

**Connecticut Department of Public Health**  
410 Capitol Avenue, MS#51 LED  
Hartford, CT 06134-0308

**Message Cover Sheet**

**DATE:** November 21, 2007

**TO:** Directors of Health  
Chief Sanitarians  
Regional Lead Treatment Centers  
Lead Contacts

**FROM:** Alan J. Buzzetti, RS  
Supervising Environmental Analyst

**PHONE:** (860) 509-7299  
**FAX:** (860) 509-7295

**RE:** Pure Allure Recalls Metal Jewelry Sold at Michaels Stores Due to Risk of Lead Exposure to Children

**cc:** LPPCP Staff, Suzanne Blancaflor, Jeff Curran, Joan Jordan (CT DCP)

Number of pages including cover sheet: 7

Please see the attached product recall issued by CPSC. The product (Crystal Innovations jewelry) is distributed by Pure Allure, of Oceanside, Calif. The recalled metal jewelry contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

The recalled products are metal jewelry components. The SKU numbers can be located on the products' packaging above the barcode. The following Crystal Innovations products are included in the recall:

Butterfly Charm SKU# 10369903	Flower Charm SKU# 10369907
Flip Flop Charm SKU# 10369909	Purse-Sunglasses Charm SKU# 10369910
Heart Crystal Closure SKU# 10391027	Heart Seabreeze Closure SKU#10391028
Heart Princess Closure SKU# 10391029	Crystal/AB Clasps SKU# 10391039
Seabreeze Clasps SKU# 10391040	Princess Clasps SKU# 10391041
Flower HK Crystal/AB Closure SKU# 10391046	Flower HK Seabreeze Closure SKU# 10391047
Flower HK Princess Closure SKU# 10391048	Flower Rope Crystal/AB Toggle SKU# 10391049
Flower Rope Seabreeze Toaale SKU# 10391050	Flower Rope Princess Toaale SKU# 10391051

Toggles w/Heart Crystal AB SKU# 10391052	Toggles w/heart Seabreeze SKU# 10391053
Toggles w/heart Princess SKU#10391054	Crystal/AB Earring Set SKU# 10391074
Princess Earring Set SKU# 10391076	Seabreeze Earring Set SKU# 10391075
Slider Metal Rectangle Abalone SKU#10369900	Toggle Bracelet SKU# 10370037
Charm Open Flower SKU# 10370038	Charm Open Cross SKU# 10370039
Earring Set Drop Crystal/AB SKU# 10391065	Earring Set Drop Princess SKU# 10391066
Earring Set Drop Seabreeze SKU# 10391067	

No other Crystal Innovations products or SKU numbers are included in this recall.

The recalled jewelry was sold at Michaels Stores nationwide from April 2006 to September 2007 for about \$5. They were manufactured in China.

Please see the recall notice for specific information for consumers and contact information for the company. You may also contact the CT Department of Public Health Lead Poisoning Prevention & Control Program at 860-509-7299.

# NEWS from CPSC

## U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE

November 21, 2007

Release #08-091

Firm's Recall Hotline: (800) 536-6312

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

### Pure Allure Recalls Metal Jewelry Sold at Michaels Stores Due to Risk of Lead Exposure to Children

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

**Name of Product:** Crystal Innovations jewelry

**Units:** About 200,000

**Distributor:** Pure Allure, of Oceanside, Calif.

**Hazard:** The recalled metal jewelry contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

**Incidents/Injuries:** None reported.

**Description:** The recalled products are metal jewelry components. The SKU numbers can be located on the products' packaging above the barcode. The following Crystal Innovations products are included in the recall:

Butterfly Charm SKU# 10369903	Flower Charm SKU# 10369907
Flip Flop Charm SKU# 10369909	Purse-Sunglasses Charm SKU# 10369910
Heart Crystal Closure SKU# 10391027	Heart Seabreeze Closure SKU#10391028
Heart Princess Closure SKU# 10391029	Crystal/AB Clasps SKU# 10391039
Seabreeze Clasps SKU# 10391040	Princess Clasps SKU# 10391041
Flower HK Crystal/AB Closure SKU# 10391046	Flower HK Seabreeze Closure SKU# 10391047
Flower HK Princess Closure SKU# 10391048	Flower Rope Crystal/AB Toggle SKU# 10391049
Flower Rope Seabreeze Toggle SKU# 10391050	Flower Rope Princess Toggle SKU# 10391051
Toggles w/Heart Crystal AB SKU# 10391052	Toggles w/heart Seabreeze SKU# 10391053
Toggles w/heart Princess	Crystal/AB Earring Set SKU#

