

LOI Strategic Directions and Strategies Checklist (Appendix G)

Instructions to applicants: Indicate which strategy/strategies you anticipate addressing in the Community Transformation Grants application from the following table. You may select multiple strategies; however recipients must utilize a minimum of 50% of resources provided through this FOA towards strategic directions 1, 2, and 3. This checklist will be used to facilitate planning the objective review process, but will not be used to limit the scope of strategic directions submitted in the final application. This checklist must be included in the Letter of Intent.

Strategic Direction 1: Tobacco Free Living		
Goal: Prevent and Reduce Tobacco Use		
Strategies		
<input type="checkbox"/> Implement evidence-based strategies to protect people from 2nd hand smoke. <input type="checkbox"/> Increase smoke-free multi-unit housing. <input type="checkbox"/> Implement evidence-based strategies to prevent and reduce tobacco use among youth and adults.	<input type="checkbox"/> Increase types of outdoor venues where tobacco use is prohibited. <input type="checkbox"/> Implement smoke-free parks. <input type="checkbox"/> Implement smoke-free schools and campuses.	<input type="checkbox"/> Tobacco Free Living Innovative Proposals
Strategic Direction 2: Active Living and Healthy Eating		
Goals: Prevent and Reduce Obesity, Increase Physical Activity; Improve Nutrition in Accordance with the Dietary Guidelines for Americans 2010		
Strategies		
<input type="checkbox"/> Increase availability and affordability of healthful foods in institutional settings, workplaces, senior centers, and government facilities. <input type="checkbox"/> Farm to Institution strategies <input type="checkbox"/> Food procurement policies to increase access to low sodium options, decrease access to high sodium options. <input type="checkbox"/> Increase availability of fruits and vegetables to employees in their work places	<input type="checkbox"/> Increase accessibility, availability, affordability and identification of healthful foods in communities, including provision of full service grocery stores, farmers markets, small store initiatives, mobile vending carts, and restaurant initiatives <input type="checkbox"/> Carry more low-sodium and no-sodium options <input type="checkbox"/> Promote healthy food and beverage availability and identification <input type="checkbox"/> Placement and promotion strategies <input type="checkbox"/> Incentivize new grocery store development <input type="checkbox"/> Menu labeling support and promotion for restaurants not covered by federal law.	<input type="checkbox"/> Improve jurisdiction-wide nutrition, physical activity, and screen time policies and practices in early child care settings.

<input type="checkbox"/> Improve nutrition quality of foods and beverages served or available in schools consistent with the Institute of Medicine’s Nutrition Standards for Foods in Schools. <ul style="list-style-type: none"> <input type="checkbox"/> Increase access to fruits and vegetables in schools. <input type="checkbox"/> Decrease amount of sodium in foods in schools. <input type="checkbox"/> Reduce access to competitive low nutrition foods and beverages. <input type="checkbox"/> Ensure availability of plain, cold drinking water throughout the day at no cost to students. 	<input type="checkbox"/> Improve the quality and amount of physical education and physical activity in schools. <ul style="list-style-type: none"> <input type="checkbox"/> Increase the amount of time students spend in moderate or vigorous physical activity during physical education class. <input type="checkbox"/> Increase the total number of physical activity opportunities implemented at school facilities, including daily recess, intramurals/physical activity clubs, and walk or bicycle to and from school. <input type="checkbox"/> Increase number of public places (e.g. schools) accessible to the public for physical activity. 	<input type="checkbox"/> Increase policies and practices to support breastfeeding in health care, community, workplaces, and learning and childcare settings.
<input type="checkbox"/> Increase the number of designated Baby-friendly hospitals.	<input type="checkbox"/> Promote purchase of fruits, vegetables, and other healthy foods through incentives associated with food assistance programs.	<input type="checkbox"/> Active Living and Healthy Eating Innovative Strategies.
<input type="checkbox"/> Limit density of fast food outlets and other outlets featuring high calorie, high sodium, and low nutrition foods and encourage retail venues to provide access and availability to healthier foods. <ul style="list-style-type: none"> <input type="checkbox"/> Zoning: regulate the number of fast food restaurants in a given area. <input type="checkbox"/> Provide incentives to encourage existing stores or restaurants to provide healthier food options or to encourage the development of new retail venues that offer healthier foods. 	<input type="checkbox"/> Increase opportunities for physical activity in communities and workplaces. <ul style="list-style-type: none"> <input type="checkbox"/> Community-wide campaigns <input type="checkbox"/> Access to facilities and places <input type="checkbox"/> Joint use agreements <input type="checkbox"/> Flextime <input type="checkbox"/> Stairwell modification <input type="checkbox"/> Incentives 	
Strategic Direction 3: Increased Use of High Impact Quality Clinical Preventive Services		

Goals: **Increase control of high blood pressure and high cholesterol**; increase access to and demand for high impact quality preventive services.

