

**P.I.E. COMMITTEE  
TELECONFERENCE MEETING  
Thursday, April 25, 2013  
3:30 p.m.  
Emergency Resource Management  
1116 Portland-Cobalt Rd (Rte. 66)  
863.342.0902**

Teleconference Call In Number: 1-866-537-1617 Participant Number: 9763 644#

*(Compliments of Jim Santacroce of Middlesex Hospital)*

**AGENDA**

- 1. Call to order**
- 2. Discussion of marketing materials for EMS Week activities:**
  - A) May 20, 2013 Booth at State Capitol**
    - \*manning**
    - \*distribution of materials throughout Capitol**
  - B) EMS Week PSA's:**
    - \*TV, radio (who has contacts?)**
    - \*print (Patch plus who else?)**
  - C) brochure status**
    - dissemination**
  - D) websites and facebook**
  - E) get articles and pic's etc. from various Regions for posting etc.**
- 3. Process for on-going PSA's/posting**
- 4. Adjournment**