

Connecticut Department of Public Health
410 Capitol Avenue, MS#51 LED
Hartford, CT 06134-0308

Message Cover Sheet

DATE: April 29, 2008

TO: Directors of Health
Chief Sanitarians
Regional Lead Treatment Centers
Lead Contacts

FROM: Alan J. Buzzetti, RS
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RE: Nintendo Recalls Lapel Pins Due to Risk of Lead Exposure

cc: LPPCP Staff, Suzanne Blancaflor, Jeff Curran, Joan Jordan (CT DCP)

Number of pages including cover sheet: 3

Please see the attached product recall issued by CPSC. The product (Character-themed lapel pins) is imported by Pro Source Inc., of Troutdale, Ore. The metal lapel pin contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects. Lead is toxic if ingested by young children and can cause adverse health effects.

The recalled lapel pins have images depicting 12 video game characters. The lapel pins vary in size, ranging from 1- to 2- inches in height. The characters Diddy Kong, Donkey Kong, Kirby, Mario, Mario Kart, Pikachu, Princess Peach, Samus, Starfox, Waluigi and Wario were sold individually. Mario, Princess Peach and Samus were also sold as a set.

The pins were sold at Nintendo stores in Redmond, Washington and New York, NY between April 2004 and November 2007 for between \$1.50 and \$4. The recalled lapel pins were also distributed to employees at electronics and game stores nationwide from April 2004 through November 2007. They were manufactured in China.

Please see the recall notice for specific information for consumers and contact information for the company. You may also contact the CT Department of Public Health Lead Poisoning Prevention & Control Program at 860-509-7299.

NEWS from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE

April 29, 2008

Release #08-257

Firm's Recall Hotline: (800) 431-0971

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

Nintendo Recalls Lapel Pins Due to Risk of Lead Exposure

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product.

Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: Character-themed lapel pins

Units: About 71,000

Distributor: Nintendo of America Inc., of Redmond, Wash.

Importer: Pro Source Inc., of Troutdale, Ore.

Hazard: The metal lapel pin contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

Incidents/Injuries: None reported.

Description: The recalled lapel pins have images depicting 12 video game characters. The lapel pins vary in size, ranging from 1- to 2- inches in height. The characters Diddy Kong, Donkey Kong, Kirby, Mario, Mario Kart, Pikachu, Princess Peach, Samus, Starfox, Waluigi and Wario were sold individually. Mario, Princess Peach and Samus were also sold as a set.

Sold at: Nintendo stores in Redmond, Washington and New York, NY between April 2004 and November 2007 for between \$1.50 and \$4. The recalled lapel pins were also distributed to employees at electronics and game stores nationwide from April 2004 through November 2007.

Manufactured in: China

Remedy: Consumers should immediately stop wearing the lapel pins and contact Nintendo to receive a free replacement lapel pin.

Consumer Contact: For more information, consumers can contact Nintendo at (800) 431-0971 between 8 a.m. and 5 p.m. PT Monday through Friday, or visit the firm's Web site www.nintendo.com

