PARK CITY GREEN MATTRESS RECYCLING PROJECT

April 24th, 2012
A collaborative business venture between:

The Greater Bridgeport Community Enterprises

Family ReEntry Fresh Start
The St. Vincent de Paul Society of Lane County

The City of Bridgeport B Green 2020 Sustainability Initiative

Made possible with generous support from the Robert Wood Johnson Foundation, The City of Bridgeport, the State Department of Economic & Community Development, and Community Capital
Park City Green-
A Mattress Recycling Company

A 501(c)(3) Non-Profit
What We Are Doing:

- Creating entry level jobs with benefits and transferable skills
- Saving taxpayers $ by taking a nuisance material out of the waste stream
- Being responsible stewards of the environment
- Stimulating the local economy
Where We Are:

459 Iranistan Ave.
South End of Bridgeport
Why Mattresses:

- Nuisance in the incinerators
- Burning presents air quality problems
- Shipping out of state increases carbon footprint
- 85% recyclable material
How Does it Work?

- Mattresses are collected from all over state
  - Transfer Stations
  - Universities
  - Prisons
  - Hospitals
  - Mattress Retailers
How Does it Work?

- Workers separate the mattresses into their component parts
Component Parts:

- Wood
- Metal springs
- Foam
- Cotton

85% of a mattress is recyclable if separated
How Does it Work?

Material is baled and sold to the recycled commodities market
What Happens to the Material?

• Wood is chipped up for compost
• Metal is melted down
• Foam is used for carpet padding
• Cotton has many industrial uses
Company Goals:

- Community development in Bridgeport
  - 15-20 jobs with benefits created
  - Job training for workers without marketable skills
  - 5 – 10 Independent truckers hired to transport material
  - Bring people and money into South End neighborhood and local Bridgeport economy
Company Goals:

- Recycle 100,000 mattresses per year
- Keep costs to municipal taxpayers down
- Help keep Connecticut’s streets clean
- Help clean regional air quality
- Create Green Collar jobs helping Bridgeport become a leader in the Green Economy
Workers learn valuable skills such as:

- Forklift driving
- Warehouse safety
- Materials handling
- Baling
- Office management
- Sales & marketing
- Business management
Our vision is this:
Not This:
Mattress Product Sources

- Towns and Municipal Transfer Stations.
- Hotels and Motel Chains
- Mattress Retailers
- Universities and Hospitals
- Private Citizens
Questions