

Dated Press Release for Immediate Use

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Reuse Marketplace Launched—A Web-based Resource to Capture Value, Exchange Reusable Items, Save Money & Reduce Waste

The Connecticut DEEP is pleased to announce its participation in the newly launched [Reuse Marketplace](http://www.ReuseMarketplace.org) - a web-based resource to Capture Value, Exchange Reusable Items, Save Money & Reduce Waste. The Reuse Marketplace (www.ReuseMarketplace.org) is a free regional website that businesses, municipalities, institutions and organizations can use for posting or obtaining reusable or surplus materials that would otherwise be disposed as trash. It's a quick and efficient way to manage surplus or gently used goods, which saves money and reduces waste disposal throughout Connecticut and the northeast region.

Businesses, institutions, governments, and non-profit organizations in the states of Connecticut, Delaware, Massachusetts, New Jersey, New York, Rhode Island, and Vermont can become members by creating free accounts and posting listings for available items. Members may also post detailed wanted listings, specifying the type(s) of items they need. While anyone can browse and access the posted items, only members can post items to offer. Actual exchange transactions are carried out directly between interested parties.

As a regional materials exchange, the Reuse Marketplace replaces individual state materials exchanges and allows for material flow across state borders. The Marketplace includes more than 30 categories of items ranging from agricultural to textiles, as well as more than 60 related subcategories. The site is intended to help businesses, institutions, governments, and non-profits reduce waste and save money on trash disposal by finding new owners for their unwanted items.

The Reuse Marketplace site administrator is [The Northeast Recycling Council](http://www.nerc.org) (NERC) (www.nerc.org), a regional non-profit dedicated to an environmentally sustainable economy through source and toxicity reduction, reuse, recycling, and green purchasing. NERC is responsible for reviewing the site membership requests and all listings prior to

them being posted. The Reuse Marketplace website was designed by [iWasteNot Systems](http://iwastenotsystems.com/) ([http://iwastenotsystems.com/.](http://iwastenotsystems.com/))

Reuse is an important part of managing solid waste and a productive economy that advances waste reduction by keeping goods and materials out of the waste stream. With few exceptions reuse is more effective than recycling in creating less air and water pollution, and reduces the strain on valuable resources, such as fuel, forests and water supplies which helps safeguard wildlife habitats.

DEEP and NERC would like to thank the following state agencies and corporations, and private businesses that support the Reuse Marketplace.

State Agencies & Corporations/Authorities

Connecticut Department of Energy & Environmental Protection
Delaware Solid Waste Authority
Massachusetts Department of Environmental Protection
New Jersey Department of Environmental Protection
Rhode Island Resource Recovery Corporation

Businesses

All American Waste
Casella Waste Systems
Global Plastics Recycling
GreenCycle
Harvest Power
Wheelabrator Technologies
Willimantic Waste Paper Company

Additional states and businesses are invited to participate in and support our effort. Please contact Lynn Rubinstein at lynn@nerc.org, 802-254-3636 for more information.

REUSE
MARKETPLACE

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