SKU#10391054	10391074
Princess Earring Set SKU#	Seabreeze Earring Set SKU#
10391076	10391075
Slider Metal Rectangle	Toggle Bracelet SKU#
Abalone SKU#10369900	10370037
Charm Open Flower SKU#	Charm Open Cross SKU#
10370038	10370039
Earring Set Drop Crystal/AB	Earring Set Drop Princess
SKU# 10391065	SKU# 10391066
Earring Set Drop Seabreeze	
SKU# 10391067	

No other Crystal Innovations products or SKU numbers are included in this recall.

**Sold at:** Michaels Stores nationwide from April 2006 to September 2007 for about \$5.

**Manufactured in:** China

**Remedy:** Consumers should immediately take these jewelry pieces away from young children and return it to the store where purchased for a full refund.

**Consumer Contact:** For additional information, contact Pure Allure at (800) 536-6312 between 9 a.m. and 4 p.m. PT Monday through Friday; visit the firm's Web site at [www.pureallure.com/recall](http://www.pureallure.com/recall) or e-mail the firm at [info@pureallure.com](mailto:info@pureallure.com)

**Note:** CPSC was alerted to this hazard by the New York State Attorney General's Office.



**Butterfly Charm**  
Sku#10369903



**Flower Charm**  
Sku#10369907



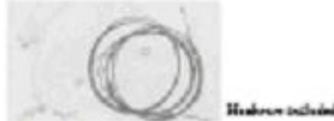
**Flip Flop Charm**  
Sku#10369909



**Purse-Sunglasses Charm**  
Sku#10369910



Heart Crystal Closure  
Sku#10391027  
Heart Seabreeze Closure  
Sku#10391028  
Heart Princess Closure  
Sku#10391029



Crystal/AB Clasp  
Sku#10391039  
Seabreeze Clasp  
Sku#10391040  
Princess Clasp  
Sku#10391041



Flower HK Crystal/AB Closure  
Sku#10391046  
Flower HK Seabreeze Closure  
Sku#10391047  
Flower HK Princess Closure  
Sku#10391048

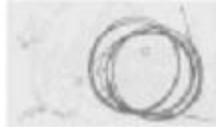


Flower Rope Crystal/AB Toggle  
Sku#10391049  
Flower Rope Seabreeze Toggle  
Sku#10391050  
Flower Rope Princess Toggle  
Sku#10391051





Toggles w/Heart Crystal AB  
Sku#10391052  
Toggles w/Heart Seabreeze  
Sku#10391053  
Toggles w/Heart Princess  
Sku#10391054



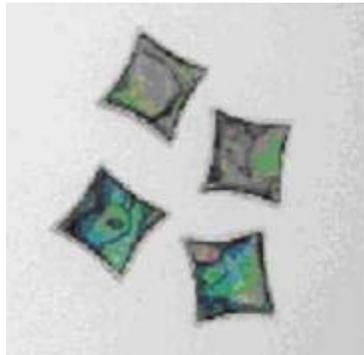
Heaven included



Crystal/AB Earring Set  
Sku#10391074  
Princess Earring Set  
Sku#10391076  
Seabreeze Earring Set  
Sku#10391075



Heaven included



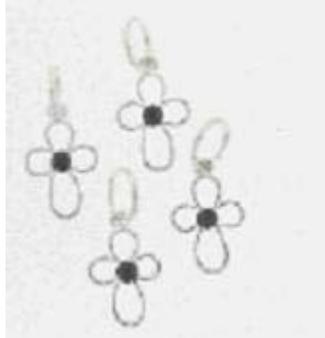
Slider Metal Rectangle Abalone  
Sku#10369900



Toggle Bracelet  
Sku#10370037



**Charm Open Flower**  
**Sku#10370038**



**Charm Open Cross**  
**Sku#10370039**



**Earring Set Drop Crystal/AB**  
**Sku#10391065**  
**Earring Set Drop Princess**  
**Sku#10391066**  
**Earring Set Drop Seabreeze**  
**Sku#10391067**



**Seabreeze Earring Set**