

# REUSE MARKETPLACE



R e u s e M a r k e t p l a c e . o r g

Developed & Administered by the Northeast Recycling Council, Inc.  
Supported by State Agencies and Private Companies

Presented at SWAC Meeting - February 25, 2014

# Reuse Marketplace

- A multi-state *Materials Exchange* administered by the Northeast Recycling Council (NERC) and supported by state agencies & private companies.
- A *free* online network for posting reusable and surplus items where members can *Capture Value, Exchange Reusable Items, Save Money, & Reduce Waste*.
- The primary purpose of the site is to promote the continued use of reusable items instead of throwing them out.
- *Eligible Members*: non-profits, institutions, businesses, and government in the participant 7 states (Connecticut, Delaware, Massachusetts, New Jersey, New York, Rhode Island, & Vermont).

# Reuse Marketplace Home Page

The screenshot shows the Reuse Marketplace website in a Firefox browser. The browser's address bar displays [www.reusemarketplace.org/index.php?content=home#Tabhome](http://www.reusemarketplace.org/index.php?content=home#Tabhome). The website header features the "REUSE MARKETPLACE" logo and the tagline "Capture Value. Exchange Reusable Items. Save Money. Reduce Waste." Below the header is a navigation menu with links for Home, Exchange, News (3), and Help. The main content area includes a description of the marketplace as a free regional network for reusing items, a list of eligible states (Connecticut, Delaware, Massachusetts, New Jersey, New York, Rhode Island, and Vermont), and information about its support by state agencies and private businesses, administered by the Northeast Recycling Council (NERC). A "View Listings" button is also present. To the right, two boxes highlight "How Members Benefit" and "How the Environment Benefits". The "Sponsors" section lists various organizations, including the Connecticut Department of Energy & Environmental Protection, the State of Delaware, the State of New Jersey, the Rhode Island Recycling Recovery Council, All American Waste, Casella, Global Plastics Recycling, GreenCycle, HARVEST, Wheelabrator Technologies Inc., and Willimantic Waste Paper Co., Inc. The footer contains links for Help, Contact Us, About Us, Rules & Policies, Privacy, and User Agreement, along with the NERC logo and copyright information for iWasteNot Systems Inc. The Windows taskbar at the bottom shows the date and time as 11:45 AM on 6/7/2013.

**REUSE MARKETPLACE**  
Capture Value. Exchange Reusable Items. Save Money. Reduce Waste.

[Home](#) [Exchange](#) [News \(3\)](#) [Help](#)

**The Reuse Marketplace...**...is a free regional network to find, sell, trade, or give away reusable and surplus items that would otherwise be disposed as trash.

Businesses, institutions, governments, and organizations in the states of Connecticut, Delaware, Massachusetts, New Jersey, New York, Rhode Island and Vermont are eligible to create accounts and to post listings. Anyone is welcome to search or browse the posted items.

The Reuse Marketplace is supported by state agencies and private businesses. The website is administered by the [Northeast Recycling Council \(NERC\)](#), a regional non-profit dedicated to an environmentally sustainable economy through source and toxicity reduction, reuse, recycling, and green purchasing.

[View Listings](#)

**How Members Benefit**

- Save money
- Obtain low cost and free reusable goods
- Reduce disposal costs
- Reduce carbon footprint
- Achieve sustainability and waste reduction goals
- Earn LEED credits

**How the Environment Benefits**

- Avoids disposal in landfills and incinerators
- Reduces air, water, and land pollution
- Reduces extraction of natural resources
- Reduces energy consumption
- Reduces greenhouse gas emissions

**Sponsors**

Connecticut Department of ENERGY & ENVIRONMENTAL PROTECTION  
STATE OF DELAWARE  
STATE OF NEW JERSEY  
RHODE ISLAND RECYCLING RECOVERY COUNCIL  
All American WASTE  
casella  
Global Plastics Recycling  
GreenCycle  
HARVEST  
Wheelabrator Technologies Inc.  
WILLIMANTIC WASTE PAPER CO., INC.

[Help](#) | [Contact Us](#) | [About Us](#) | [Rules & Policies](#) | [Privacy](#) | [User Agreement](#)

**NERC**  
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11:45 AM  
6/7/2013

# Different from Craig's List & Ebay

- ***Peer-to-Peer*** listings — only businesses, government, non-profits, and institutions can post items on the site. Anyone can browse and obtain the items.
- ***Administered site*** — before listings are posted, they are reviewed by the site administrator within 24 hours. New members are also reviewed before allowed to participate.
- ***Easy to create a wish list*** of items you are seeking.
- ***Email alerts*** tell you when new items have been posted to the site.
- ***Easy to Use*** — there are 35 item categories and over 60 subcategories to choose from when posting to the site.
- ***Multi-state participants*** — (7) CT, DE, MA, NJ, NY, RI, & VT.

[www.ReuseMarketplace.org](http://www.ReuseMarketplace.org)

# Benefits to Members

- It's *free* to post *unlimited* number of items.
- Members can *save money* on trash disposal and purchases. Instead of throwing unwanted reusable items out, they can post them on the site for others to find...and visa versa. *Cost avoidance.*
- Reusing items *decreases the users' environmental impact and reduces their carbon footprint.*
- Helps achieve *sustainability* and *waste reduction goals.*

# Browsing the Listings

Firefox | Reuse Marketplace | www.reusemarketplace.org/index.php?content=exchange#Tabexchange

responsible purchasing network

Google Calendar | Weather Forecast Bratt... | Workspace Login | (366 unread) - maryan... | Northeast Recycling C... | FreeConference.com ... | Reuse Marketplace | Google Translate | Dropbox - Sign in | Fostering Sustainable ...

