

State of Connecticut  
**JOB POSTING**

**Department of Agriculture  
JOB OPPORTUNITY  
Connecticut Career Training for target class:  
Agriculture Marketing and Inspection Representative 1**

**[PLEASE FOLLOW THE SPECIFIC APPLICATION FILING INSTRUCTIONS AT THE BOTTOM OF THIS PAGE!](#)**

**Open To:** Public  
**Location:** 165 Capitol Avenue, Hartford, CT  
**Job Posting No:** **82498**  
**Hours:** Full Time, 40 hours/week  
**Salary:** AR15 \$45,994 (annually); AR21 \$61,530 (annually, upon successfully completing training)  
**Closing Date:** January 29, 2016  
**Eligibility Requirement:** Possession of a Bachelor's degree

**Description of Duties:** Receives one (1) year on-the-job training related to the duties of an Agriculture Marketing and Inspection Representative 1 and assists in performing those duties which include the following:

- promoting and developing local, regional, national, and/or international markets for agricultural products
- conducting seminars and/or disseminating information to assist in development of agricultural businesses and products
- designing, developing, and maintaining promotional materials including but not limited to brochures, videos, websites, and/or social media pages
- developing and conducting presentations to public and private groups regarding agricultural products, programs, services, and issues
- speaking, presenting, and/or exhibiting at industry-related and consumer-oriented meetings and shows
- drafting informational articles and/or media releases
- developing graphical, written, and/or spoken advertising for various media types
- developing and conducting surveys and market research
- compiling and analyzing information; developing, preparing, and presenting reports on that information
- conducting and/or coordinating special marketing projects as needed
- performing related duties as required

**The preferred candidate will have demonstrated experience in the following:**

- Fluency in all Microsoft Office applications
- Training in marketing and communications
- Training and/or experience in using design software/applications
- Training and/or experience in agricultural production, systems, products, and markets
- Training and/or experience communicating technical information in oral, written, and interactive presentations
- Valid driver's license and clean driving record
- Ability to travel statewide
- Ability to work occasional evenings and/or weekends when required

**Note:** Filling this position will be in accordance with reemployment, SEBAC, transfer, promotion and merit employment rules, if applicable.

**Application Instructions:** Interested and qualified candidates who meet the above requirements should submit a cover letter describing your interest and suitability for the position, resume, and Application for Employment (CT-HR-12) [http://das.ct.gov/HR/Forms/CT-HR-12\\_Application.pdf](http://das.ct.gov/HR/Forms/CT-HR-12_Application.pdf) via fax or email to:

**Deborah Hearl, Human Resources Specialist  
Dept. of Administrative Services/SMART  
Confidential Fax: (860) 622-2873 – OR –  
Email to [DAS.HR.SMART@ct.gov](mailto:DAS.HR.SMART@ct.gov)  
Subject line **MUST** include: **CCTAMIR, 82498** and your last name.**

Please note: due to the large volume of applications received, we are unable to field phone inquiries and confirm receipt of applications.

**AN AFFIRMATIVE ACTION/EQUAL OPPORTUNITY EMPLOYER**

The State of Connecticut is an equal opportunity/affirmative action employer and strongly encourages the applications of women, minorities, and persons with disabilities.