What is Product Stewardship? – The concept that a manufacturer needs to take a greater role in the end-of-life management of their product – most notably to finance the recycling of their product.

Examples – Rechargeable batteries, electronics

Solid Waste Management Plan - “Solid waste management efforts in Connecticut will be guided by the principle of shared responsibility or “product stewardship”.

Connecticut Product Stewardship Council

- **Why form a Council?**
  - To promote product stewardship initiatives in Connecticut
  - Work with national groups such as the Product Stewardship Institute to bring pilot programs to Connecticut
  - Inform elected officials of the benefits of product stewardship

- **Who can join?**
  - Municipal representatives – voting members
  - State government
  - Businesses
  - Environmental organizations
  - Public
Example of the financial benefits of a paint product stewardship initiative:

- Connecticut municipalities spent $618,000 to manage leftover paint in 2008 at a cost of approximately $4.40 per gallon.

- A proposed product stewardship program financed by manufacturers would manage the paint at a far lesser cost (25 cents per gallon proposed in Oregon).
How to Join the Council?
- Sign the Letter of Agreement
- Send in Letter to DEP

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