Home | Exchange | News (3) | Help

Post Listing | Tell A Friend | Links

Search: Anything | Available | All | Commodity | Vermont | Windham | Distance | Find

Welcome back, Mary Ann. | My Account | Log Out

### All Listings

Categories: All | Available | Wanted | Free

Photo | Title

County | Qty | Frequency | Price | Posted

Photo	Title	County	Qty	Frequency	Price	Posted
	Blueprint filing cabinet					
	Modine -125,000 BTU Hot Dawg Gas Furnace					
	3-Ring Binders	VT	Chittenden	20	One-Time	Free
	hansgrohe shower heads	VT	Bennington	4	One-Time	\$80.00 US each
	Rockwell Lathe	NJ	Mercer	1	One-Time	\$1000.00 US each
	Smith & Mills Lathe	NJ	Mercer	1	One-Time	\$1000.00 US total
	Fexac Cnc	NJ	Mercer	1	One-Time	\$2200.00 US total
	South Bend Lathe	NJ	Mercer	1	One-Time	\$1000.00 US each
	South Bend lathe	NJ	Mercer	1	One-Time	\$1280.00 US total
	Enterprise 1330 Lathe	NJ	Mercer	1	One-Time	\$1280.00 US total
	Voesst Metal Lathe	NJ	Mercer	1	One-Time	\$1500.00 US total
						\$1200.00 US

Sponsors:

- Connecticut Department of ENERGY & ENVIRONMENTAL PROTECTION
- STATE SEAL OF THE STATE OF VERMONT
- VERMONT DEPARTMENT OF ENVIRONMENTAL PROTECTION
- NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION
- RHODE ISLAND DEPARTMENT OF RESOURCE RECOVERY CORPORA

12:03 PM 6/7/2013

# To Create An Account

- Go to the “Exchange” tab of [www.ReuseMarketplace.org](http://www.ReuseMarketplace.org) and click on the “Create an Account” link:  
<http://www.reusemarketplace.org/?content=user.new.company.choose>
- Select the organization you work for from the drop-down menu and register as an employee of the organization.
- If your organization is not yet listed, create the organization’s account by going to “Register my Organization...”  
<http://www.reusemarketplace.org/?content=company.new> and filling out the required information; and then register as an employee of the organization.

# Create An Account Screen

Firefox | Reuse Marketplace | www.reusemarketplace.org/index.php?content=user.new.company.choose

Search: Anything | Available | Category | Commodity | State | County | Find

Sign In, or Create an Account

Home > Account > Create Account

## Create an Account

### Free Organization Account

Free accounts for members of organizations, including:

- Businesses
- Non-profit Organizations
- Institutions
- and Government Departments and Agencies

**Find My Organization**

Your organization may already be registered with us. Please check the list below.

-- Choose Organization --

Register as a Member of this Organization

OR

**Set up My Organization**

Can't find your organization on the list?

Register my Organization and Create an Individual Account

**Browse**

- By Category
- All
- Free
- Wanted
- Available
- Events

**Exchange Info**

Your exchange administrator is:  
Mary Ann Remolador

**Our Exchange has**  
18 New Listings  
56 Total Listings  
1497 Members

**Share**

Share This

New

Share 0

Tweet 0

Share 0

Pinterest 0

Email 0

**Sponsors**

- Connecticut Department of ENERGY & ENVIRONMENTAL PROTECTION
- STATE OF MAINE
- NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION
- RHODE ISLAND SOLID WASTE RECOVERY CORPORATION
- All American WASTE

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# Eligible & Ineligible Postings

- There are 35 categories and over 60 subcategories to list eligible items under when posting to the site, including a miscellaneous category.
- Ineligible Items include:
  - live animals
  - ammunition or weapons
  - illegal goods
  - automobiles
  - hazardous waste (partially used containers of chemicals, or chemicals that are in containers other than the original)
  - services / personal ads
  - materials for recycling

# Site Listings & Exchanges Made

- A member can post free unlimited listings.
- Listings expire after 90 days. Members may opt to renew their listings.
- The exchange of an item is between the member who posted the listing and the person interested in taking the item. NERC is not involved with the individual item transactions.

# Website Visits

- February 2014 (so far)
  - 1,165 unique visitors
  - Average of 10 pages viewed by each visitor

# Webinar

- An introductory webinar\* on the Reuse Marketplace can be found at:

[http://nerc.org/documents/reuse\\_marketplace\\_introductions\\_webinar.wmv](http://nerc.org/documents/reuse_marketplace_introductions_webinar.wmv)

- Navigate to the webinar from the “News” tab on the home page:

[www.ReuseMarketplace.org](http://www.ReuseMarketplace.org)

\*Clarification – Students must be employees of colleges or universities to be allowed to post items to the Reuse Marketplace.



# Reuse Marketplace Is for YOU!

- Join now.
- Post often.
- Visit the site frequently.
- Sign up for the alerts.
- Spread the word.
- Make it work for you – the more you use it, the better it gets for everyone!

[www.ReuseMarketplace.org](http://www.ReuseMarketplace.org)

# Contact Information

## Reuse Marketplace Administrator

Mary Ann Remolador  
Northeast Recycling Council  
maryann@nerc.org  
802-254-3636

## CT DEEP Contact

K.C. Alexander  
CT DEEP Recycling Program  
kathy.alexander@ct.gov  
860-424-3239