 - Meeting to finalize Tuesday August 9th
- Action Agenda – research shows that housing really changes someone's life (CDC Health Impact Pyramid)
 - Cost of unsafe housing is high. People who get hurt at home go to the ED. Keeping housing safe will reduce emergency health care costs
 - Want long lasting interventions
 - Homeless, mentally ill, second chance society/people who are released from prison
 - Need to deal with existing housing not just building new housing
 - Housing efficiency/weatherization – found problems where they had to walk away from the property and not use their funding to make it energy efficient
 - Follow the guiding principles for the Strategies:
 - Integrated approach/Collaboration
 - Align with national frameworks and existing plans, initiatives
 - Health Improvement approach
 - Goals (measurable improvements in population health)
 - Strategies (prevention and risk reduction)
 - Data drive objectives and evidence based
 - Health Equity must be addressed
 - Balance between scope and depth of focus
 - Understandable and actionable
- Meeting with Office of Policy Management (OPM) to discuss Healthy Housing, the work we have been doing and what needs to be done, and the benefit of it
 - Need assistance with funding to implement more housing inspections and for more staff to implement properly
- HUD block grant – some use for housing inspections
- CEHA, CAHCEO, CBOA, CFMA, CADH – bring in HUD inspector representative (Caleb Cowles)

- Need to show savings for prevention work
- Housing enforcement brings about better health
 - How do we educate the public because they may not think that way
 - How do we educate the leaders
 - Establish more partnerships and strengthen existing ones

❖ Break

- Review of the 5 Areas of concentration
 - 3 Objectives chosen of the 5
 - Healthy Housing is one of them

1. Adopt a statewide property maintenance code – do we still want to focus on this?
 - a. In the history, why was housing taken out of the adoption of the IPMC?
 - i. Came down to dollars and cents
 - ii. There was compromise from all within the document
 - b. The 2006 PMC could be adopted with some amendments
 - i. Proposal to revised the adoption process per PA 16-215
 (<https://www.cga.ct.gov/2016/act/pa/pdf/2016-PA-00215-R00388-PA.pdf>)
 - c. **Action agenda for 2017 – possible strategy:**
 - i. **Put together a group to look at what the CT PMC was in 2006 and see what needs to be tweaked. (Andrea)**
 1. Need landlords, home builders and others at the table
 - ii. Politically, ask for permission from the legislature before making the proposal (Brett)
 1. Agreed: Per Judy’s update in the Action Agenda – “Both alternatives might be best pursued until adoption is accomplished.”
 2. More people on board that likes the idea of a Statewide PMC
 - a. Judy willing to reconvene the group
 - b. Time to get specific feedback from groups, especially if we are going for the 2015 version (CBOA – Ray)
 - c. Codes & Standards would look more favorable if everyone had input into the document (Judy)
 - d. Any organization that would be the champion to convene these meetings? Judy can offer the Chief State’s Attorney space if dates are available.
 - i. PMC Analysis Committee – possible name
 - ii. Caleb will bring it to CAHCEO board meeting on Wednesday. He would like to co-convene the committee with, possibly, the CBOA

- iii. Ray will check with the CBOA board to see if they would consider co-convening the committee
 - 3. Training on IMPC a few months ago from Greg G from East Hartford who is using the IMPC; Judy provided a preview of the presentation as it applies to SHIP
 - a. Need to get the message out to the leaders of communities
 - b. Judy will ask Connecticut Council of Municipalities (CCM) to send out a poll to their membership about the PMC and who is enforcing housing standards and which ones
 - c. Judy was granted an audience with CCM to discuss this
 - d. Establish a measure of “sub-standard housing”: did not discuss, in the process of identifying this
- 2. **Establish incentives for property owners to comply with CT’s laws on health and safety cooperatively, such as tax breaks and direct federal, state, and local housing rehabilitation funding to those who comply.**
 - a. “Cooperative Compliance” model where injury to health is prevented through funded enhanced code enforcement activities
 - i. Utilities energy efficiency money (flow chart)
 - 1. Pilot program – asthma and lead coalition – identifying and providing sources of funding to provide energy efficiency and correction of housing hazards
 - b. Cooperative area inspection programs in a Cooperative Compliance model, with code enforcement officials as “First Preventers”
 - i. Encourage team approaches “Team Tackle” (Karen Futoma)
 - ii. Never a bad time to tell people what we (code enforcement) does (Caleb)
 - c. Increase funding for state and municipal health and safety code enforcement agencies to “First Preventers” to implement safety improvements
 - i. X amount of \$ into code compliance would we be able to show Y which is the reinvestment \$
 - 1. Judy – intern is looking at this and pulling together information on how it is worked in other areas (return on investment, cost/benefit analysis)
 - a. Suggestion – get similar sized municipalities so we can do an apple-to-apple comparison
 - d. Hold statewide educational conference on Enhanced Code Enforcement
 - i. Judy has large city Mayors (CCM) scheduled for 9/8/16
 - ii. Tom suggested Waterbury accomplishments in Judy’s presentation, if now have Waterbury attend and speak
 - e. Launch “First Preventer” campaign – this hasn’t be fully implemented – code enforcement people are not looked upon as prevention experts, we want to change this
 - i. Discussed above (a)

CCM would need to budget for additional staff should they buy into this PMC (Adam)

We would need at least a year to talk to CCM about this (Judy)

Andrea and Krista would attend meetings with outside groups to discuss this to garner buy-in

3. Launch geographically tailor public awareness campaigns stressing importance of establishing and maintaining healthy housing

- a. Maybe don't include this as a separate objective in the Action Agenda
 - b. We could leave it here or subset it into the other two strategies
 - i. Deb Miller – likes the idea of leaving it where it is, HIV model
- Not discussed today is sober houses and hoarding – these need to be discussed in the future