

# Connecticut Statewide Campus Initiative

## Action Plan

*The Vision of the Statewide Initiative is to foster a campus-community culture that reduces occurrences of high-risk alcohol and other drug use and its related consequences among college students on Connecticut's campuses.*

### Mission

Connecticut's institutions of higher learning engage in the Statewide Initiative in a collaborative and coordinated effort to:

- Create campuses, communities and a state that actively engage prevention efforts to reduce high-risk AOD use and its negative consequences;
- Implement science-based prevention and intervention initiatives on Connecticut campuses;
- Facilitate a support network for information sharing and action planning on statewide issues related to high-risk AOD use and its negative consequences among Connecticut's college students.

### Strategies

**Promote statewide data collection using common tools, methods, and resources.**

- Develop and implement a comprehensive and consistent statewide data collection process
- Gather data to monitor student health, safety, academic performance and retention indicators
- Use data collected to inform statewide initiative activities
  - Create a sub-group to assess current status of campuses' prevention efforts
    - Current activities
    - Gaps in service
    - Areas of support and training
  - Evaluate the Statewide Initiative through continued data collection and needs assessment

**Provide trainings and support to member campuses on science-based prevention strategies**

- Formalize networking opportunities for member campuses in order to support each other in implementation of prevention strategies
  - Utilize technology to facilitate networking
    - Website
    - E-mail listserv
    - newsletter
  - Create a work group to recommend strategies around spring weekend events
  - Disseminate contact information to members
  - Host networking events

- Luncheons
  - Meetings
- Provide trainings for member campuses
  - Topics to include:
    - Best practices in prevention according to current research
    - Best practices in early intervention according to current research
    - Community-Campus Coalition building
    - Environmental Management
    - Policy development and implementation
    - Social Norms Marketing
    - Program evaluation

**Unify voices to better advocate for effective statewide campus prevention strategies.**

- Advocate for more effective policies for the prevention of high-risk AOD use among college students
- Advocate for increased state and community enforcement of underage drinking laws, responsible service polices, etc.
- Advocate for increase funding for prevention activities
  - Increase dollars dedicated to AOD prevention activities by increasing state partnerships
  - Continually fund training & TA for campuses administrations, faculty, staff and students

**Continue to recruit key stakeholders to the statewide initiative**

- Increase student, administrator, community and parental involvement in AOD prevention activities
  - Develop and disseminate appropriate key messages to students, administration, community members and parents
- Recruit representatives from local and state agencies (Connecticut Departments of Higher Education, Transportation, Liquor Control, public safety, etc.)
  - Develop key messages for state agency personnel
  - Disseminate key messages at meetings, conferences and workshops
- Recruit members through outreach to Connecticut colleges and universities (presentations, mailings, visits, conferences, Web site, etc.)

**Implement statewide AOD prevention activities**

- Change college student perceptions about AOD use through statewide Social Norms Campaign based on statewide data

*This document will be review annually to ensure accuracy and to evaluate progress on statewide activities.*