

Immunization Resources For Health Care Providers

March 9, 2011

Academic Pediatric Association	<p>Target Group: Pediatric Residents</p> <p>Now Available and Being Updated: Module on vaccine safety being added to the curriculum for pediatric residents disseminated through an online resource called TIDE (Teaching Immunization Delivery and Evaluation).</p>	<p>http://www2.edserv.musc.edu/tide/menu.lasso</p>
American Academy of Pediatrics	<p>Target Group: Pediatricians.</p> <p>Resources for Pediatricians to include: resources on vaccine safety and risk communication, Education in Quality Improvement for Pediatric Practices modules, Support to state AAP chapters to host Immunization Congresses, training guide for pediatric office staff.</p>	<p>http://www.aap.org/immunization/index.html</p>
American College of Physicians	<p>Target Group: Physicians and practice managers seeking a practice-based, team-oriented quality improvement program :</p> <p>ACP provides a CE-accredited module titled Closing the Gap: Adult Immunization. This highly-rated program takes particular aim at increasing immunization rates among adults with chronic diseases. Counts 20 points towards Maintenance of Certification.</p>	<p>http://www.acponline.org/running_practice/quality_improvement/projects/acp_net/</p>
American Nurses Association	<p>Target Group: Nurses</p> <p>The ANA offers immunization nurses multiple resources, support and advocacy. Now available: A dedicated immunization website for nurses, an immunization newsletter, social media through Twitter and Facebook, an influenza toolkit and other resources. A training webcast for nurses released in December 2010 in collaboration with Every Child By Two. A nurse champion program. ANA now serves as a member of the Advisory Committee on Immunization Practice and conducts other advocacy activities to support immunization nurses.</p>	<p>www.anaimmunize.org</p>
American Pharmacists Association	<p>Target Group: Pharmacists</p> <p>A project targeted to pharmacists focused on increasing pharmacists' immunization knowledge, activities and collaboration with other immunization stakeholders. APhA offers pharmacists an immunization certification program, blog and social media, an immunization champion program, student grants and a dedicated webpage. Project activities also include an e-community and a listserv serving 43,000 subscribers.</p>	<p>www.pharmacist.com/imz/</p>
Association for Prevention Teaching and Research (APTR)	<p>Target Group: Immunization providers and immunization educators</p> <p>APTR works with NCIRD to develop and disseminate immunization training offerings, including You Call the Shots And Adult Increasing Vaccination Works</p> <p>Training Needs Assessment of Medical Assistants</p>	<p>http://www.cdc.gov/vaccines/education/calltheshots.htm and http://www2a.cdc.gov/vaccines/education/whatworks/ce.asp</p>

	http://www.aptrweb.org/resources/assistants.html	
Association of State and Territorial Health Officials	<p>Target Group: State health departments</p> <p>A project to support state and territorial health officials to effectively provide and promote immunizations. Tracking of state legislation involving immunization http://www.astho.org/Programs/Immunization/State-Immunization-Legislation/</p>	http://www.astho.org/Programs/Immunization/
Center for Public Health Continuing Education, University at Albany, School of Public Health (NurseTIP)	<p>Target Group: Nurses</p> <p>Nurse TIP is a distance learning project focused on disseminating immunization information to nurses, working primarily in medical offices and community health centers using technology-based approaches.</p> <p>Prrograms include: March 9, 2011 Webinar: "Vaccine Exemptions: How to Address Parents' Concerns about Vaccines." Featuring Dr. Gary S. Marshall</p> <p>Archived programs include: Making the CASE for Vaccine Safety: A New Method of Communicating with Parents. Protecting Your Vaccines: Protecting your Patients H1N1 Influenza Pandemic Retrospective Outbreak! Mumps Vaccine Acceptance Immunization of Newborn Close Contacts</p>	www.nursetip.org
Children's Health Systems, Inc.- American Academy of Pediatrics/ California Foundation	<p>Target Group: Primary care medical residents</p> <p>A project to create, pilot and disseminate a vaccine safety communication training curriculum and related materials for primary care medical residents.</p>	
Every Child By Two	<p>Target groups: Immunization providers, policy makers, parents, media.</p> <p>A webcast with Continuing Education for nurses titled "Bringing Immunity to Every Community." This FREE 90-minute training program found at www.yourcesource.com/ecbt/ was designed to increase immunization competency among nurses by offering practical knowledge and skills on vaccine safety and patient communication.</p> <p>Other ECBT resources:</p> <ul style="list-style-type: none"> • www.ecbt.org website – a one-stop shop for parents, advocates and the media on issues pertaining to vaccines • The Shot of Prevention blog – a place for the public and vaccine advocates to discuss news and views on vaccines. • A series of targeted brochures to educate providers about the benefits of participating in their local immunization information system • Upcoming trainings and accompanying online resources for immunization partners and parent advocates on methods to engage state leaders and the media and the latest science on autism. <p>ECBT developed the multi-faceted Vaccinate Your Baby (VYB) campaign. Materials available include include magnets, vinyl bumper stickers and a bookmark available for download from the VYB website.</p> <ul style="list-style-type: none"> • The campaign website – vaccinateyourbaby.org – includes a "Video Vaccine Q&A" section and a free personalized schedule 	www.ecbt.org www.vaccinateyourbaby.org www.shotofprevention.com

