



September 2012 Lead Line News Brief Volume 7, Issue 3



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National Lead Poisoning Prevention Week:

October 21—27, 2012

Lead-Free Kids for a Healthy Future

The Centers for Disease Control and Prevention (CDC) and the Department of Health and Human Services (HHS) share the goal of eliminating childhood lead poisoning in the United States. National Lead Poisoning Prevention Week (NLPPW) occurs every year during the last full week in October. During NLPPW, CDC aims to

- Raise awareness about lead poisoning;
- Stress the importance of screening the highest risk children younger than 6 years of age (preferably by ages 1 and 2) if they have not been tested yet;
- Highlight partners' efforts to prevent childhood lead poisoning; and
- Urge people to take steps to reduce lead exposure.

Every year, CDC, in partnership with the U.S. Environmental Protection Agency (EPA) and the Department of Housing and Urban Development (HUD), develops [posters](#) in observance of NLPPW. The [posters](#) are free for downloading by states and communities. CDC developed a NLPPW Campaign Toolkit that includes [key messaging](#), [widgets](#), [buttons and badges](#), [web banners](#), [training tools](#), [health e-cards](#), [video PSAs](#), [audio podcasts](#), and [more](#), to encourage information-sharing, collaboration, and promotion of NLPPW and lead poisoning prevention in general. This information and more can be found at the following website: www.cdc.gov/nceh/lead/nlppw.htm.



Get Your **Home** Tested

Get Your **Child** Tested

Get The **Facts**

1-800-424-LEAD (5323) leadfreekids.org



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Commissioner Jewel Mullen, MD, MPH, MPA

What are Your Plans for National Lead Poisoning Prevention Week

The CT DPH Lead and Healthy Homes Program would like to know what activities you are planning for NLPPW so we can brag about them!

Please email your planned activities to Krista Veneziano at: krista.veneziano@ct.gov.

Sample of CDC Web Banners, flyer and poster:



Sample of CDC e-cards:



Congrats on your new nest



Prevent Lead Poisoning



Healthy Home

See what happens when you click on any of the pictures above!