



2013 FARM-TO-CHEF WEEK

Sample and savor the state's local flavor

September 15-21, 2013

GUIDELINES PLEASE READ CAREFULLY

ELIGIBILITY

Participation is open to Connecticut restaurants, institutions, schools, wineries, farmers' markets, farms, and other Connecticut businesses that are licensed/permitted to serve prepared food to the public.

PARTICIPATION FEES

- **\$25 per location** for those who register by **July 31, 2013**
- **\$50 per location** for those who register **August 1-23, 2013**

REQUIREMENTS

- A Farm-to-Chef menu consisting of **at least four items** must be offered September 15-21, 2013, during the participating business's normal hours of operation.
- **At least one Connecticut Grown ingredient** must be showcased in **each item** on the Farm-to-Chef menu.
- **One or more Connecticut wines** must be offered on the Farm-to-Chef menu. (*Requirement is waived for businesses that do not serve alcohol.*)
- Connecticut **farms** from which ingredients are sourced **must be listed** on the Farm-to-chef menu **and promoted** in some additional way (e.g., farmer talks, displays, slide shows, etc.)

ADDITIONAL RECOMMENDATIONS

- Farm-to-Chef menus should include a wide variety of Connecticut Grown ingredients, including proteins, cheese, milk, honey, maple syrup, fruits, and vegetables.
- Pricing of the Farm-to-Chef menu should fall within the normal range for each participating business.

REGISTRATION DEADLINE

- Registration forms and participation fees are **due by August 23, 2013**. Registration forms will not be accepted under any circumstances after August 23, 2013.

SOURCING FARMS AND PROMOTION INFORMATION DEADLINE

- A list of sourcing farms, grouped by category (proteins, dairy, fruits, vegetables, wines, etc) must be submitted by **September 8, 2013**. Details of how those farms will be promoted must be submitted at the same time.
- A link to the web page on which your Farm-to-Chef Week menu will be posted must be submitted by **September 8, 2013**. The actual menu must be posted on that page by 12:01 a.m. on **September 15, 2013**.
- Information will be compiled/published by the Connecticut Department of Agriculture for media and diner use.

REPORTING DEADLINE

- The total dollar amount of Connecticut Grown products used and the number of Farm-to-Chef meals served during Farm-to-Chef Week must be reported by **September 30, 2013**.
- Information will be compiled by Connecticut Department of Agriculture into aggregate totals that will not include individual participants' names.

The Connecticut Farm-to-Chef Program helps connect producers and distributors of Connecticut Grown ingredients with chefs and other foodservice professionals. It also helps the public locate restaurants and other dining venues that serve Connecticut Grown foods. Please visit www.CTGrown.gov and click on "Programs and Services" for more information.





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REGISTRATION FORM

Please use a separate form for each participating location

Company Name: _____

Street Address : _____

(please list the physical address of the Farm-to-Chef dining location)

City, State, Zip: _____

Phone: _____

Website: _____

Contact Name: _____

Phone: _____

Email: _____

I have read and understand the 2013 Farm-to-Chef Week guidelines. I agree to abide by the following:

- All menu requirements
- Listing sourcing farms on the menu and additional promotion of sourcing farms
- Submission of Farm-to-Chef Week menu page link and sourcing farms/promotion information by 9/8/13
- Posting of Farm-to-Chef Week menu on specified web page by 12:01 a.m. on 9/15/13
- Reporting by 9/30/13 of the amount of CT Grown used and number of Farm-to-Chef meals served

Signed: _____ Date: _____

Print Name: _____

Return this form and a check payable to the Connecticut Department of Agriculture
(\$25 if registering by 7/31/13; \$50 if registering between 8/1/13 and 8/23/13) to

CT Farm-to-Chef Week Registration
Connecticut Department of Agriculture
165 Capitol Avenue, Room 161
Hartford, CT 06106

Registration fees are non-refundable.



860-713-2558

CONNECTICUT DEPARTMENT OF AGRICULTURE

www.CTGrown.gov

