



Connecticut Farm Wine Development Council BIG E SUBCOMMITTEE

Meeting Minutes for November 11, 2014

Subcommittee Members

Chairman Reviczky, Jaime Smith Designee	ctdeptag@ct.gov	CT Dept of Ag	P
Gary Crump	garyvin27@sbcglobal.net	Priam Vineyards	P
George Motel	gmotel@bozzutos.com	Sunset Meadow Vineyards	A
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Keith Bishop	keith.bishop@bishopsorchards.com	Bishop's Orchards	P
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Guests

None

1. Welcome and Introduction

- 1.1 The meeting was called to order at 1:10 p.m. by Mrs. Jaime Smith. Members of the sub-committee introduced themselves.

Old Business

2. 2014 Big E Review

- 2.1 The expenses from the build out were reviewed. Current expenses total \$17,752.29. Other expenses are anticipated from the Dept of Administrative Services, but have not been received as of yet.
- 2.2 Discussion followed on the application and selection process. The following were areas that should be acknowledged in the future:
 1. Product sampled and sold needs to be Connecticut grown product, need a stronger way of specifying it Connecticut wine.
 2. Past participants should receive priority but past participation and presence in the booth should be acknowledged/considered.
 3. Number of days participating should be limited, but everyone applying should be given at least one day
- 2.3 Mrs. Smith discussed the delivery pros and cons. The coordinated effort was outstandingly helpful, however there were some folks who did not take advantage of it which complicated things. Also, moving five pallets of wine into the basement of the Connecticut Building was a far more daunting task than was anticipated.
- 2.4 Sales and samples in the Connecticut Building in the new booth location cannot be determined until Arrigoni Winery reports their bottle sample counts and bottle sold counts. After numerous attempts to obtain this information, all of them failed, the overall outcome of the event is TBD. Mallory figures were not available at the time of the meeting.
- 2.5 There was some confusion over the need to register with the MA tax department. This was actually not as taxes are not collected on wine.
- 2.6 Bottle disposal was a big problem. Mrs. Smith suggested cooperating with the winery in the MA Building and the possible winery in the ME Building in 2015 to appropriately dispose of bottles.

- 2.7 Booth cleanliness was also a problem. It was suggested that a grading system for cleanliness be implemented and if left unsatisfactory a \$50 cleaning fee be charged to the winery.

New Business

3. 2015 Planning

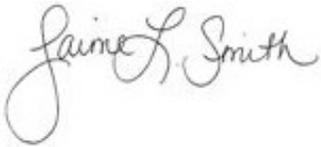
- 3.1 It was suggested that a competitive bid process be issued regarding management of the space in the future. The bid should include plans for overall management, selling wine, delivery logistics, daily labor, and individual winery participation.

It was determined this should be further discussed at a general board meeting.

4. Meeting Adjourn

- 4.1 The meeting adjourned at 2:07 p.m.

Respectfully Submitted,

A handwritten signature in cursive script that reads "Jaime L. Smith". The signature is written in dark ink and is positioned to the left of the "Respectfully Submitted," text.