	<p>tool to help parents better keep track of their children's immunization schedules.</p> <ul style="list-style-type: none"> • Vaccinate Your Baby Facebook Page and Twitter Account – the Facebook page now has over 12,000 “fans” and active discussion on immunization issues. • Immunization Posters – these posters (general immunization promotion and pertussis vaccination promotion) have been placed in airports and malls across the country. ECBT is now the public service partner of the Outdoor Advertising Association of America (OAAA) and will be offering these posters to OAAA members across the country for placement on outside billboards and bus shelters. With the permission of ECBT, these posters can be utilized by providers and other immunization stakeholders. 	
<p>Immunization Action Coalition</p>	<p>Target Group: Anyone interested in vaccines. Immunization providers and program managers.</p> <ul style="list-style-type: none"> • Two, quarterly, online immunization education publications for healthcare professionals, <i>Needle Tips</i> and <i>Vaccinate Adults</i>. • Weekly electronic immunization information news service, IAC Express, emailed to more than 40,000 subscribers. • “Ask the Experts” feature, challenging and timely questions about vaccines and their administration answered by CDC immunization experts, published in IAC Express five times a year, in <i>Needle Tips</i> and <i>Vaccinate Adults</i>, and posted on www.immunize.org. • More than 250 educational handouts, manuals, and other materials regarding immunization for healthcare professionals and their patients. Includes foreign language translations of the <i>Vaccine Information Statements</i>. • Three highly utilized websites, www.immunize.org, www.vaccineinformation.org, and www.izcoalitions.org, averaging more than 20,000 visitors per day. • Involved in national and state vaccine policy issues. 	<p>www.immunize.org</p>
<p>National Association of City and County Health Officials</p>	<p>Target Group: City and county health departments.</p> <p>Representing local public health agencies, NACCHO works with CDC and other partners to strengthen immunization knowledge, practice, and service delivery through demonstration projects, helping to develop and/or provide educational resources, and striving to assure that local perspectives are reflected in State and national policy initiatives.</p>	<p>http://www.naccho.org/</p>
<p>National Association of School Nurses</p>	<p>Target Group: School nurses</p> <p>Tools for the school nurse http://www.nasn.org/Default.aspx?tabid=366#tools</p> <p>Exploring knowledge, attitudes and beliefs held by school nurses related to immunizations in general, and seasonal influenza in particular to develop strategies to increase the immunization rates of school nurses and the school communities they serve using online surveys, focus groups and key informant interviews. Based on the information gathered, the plan is to develop a seasonal influenza campaign toolkit, with activities outlined for the school nurse to do each month throughout the school year. Outcomes from a national meeting held that focused on sustaining SLV will also be incorporated into the campaign toolkit.</p> <p>Led the November 2010 meeting on school-located clinics in Washington DC with NACCHO and ASTHO</p> <p>Resources they developed for National Influenza Vaccination Week: An article and an audio message from their Executive Director about National Influenza Vaccination Week.</p>	<p>http://www.nasn.org/</p>

	<p>Numerous online continuing education offerings for nurses http://www.nasn.org/Default.aspx?tabid=111 Titles include:</p> <ul style="list-style-type: none"> • How School Nurses Can Help Prevent Meningococcal Disease • Managing a Pertussis Outbreak in the High School • Adolescent Vaccines: What School Nurses Need to Know • School-Located Vaccination Clinics – Lessons Learned from Fall 2009 • Teachable Moments: The School Nurse's Critical Role When Parents Opt Out of Vaccinating Their Children 	
National Public Health Information Coalition	<p>Target Group: Virtual community interested in immunizations</p> <p>A project to develop a Virtual Immunization Community enabling participants throughout the country to interact and network with one another on immunization issues online.</p>	http://nphic.org/
Parents of Kids With Infectious Diseases (PKIDs)	<p>Target Group: Immunization community</p> <p>PKIDs' free Communications Made Easy program (www.pkids.org/cme) is geared toward those who communicate with the public to promote immunizations. The program helps immunization educators learn about social marketing and traditional and social media, share resources to allow budget dollars to stretch even further, and network on a local and national scale. PKIDs provides webinars, one-to-one technical assistance, and an eToolkit loaded with templates, how-to videos, articles and tutorials.</p>	http://www.pkids.org/ or www.pkids.org/cme
Society of Teachers of Family Medicine	<p>Target Group: Most especially, the immunization provider who uses iPhones and web applications to stay abreast of immunization developments.</p> <p>Shots Immunization App – Developed by members of the Group on Immunization Education of the Society of Teachers of Family Medicine Shots is a FREE immunization app that contains the childhood, adolescent, adult, medical and catch-up schedules for the United States. Valuable information is included for each vaccine - Basics, High Risk Indications, Adverse Reactions, Contraindications, Catch-Up, Administration, Risk Communication, Epidemiology, Brand Names, and Pictures of Vaccine Preventable Diseases. Adjuvants in each vaccine will be added in 2011. It is now available for iPhones/iPod via the iTunes store at: http://itunes.apple.com/app/shots-2010/id386248107?mt=8 You can access Shots via the internet from your iPhone . Android or PC at: http://www.immunizationed.org/ShotsOnline.aspx</p>	http://www.immunizationed.org/default.aspx
University of Oklahoma Health Sciences Center	<p>Target Group: Primarily Nurses, nurse students and nurse educators but also interesting to pharmacists and other healthcare providers.</p> <p><i>Nursing Initiative Promoting Immunization Training (NIP-IT) is an innovative and creative free, online curriculum about immunizations and vaccine-preventable diseases intended to inform and educate nursing students and nurses nationwide and open to the public. NIP-IT has 6 modules covering Vaccine-Preventable Diseases, Vaccine Recommendations, Vaccine concerns, Nursing roles, Mass immunization and Vaccine administration.</i></p>	http://www.nip-it.org/

These varied immunization resources, have been produced, in part, with support from a cooperative agreement from CDC's National Center for Immunization and Respiratory Diseases. CDC does not endorse training, educational or other products of outside organizations. CDC welcomes a broad array of diverse approaches to communicating the most current recommendations of the Advisory Committee on Immunization Practice. For more information: www.cdc.gov/vaccines>