

The Specialty Crop – Agritourism Connection

RICAPE- New England FarmWays

March 25, 2013

Northeast Utilities, Berlin CT

Stu Nunnery, Director, Host

Housekeeping

- Are you in our address book? Sign up today!
- This is your workshop and your participation i.e. your chatter - is welcome and expected.
 - Please be vocal, ask questions and be sure to get what you need today.
- There are materials for you.
- Lots of food and beverages...at your convenience.
- Your evaluation is important – expect that after the workshop via email.



Thank You!

- John O'Toole & Staff
 - *Community Relations & Economic Development*
Lead Northeast Utilities
- Jaime Smith & Jane Slupecki, Marketing Reps.
 - CT. Department of Agriculture/project funders
- Jonathan Lowe, President
 - VisitNewEngland.com
Warwick RI – RICAPE HQ
- JoAnne Pacheco
 - Creative Consultant,
RICAPE



This Workshop and Project



- A USDA Specialty Crop Block Grant awarded to RICAPE by the CT Dept of Agriculture
- Multiple Components
 - This workshop and a webinar you will be able to participate in (fall of 2013)
 - A Survey to get your responses to a series of questions about specialty crops and agritourism
 - 12 FREE Site Assessments to be awarded to CT farmers who enter their names in a drawing in April.

Specialty Crops + Agritourism = Profits



- **Michelle Niedermeyer**
 - Owner, Lost Acres Vineyards, N. Granby, CT
- **Ray Aubin**
 - General Manager, Confreda Greenhouses and Farms, Hope RI
- **Becky Clark**
 - Owner, Clark Farms at Bushy Hill Orchards, Granby, CT

Let's Take A Break – 15 minutes!

Education on the Farm

- **Jill Keating Herbst**
 - Field Trip Program Manager/School Garden Coordinator, Common Ground Environmental HS, New Haven, CT
- **Brian Knight**
 - Education Program Coordinator, Confreda Greenhouses and Farms, Hope, RI
- **Kevin Meehan**
 - Program Coordinator and Property Manager, Ambler Farm, Wilton, CT



LUUUUUUUUUUUUUUNCH!



The Town and Farm Connection: Old Zoning for the New Agriculture

- Nancy Parker Wilson
 - Manager, Greenvale Vineyards, Portsmouth, RI
- John P. Guskowski, AICP, LEED-AP
 - Director of Planning Services. CME Associates, Inc.



Final Thoughts....yours and ours

- Questions?
- Watch for the survey and please take it!
- CT farmers sign up for a whack at a FREE SITE ASSESSEMENT.
- Please fill out our evaluation when you get it. Then send it back to us!
- We thank you for being with us. It has been a pleasure and as always, an honor to be working with you.
- Buh Bye!