Strategies

Provide training and technical assistance to health care institutions, providers and provider organizations to effectively implement systems to improve delivery of clinical preventive services, consistent with USPSTF recommendations.

Implement strategies to translate known interventions into usual clinical care to increase control of high blood pressure and high cholesterol.

Provide training and technical assistance to health care institutions, providers and provider organizations to effectively implement systems to increase delivery and use of treatment for tobacco use and dependence.

Provide training and technical assistance to health care institutions, providers and provider organizations to effectively implement systems to increase delivery and use brief intervention to reduce excessive alcohol use.

Provide training and technical assistance to health care institutions, providers and provider organizations to effectively implement systems to increase delivery and use of cancer screening services.

Provide training and technical assistance to health care institutions, providers and provider organizations to effectively implement systems to increase appropriate testing of HIV and STDs and linkages to care and prevention with positives.

Provide training and technical assistance to health care institutions, providers and provider organizations to effectively implement systems to increase recognition and enhance secondary prevention of chronic Hepatitis B and Hepatitis C infection.

	<input type="checkbox"/> Prevent diabetes, especially in high risk populations. <input type="checkbox"/> Increase coverage, availability and use of the National Diabetes Prevention Program <input type="checkbox"/> Increase preventive services for pregnant women with gestational diabetes or a history of gestational diabetes.	<input type="checkbox"/> Increase access to and use of school-based dental sealant programs.
<input type="checkbox"/> Provide outreach, including paid and earned media, to increase use of clinical preventive services by the population or population subgroups.	<input type="checkbox"/> Increase coverage, availability and use of expedited partner therapy.	<input type="checkbox"/> Improve arthritis, asthma, cardiovascular disease, and diabetes outcomes with chronic disease self management training programs
<input type="checkbox"/> Clinical Preventive Services Innovative Interventions.		

Strategic Direction 4: Social and Emotional Wellness

Goals: Increase child and adolescent health and wellness, including social and emotional wellness.

Strategies

- | | | |
|---|---|--|
| <input type="checkbox"/> Promote effective parenting practices. | <input type="checkbox"/> Implement effective positive youth development and risk reduction approaches to improve adolescent health. | <input type="checkbox"/> Social and Emotional Wellness Innovative Interventions. |
|---|---|--|

Strategic Direction 5: Healthy and Safe Physical Environment

Goals: Increase bicycling and walking for transportation and pleasure; improve the community environment to support health.

Strategies

- | | | |
|--|--|--|
| <input type="checkbox"/> Increase adoption of comprehensive approaches to improve community design to enhance walking and bicycling and active transportation. | <input type="checkbox"/> Establish community design standards to make streets safe for all users, including pedestrians, bicyclists and users of public transit. | <input type="checkbox"/> Increase mixed use zoning and transit-oriented development. |
|--|--|--|

- | | | |
|---|--|--|
| <input type="checkbox"/> Establish community protocols to assess the impact of community changes on community health and wellbeing. | <input type="checkbox"/> Healthy and Safe Physical Environment Innovative Interventions. | <input type="checkbox"/> Reduce alcohol retail outlet density and reduce illegal beverage service. |
|---|--|--|

- | |
|---|
| <input type="checkbox"/> Change building codes and other important policies to increase safe and healthy homes. <ul style="list-style-type: none"> <input type="checkbox"/> Promote changes in community-level building codes to require all new construction to be radon-resistant <input type="checkbox"/> Promote changes in community-level property maintenance and other codes to improve indoor home environments by improving requirements for smoke-, CO, and radon-detectors in homes. <input type="checkbox"/> Promote changes in community-level property maintenance and other codes in home environments such as bathrooms and stairs to reduce injury risks. <input type="checkbox"/> Promote changes in private and public health care policies to provide reimbursement for asthma education and environmental trigger reduction through home visits. <input type="checkbox"/> Integrate healthy homes principles into home visiting program protocols. <input type="checkbox"/> Implement community wide campaigns that promote safe and healthy homes. |
|---|