

INFO Brief



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Summary of Goals, Process and Outcomes 2011-2014

The Community Life Improvement Project Coalition (CLIP) was created in October of 2011 in order to target underage drinking that impacts the Eastern Connecticut State University as well as the surrounding community. The coalition consists of 32 members made up of faculty, staff, students as well as public service personnel, local residents, landlords and liquor license holders. The key goals of the project:

- **Decrease past 30-day use of alcohol in students on and off campus**
- **Increased perception of harm in students and the community**
- **Decrease underage drinking of students**
- **Increase community awareness of CLIP**

PROBLEM

- Reports of parties and noise
- 71% of students received alcohol off-campus
- Alcohol not perceived as a problem
- *Focus group "Most students drink regardless of age"*

NUMBERS

- The Coalition included **32** members
- **190** Trained at 5 Sessions (2 Pending)
- **200** Faculty/Staff completed CORE Survey
- **1030** Students completed the CORE Survey

OTHER ACCOMPLISHMENTS

- 25% of students have decreased alcohol use
- Students know alcohol policies are enforced
- Binge drinking rates remained unchanged
- Coalition established and active
- Students submitted for disciplinary action have decreased
- A reduction in noise and party complaints
- Thorough assessment of social norms on campus and in the surrounding community

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ECSU DEMOGRAPHICS

- Total enrollment of **5,237** students (**47%** Male, **53%** Female)
- **2,700** students living on campus
- **90%** of freshmen live on campus
- **20%** are students of color
- **65%** are first generation students

ACCOMPLISHMENTS

Goals	2010	2013	Improved
30 Day Use	82%	70%	X
Perception of Harm	47%	46%	No Change
Underage Drinking	*61%	64.1%	Increase
Increased Awareness	No Data	32	X

**State of CT Data, 2010 Needs Assessment, 2013 CORE*

CONCLUSIONS

- The ground work for continued work is established
- Students drink despite negative effects both personally and academically
- Future interventions are needed to address perception of harm
- Continuing to convene coalition members will also be essential to future plans
- Compare pre to post surveys collected in 2014
- More data is needed on ethnic minorities and C and D students