

# ***Connecticut Apple Marketing Board Meeting Agenda***

January 6, 2015

6:00 p.m.

Hartford Regional Market  
101 Reserve Road, Hartford, CT

- I. Call to order
- II. Roll call
- III. Approval of minutes from last meeting
- IV. Open issues
  - a) USDA/Block Grant-Social Media Up-date.
  - b) Apple Assessments-2014 update.
  - c) Board members terms.
  - d) Funding/Bank Transactions
- V. New business
  - a) Proposal to more prominently promote heirloom apples
  - b) Dates for next meeting
- VI. Adjournment