

Sustainable Materials Management

EPA's WasteWise Program & Food Recovery Challenge

Join us!



 **Rethink**

CHANGING HOW WE THINK ABOUT OUR RESOURCES FOR A BETTER TOMORROW

What is WasteWise?

- WasteWise is a free, voluntary EPA partnership program.
- WasteWise helps organizations eliminate costly waste through waste reduction practices —benefiting the organization's bottom line and the environment.
- WasteWise is flexible.



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Partner Program Commitments

- Submit baseline data within 90 days of registering
- Establish goal and report progress annually
- Report on waste management activities annually through online data tracking tool – *new platform to be released this Summer!*

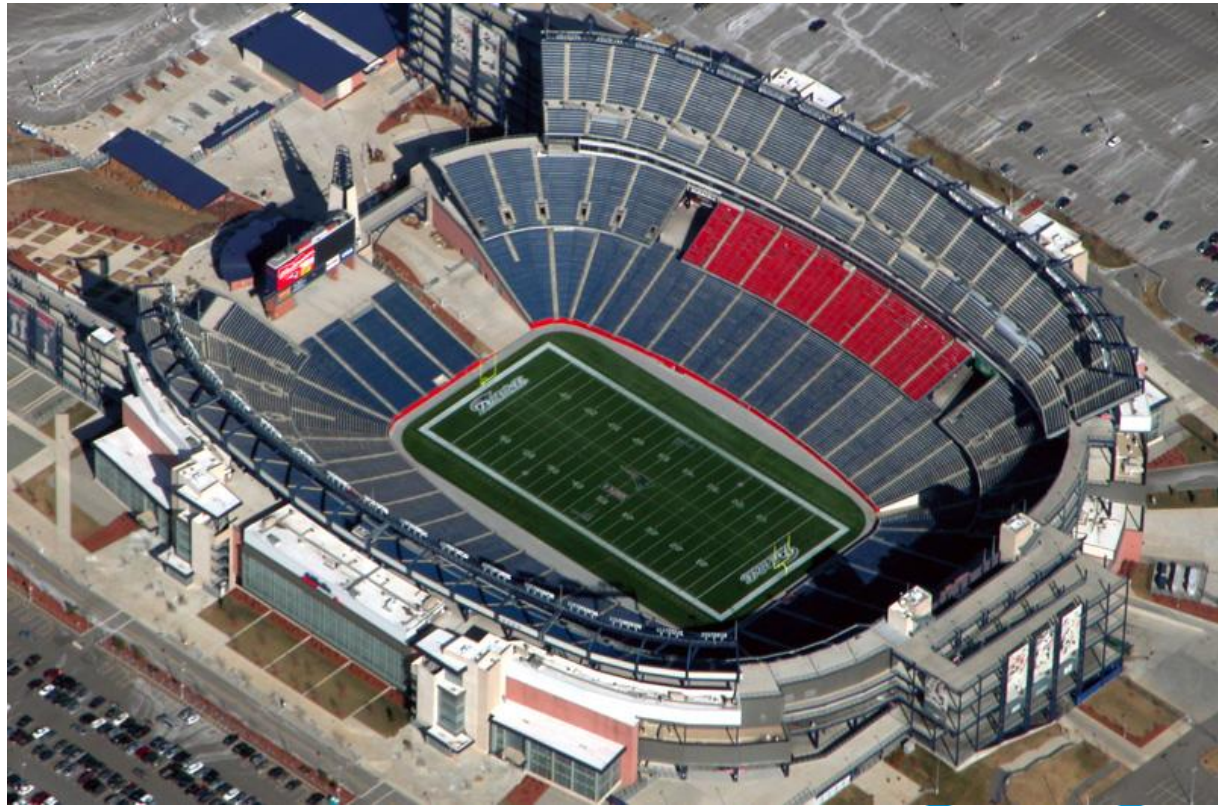


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The Food Waste Problem

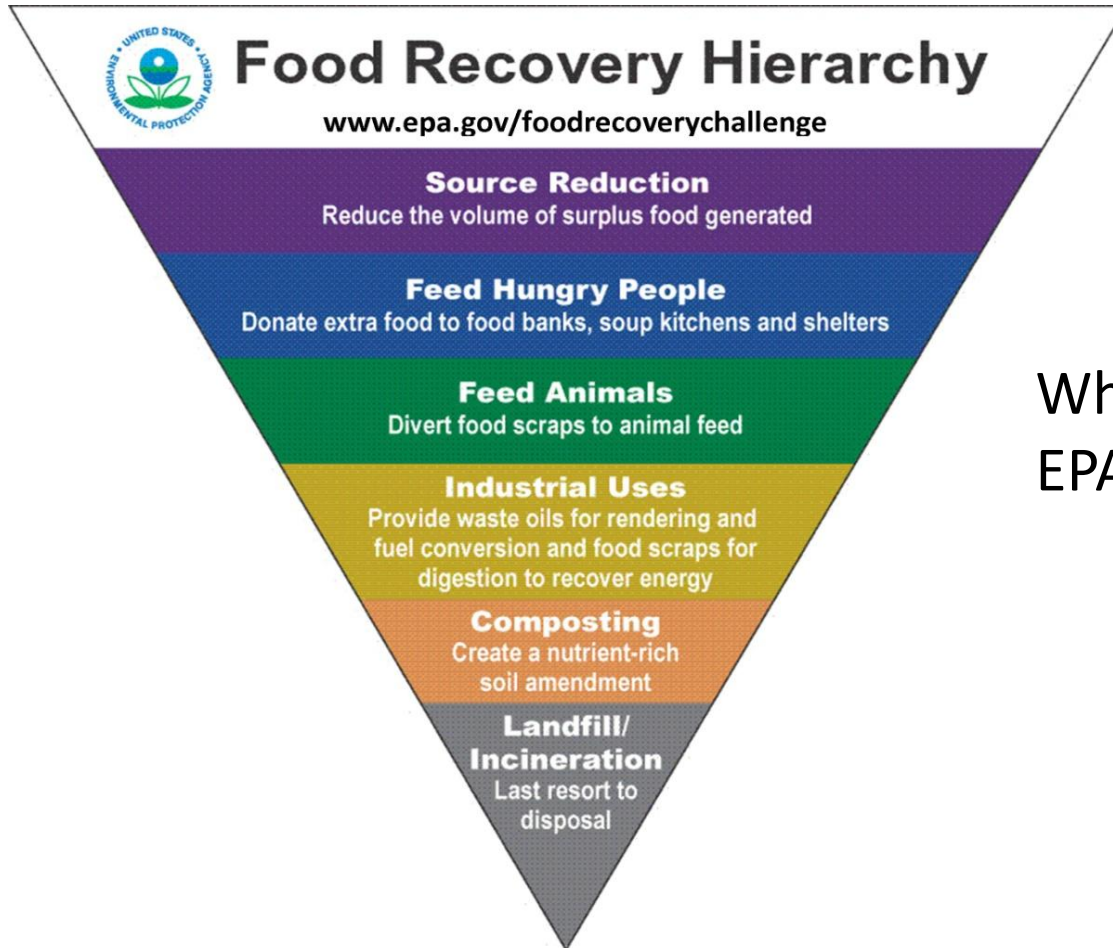
Americans waste enough food to fill the “Rose Bowl” every other day. (Bloom 2007)



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Did you know?

Around 35 million tons of food waste was generated, in 2010, **97 percent** of which was thrown away into landfills or incinerators.



Where is your hospital on EPA's Food Hierarchy?



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Is the Food Recovery Challenge Right for You?

Awards and Recognition

Beth Israel Deaconess Medical Center (MA) is the first hospital to join and receive 2011 Award for their food recovery work

Improve your bottom line

Through cost savings from improved purchasing and preparation practices as well as reduced waste disposal fees

Access free technical assistance

For your baseline assessment and food recovery activities with free access to a web based data tracking tool and food waste cost calculator

Support

Your community by using food to feed people not landfills

Reduce your environmental footprint



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Want to join WasteWise and the Food Recovery Challenge?

1. **Join** Waste Wise and the Food Recovery Challenge at <https://my.re-trac.com/NewWasteWisePartner.pm>
2. **Conduct baseline food waste assessment** within 90 days of joining
3. **Set goal** for reducing the amount of food waste reaching landfills.
Commit to a numerical increase in at least one of the three food diversion categories (prevention, donation, and composting)
4. **Report annually**
Done using the SMM Data Management Tool



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Additional information

WasteWise

www.epa.gov/wastewise

Food Recovery Challenge

www.epa.gov/foodrecoverychallenge

Additional Questions

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Join the Region 1 WasteWise email group



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