

## Worksheet



# POTENTIAL BARRIERS

**Use this worksheet to identify barriers that might effect your program and consider how they can be overcome.**

Begin by reviewing the potential barriers on the matrix below. As you review these potential barriers, be sure to distinguish between perceived problems—challenges that have solutions or do not apply in your community—and real barriers that might actually prevent you from achieving your pay-as-you-throw goals. For example, illegal dumping often turns out to be a perceived barrier but seldom materializes as a significant program outcome. It usually can be overcome with a strong education and outreach program and effective enforcement. Multi-family housing, by contrast, may be a real barrier for some communities. A high concentration of population in multi-family housing might make it more challenging for a community to extend pay-as-you-throw to these residents.

Then, on the following page, list the barriers that you feel might apply to your community's program. For each of these, consider the ways in which you might overcome them. The second page of this form can be copied and used during pay-as-you-throw meetings or presentations to solicit other potential barriers from attendees and to brainstorm more solutions.

Sample Barriers and Solutions	
Potential Barriers	Possible Solutions
Perception that waste collection is free/pay-as-you-throw is a tax increase	<ul style="list-style-type: none"><li>• Educate residents about pay-as-you-throw</li><li>• Set prices at levels residents will accept</li></ul>
Perception that program might hurt low-income residents	<ul style="list-style-type: none"><li>• Offer these residents rebates, coupons, or discounts</li><li>• Offer free bags to recipients of general assistance</li></ul>
Uneven revenues/revenue shortfalls as residents generate less waste	<ul style="list-style-type: none"><li>• Use multi-tiered pricing</li><li>• Plan for reduced waste amounts in steady-state when setting prices</li></ul>
Multi-family Housing	<ul style="list-style-type: none"><li>• Include charges in rent</li><li>• Under a bag-based system, have tenants purchase bags</li><li>• Use bar code readers on building garage chutes</li></ul>
Overstuffing of containers	<ul style="list-style-type: none"><li>• Set weight limits on containers</li></ul>

**Worksheet 6 (Continued)**

<b>Sample Barriers and Solutions (Continued)</b>	
<b>Potential Barriers</b>	<b>Possible Solutions</b>
Lack of support from private waste haulers	<ul style="list-style-type: none"> <li>• Involve haulers in the planning process</li> <li>• Pass ordinance mandating haulers offer variable rates</li> </ul>
Illegal dumping/burning	<ul style="list-style-type: none"> <li>• Educate residents about pay-as-you-throw</li> <li>• Provide several legal diversion options-</li> <li>• Develop enforcement plan</li> </ul>
<b>Barriers That Might Apply to Your Community's Program</b>	
<p><b>Potential Barriers:</b> List below additional pay-as-you-throw barriers that might apply to your community's program. For each potential barrier you feel may impact your program, list any possible solutions that come to mind.</p>	
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