



STATE OF CONNECTICUT

DEPARTMENT OF AGRICULTURE



July 2013

Three years ago, the Connecticut Department of Agriculture's Farm-to-Chef Program launched the first-ever state-wide Farm-to-Chef Week, attracting more than 80 restaurants, caterers, institutions, farms, and wineries to participate in a special showcase of Farm-to-Chef menus featuring Connecticut Grown ingredients during seven days in September.

This year's Farm-to-Chef Week will run September 15-21, 2013. A media campaign and promotional materials will help spread the word and attract more diners to participating venues. We are seeking the sponsorship of a few key businesses fiercely committed to locally grown farm products and to sustaining Connecticut agriculture to help fund these efforts.

We enthusiastically invite your company to become a 2013 Farm-to-Chef Week sponsor. In return for your \$1,000 sponsorship, your logo will appear on the Farm-to-Chef Week website, event posters, and other promotional materials, proudly declaring your support of local farms and foods.

A \$500 sponsorship is also available and will result in your company name being listed as a supporter on event materials.

If you have questions or would like additional information about 2013 Farm-to-Chef Week, please feel free to contact me at 860-713-2558 or linda.piotrowicz@ct.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Piotrowicz", with a long horizontal flourish extending to the right.

Linda Piotrowicz



2013 FARM-TO-CHEF WEEK

Sample and savor the state's local flavor

September 15-21, 2013

SPONSORSHIP FORM

Sponsorship of 2013 Farm-to-Chef Week affords your business or organization the unique opportunity to reach a growing number of people who share a common interest in fresh, Connecticut Grown food.

Farm-to-Chef Week is a collaboration of farmers, farmer's markets, restaurants, institutions, schools, and other foodservice providers who join together for a special week in September to showcase the state's finest produce, meat, seafood, wine, and other Connecticut Grown farm products in dining venues throughout the state.

Your **\$1,000 sponsorship** will be used to purchase media spots and other materials to publicize Farm-to-Chef Week and help attract more diners to participating venues. Sponsors' logos will appear on the Farm-to-Chef Week website, posters, and other promotional materials, showing the public that you are committed to supporting local farms and food.

A **\$500 sponsorship** will include your company name listed as a supporter on promotional items.

SPONSORSHIP AMOUNT (check one): \$1,000 \$500

Company Name: _____

Street Address : _____

City, State, Zip: _____

Phone: _____

Website: _____

Contact Name: _____

Phone: _____

Email: _____

Signed: _____ Date: _____

Print Name: _____

Return this form and your check (payable to the Connecticut Department of Agriculture) to

CT Farm-to-Chef Week Registration
Connecticut Department of Agriculture
165 Capitol Avenue, Room 161
Hartford, CT 06106

