

# Recycling Market Development



**NERC | Northeast Recycling Council**

Ten states united for  
for environmentally sustainable  
materials management

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# What is NERC

- Non-profit organization focusing on sustainable materials management & recycling market development
- 10 Northeast states
- 25 years old . . .
- Members are states & private sector advisory members
- 5 staff in Vermont & Massachusetts



# Recycling Market Development Defined

**Actions to enhance the economic vitality of the reuse/recycling industries.**

- **Supply:** Activities to increase volume, dependability, & quality of recovered feedstock.
- **Demand:** Stimulating demand for recyclable materials & recycled content products.
  - > Taking action to create new markets or expand existing markets.
  - > Fostering businesses that process, manufacture & market recycled-content products.
- **Innovation:** R&D to increase recycling opportunities & efficiencies



# Recycling Market Development in the Northeast – NERC Current Projects

- ◉ Recycling Markets Database
- ◉ Compost Market Development
- ◉ Increasing Paper Recycling in the Commercial Sector
- ◉ Bulky Rigid Plastics Collection Capacity Building
- ◉ Reuse Marketplace
- ◉ Technical assistance for recycling businesses
- ◉ Publications:
  - > [Market Resources for Recycling Industries](#)
  - > [Recycling Business Assistance Guide for the Northeast States](#)



# Recycling Market Development in the Northeast – NERC Past Projects

## Research

- Recycling Economic Information Studies
- Used Electronics Market Study
- Multi-state Reciprocity Agreement for Beneficial Use Determinations
- Building a Viable Recycling Infrastructure for Discard Printing & Writing Paper
- Disposal Bans & Mandatory Recycling in the United States

## Industry Negotiations/Discussions

- Newspaper Publishers Agreement
- USPS, Yellow Pages Publishers, & Direct Marketing Association

## Procurement

- EPPnet
- Green procurement of computers (EPEAT)
- EPP Purchasing Program for RI
- Peer-to-Peer EPP Training

## Guidance & Resources

- Guidance for Potential Electronics Recycling Entrepreneurs
- Guidance for collecting electronics for recycling
- Electronic Recycling Business Resource Guide
- Market Resources for Recycling Industries
- Recycling Business Assistance Guide for the Northeast States

## Business/Investment Assistance

- Recycling Investment Forums
- Fostering Economic Development Through Recycling
- Market Opportunity Forums
- Recycling Business Financing Seminars for Business Owners & for Business Development Specialists

# State Recycling Market Development Programs in the Northeast

- Pennsylvania Recycling Markets Center (c)
- Mandatory recycling & disposal bans (c)
- EPP procurement programs (c): CT, ME, MA, NJ, NY, PA
- EPR legislation (e.g., paint, electronics, Hg): CT, ME, NY, VT
- Bottle bills: CT, ME, MA, NY, VT
- Loan funds – MA (c); ME, NJ (p); NY (?)
- Chelsea Center for Environmental & Economic Development – MA (p)
- Grants – NJ (c) ; MA, NY (p)
- Economic development/finance agency programs (p): DE, NH, NJ
- RIRRC – market development program (p)
- Publications: DE (p), MA (c & p), NH (p), NJ (c), PA (c), RI (p), VT (p)\*

\* c = current, p = past/out-of-date



# Wish List

- ◉ Regional Recycling Markets Database
- ◉ Regional Recycling Markets “Center”
- ◉ Relationship between economic vitality of recycling industry & economic growth/jobs common knowledge
- ◉ All states with active EPP programs
- ◉ Loan funds & grants, tax credits
- ◉ State economic development agency programs
- ◉ Recycling Investment Forums & education for investors
- ◉ Legislative strategies, such as EPR laws
- ◉ Education for reuse/recycling businesses
- ◉ R&D
- ◉ Streamlining of permitting, multi-state consistency



# Websites

- ◉ [www.nerc.org](http://www.nerc.org)
  - > <http://www.nerc.org/documents/index.html>
- ◉ [esd.ny.gov/businessprograms/secondarymarketinfo.html](http://esd.ny.gov/businessprograms/secondarymarketinfo.html)



# Contact Information

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