

Connecticut Department of Public Health
410 Capitol Avenue, MS#51 LED
Hartford, CT 06134-0308

Message Cover Sheet

DATE: March 25, 2009

TO: Directors of Health
Chief Sanitarians
Regional Lead Treatment Centers
Lead Contacts

FROM: Alan J. Buzzetti, RS
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RE: Children's Fishing Poles Recalled by Zebco Due to Violation of Lead in Paint Standard

cc: LPPCP Staff, Suzanne Blancaflor, Jeff Curran, Joan Jordan (CT DCP)

Number of pages including cover sheet: 3

Please see the attached product recall issued by CPSC. The product (Children's Fishing Poles) is distributed by W.C. Bradley/Zebco Holdings Inc., doing business as Zebco Brands, of Tulsa, Okla. The paint on the reels of these fishing poles contains excessive levels of lead, violating the federal lead paint standard. Lead is toxic if ingested by young children and can cause adverse health effects.

This recall involves Zebco Advanced Youth Fishing Rod & Reel combo sets. The reels are painted orange and have the words "Zebco" and "ZAVS 10" on the reel handle. Only spinning reels are involved in this recall.

The fishing poles were sold at discount department and sporting good stores nationwide from August 2007 through December 2008 for about \$35. They were manufactured in China.

Please see the recall notice for specific information for consumers and contact information for the company. You may also contact the CT Department of Public Health Lead Poisoning Prevention & Control Program at 860-509-7299.

News from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE

March 25, 2009

Release # 09-166

Firm's Recall Hotline: (800) 588-9030

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

Children's Fishing Poles Recalled by Zebco Due to Violation of Lead in Paint Standard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of product: Children's Fishing Poles

Units: About 2,700

Distributor: W.C. Bradley/Zebco Holdings Inc., doing business as Zebco Brands, of Tulsa, Okla.

Hazard: The paint on the reels of these fishing poles contains excessive levels of lead, violating the federal lead paint standard.

Incidents/Injuries: None reported.

Description: This recall involves Zebco Advanced Youth Fishing Rod & Reel combo sets. The reels are painted orange and have the words "Zebco" and "ZAVS 10" on the reel handle. Only spinning reels are involved in this recall.

Sold at: Discount department and sporting good stores nationwide from August 2007 through December 2008 for about \$35.

Manufactured in: China

Remedy: Consumers should immediately take the fishing poles from children and contact Zebco for information on receiving a refund.

Consumer Contact: For additional information, contact Zebco at (800) 588-9030 between 8 a.m. and 4 p.m. CT Monday through Friday, or visit the firm's Web site at www.zebco.com

