



November 10, 2010

Dear Connecticut Business Leader:

We are pleased to invite you to the upcoming *Connecticut Summit on Business Sustainability* on December 7, 2010 at the Legislative Office Building in Hartford.

At the summit, you will hear directly from Connecticut businesses about their sustainability initiatives that save money, increase profits, promote recognition, and offer new business opportunities. You will also have a chance to network with resource providers and offer input to State leaders.

Summit highlights include:

- *Keynote Address* – Mark L. Vachon, Vice President, GE ecomagination.
- *What We've Learned on the Sustainability Journey So Far: Lessons from Connecticut Businesses* - Interactive peer-to-peer workshops on a range of sustainability topics, presented by Connecticut businesses.
- *Support for Connecticut Businesses on the Path to Sustainability: Resource Networking Area* - Resource area showcasing State programs to support Connecticut business sustainability efforts.
- *What More Should the State be Doing? A Listening Session* – Opportunity for businesses to provide input on how the State can better support your efforts in taking the lead on sustainability.

In today's challenging economy, we need to work together – the private sector and State government – to foster strong, sustainable economic growth. We hope you can join us at the summit and take advantage of this excellent opportunity to network and learn together. There is no cost to attend. We are grateful to the Emily Hall Tremain Foundation for supporting this summit.

Please view [on-line event and registration information](#) and register by December 3, 2010. We look forward to seeing you at the summit and thank you for your interest in furthering Connecticut's leadership on these critical issues.

Yours truly,

John R. Rathgeber
President, Chief Executive Officer
CT Business and Industry Association

Amey Marrella
Commissioner
Department of Environmental Protection