

Faces of Disparity Awareness Campaign

The *Faces of Disparity* Awareness Campaign, which was created by the Communication and Media Committee, consists of two complementary media productions: The *Faces of Disparity* Exhibit, and the *Faces of Disparity* Video. The exhibit and video, which may be shown independently or together, raise awareness of health disparities in Connecticut and introduce the CLAS Standards (National Standards on Culturally and Linguistically Appropriate Services) as resources for change. *Faces of Disparity* is suitable for general audiences, policy makers, professionals, educators, and students.



The *Faces of Disparity* Exhibit is a portable display of nine free-standing panels that portray health disparities by means of personal stories. Connecticut residents from various racial, ethnic, cultural, and economic backgrounds describe how health disparities have affected their access to effective care. Each story is followed by relevant public health data and by a CLAS Standard that, if implemented, would improve health care and health outcomes for others. The *Faces of Disparity* exhibit is traveling throughout the state, and has already been

viewed by an estimated 800 residents. Panels are available to all CMHP members for use in educational programs and for display at their locations.

To schedule the *Faces of Disparity* Exhibit email: media@ctmhp.org