

## Speakers



**Kristen Brown** is President of Green Waste Solutions. She has worked for industry and government in the environmental field for 20 years in both the U.S. and Europe. She is a residential solid waste expert and has designed waste reduction incentive strategies for cities including Atlanta, Philadelphia, and Washington

DC. Ms. Brown led USEPA's 'American Big City SMART' campaign and created the USEPA SMART BET Tool, an online application for municipal officials. She is currently working with the New Mexico Recycling Coalition to design incentive based recycling programs. Ms. Brown is a governor appointed member of South Carolina's Recycling Market Development Advisory Council, and Treasurer of The South Carolina Recycling Council.



**David Hudson** joined Strategic Materials in December of 2010 to lead the company's government and industry affairs initiatives. Prior to joining Strategic Materials, David worked for Owens Corning for 8 years where he held leadership positions in Government

Affairs, Glass Manufacturing Operations, and Sales Leadership. Previous to his time at Owens Corning, David worked in the financial services industry for Invesco, UBS Financial Services, and Prudential Insurance holding roles in the areas of investment wholesaling, equity sales, and compliance. David holds a MBA in Global Leadership from Tulane University and a BBA in Management from Texas State University.

**Kerrin O'Brien** has worked with the Michigan Recycling Coalition in a variety of capacities since 1993. Kerrin was hired again to lead the Coalition as Executive Director in 2008. In addition to managing the operations and its many



volunteers, her expertise and interest lies in building consensus and movement around pro-recycling policies that work in both the public and private sector. As a nonprofit development specialist and facilitator, Kerrin has led many nonprofit organizations through organizational and programmatic strategic planning efforts. She holds a bachelor of science in Social Science from Michigan State University and has completed the Institute of Conservation Leadership's Executive Director Develop Program.

**Lynn Rubinstein** has been the Executive Director of the Northeast Recycling Council, Inc. (NERC) for 13 years. Prior to being with NERC she was the Solid Waste Coordinator for the City of Northampton, MA, in which she provided source reduction and recycling technical assistance to residents and businesses in the city. She currently represents Conway, MA on the Board of the Franklin County Solid Waste District and is the Chair of the Board of R2 Solutions. She graduated from Wesleyan University in Connecticut, as well as Southwestern University School of Law.



**Jeri Weiss** has been working with the Boston Office of the U.S. EPA for more than 20 years, in a variety of roles. She has led and been part of many collaborative processes addressing complex environmental issues. She is currently the team leader for Sustainable Materials Management focusing on a variety of sustainability issues focusing on waste reduction and recycling in workplaces and the community.

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