

Connecticut Product Stewardship Council Meeting With PaintCare

February 5, 2013

Meeting Summary

The purpose of this meeting was to provide an update from PaintCare on the status of implementation of the paint stewardship program and to discuss progress with each stakeholder group (municipalities, service providers and retailers). Participants were encouraged to provide feedback and ideas to PaintCare to be considered in the development of the Program Plan to be submitted to DEEP for approval by March 1, 2013.

After introductions, Marjaneh Zarrehparvar, representing PaintCare, gave an update on the status of the program in Connecticut. She indicated they have developed an outline for the state plan and intend to have the plan to the DEEP by the March 1, 2013 deadline.

Paint Care has selected a company Mascola Group to promote the program. Mascola gave a brief power point presentation for their preliminary strategy for introducing the program. Their biggest challenge is to announce the program without overwhelming collection locations due to the fact that the state has not collected latex before.

Retailers – There were a number of retailers present in the meeting and Marjaneh went over the status of the program for retailers.

- PaintCare has held a series of webinars to assist retailers with their questions about the program.
- PaintCare sent out a letter of interest to paint retailers in the state to determine those retailers that might like to serve as drop points under the program. Sherwin Williams' stores have indicated they will participate (29 out of 32), as well as 20 independent stores.
- PaintCare will continue to work with interested retailers and will have a draft agreement soon. Any retailers interested in more information should contact Laura Panciera.

Service Providers

- PaintCare went out to bid for paint processing and transportation services. Although they are separate contracts, PaintCare is waiting for the close of both bids before deciding on how to award the bids. PaintCare is likely to hire only one transporter to service Connecticut as they believe one service provider may be sufficient to cover the whole state. PaintCare received 11 responses to the bid for paint processing. The transportation bid will close on Feb 8.
- Marjaneh discussed the process for potentially having more than one service provider on site during an HHW collection event. If the HHW service provider is not the PaintCare service provider, that service provider would pack and set aside the packed paint and the PaintCare transporter would pick it up. There were some questions about chain of custody of the paint. Marjaneh indicated the paint belonged to the event sponsor until the PaintCare's vendor picked it up.

HHW Programs

- PaintCare has continued to meet with municipalities in explaining the program and answering any questions. PaintCare held a meeting in Hamden on Feb 4 specifically for municipalities to address their questions and concerns.
- The municipal agreement is almost final and will be ready for review in the next few days.
- HHW programs will need to make a decision about whether or not to add latex and continue to accept it if there is a convenient network of retailers.

There are no more stakeholder meetings scheduled at this point. If PaintCare feels the need, then they will coordinate with the state to conduct another meeting.